# MOTHER TERESA WOMEN'S UNIVERSITY KODAIKANAL – 624 102

# B.A. ECONOMICS UNDER CBCS

(with effect from 2021-2022)



# **DEPARTMENT OF ECONOMICS**

# MOTHER TERESA WOMEN'S UNIVERSITY, KODAIKANAL – 624 102 DEPARTMENT OF ECONOMICS

Choice Based Credit System (CBCS) (2021 -2022 onwards) B.A. ECONOMICS

#### 1. About the Programme:

B.A. (Economics) is a 3-years graduate degree course divided into 6 semesters, each semester spanning 6 months. The Economics as a branch of knowledge is growing in its significance in terms of practical applications. A wide range of its quantitative and qualitative tools necessary to understand the working of economic systems are helping to solve a wide area of real world issues. The knowledge on the subject enhances the critical thinking skills and quantitative reasoning, sharpens the ability to reason, provide a specialised knowledge and problem solving skills. All these are directed to attain the goals of social justice, equity and market intervention strategies helps to make the learner skills relevant to the requirements of the economist and in shaping macro environment. The course is designed to train students to analyse concepts and processes of the economy by educating them in areas such as Micro economics, Macroeconomics, Planning and Development, Monetary economics, Public Finance, International Economics, Indian Economic development etc. The undergraduate Programmes will prepare the students for both, academia and employability. The students can seek a career in the prestigious establishments like R.B.I., Planning Commission, Planning Board, Ministry of Economic affairs and the Indian Economic Service etc.

# 2. Programme Educational Objectives (PEOs)

PEO1	To apply Economic theories and make the students to understand the practical
FEOI	knowledge on present Economic System.
PEO2	To utilise the Economic concepts in the day-to-day life for better living.
PEO3	To Create strong subject knowledge in Economics to develop and uplift the Society
PEO4	To enhance the Entrepreneurial skills with Communication to excel their
FEO4	profession
PEO5	To train the students in Industrial, Agricultural and Service sector economics. This
PEOS	will be helpful for them to get into the concern sector for their Job Oriented goals.

#### 3. Eligibility:

Candidate should have passed the 10<sup>th</sup> +2 from higher secondary examination Board or CBSE or other equipment examination.

# 4. General Guidelines for UG Programme

- i. **Duration:** The programme shall extend through a period of 6 consecutive semesters and the duration of a semester shall normally be 90 days or 450 hours. Examinations shall be conducted at the end of each semester for the respective subjects.
- ii. Medium of Instruction: English
- iii. **Evaluation:** Evaluation of the candidates shall be through Internal Assessment and External Examination.

#### • Evaluation Pattern

Evaluation	The	eory	Pra	ctical
Pattern	Min	Max	Min	Max
Internal	10	25	10	25
External	30	75	30	75

• Internal (Theory): Test (15) + Assignment (5) + Seminar/Quiz(5) = 25

• External Theory: 75

# • Question Paper Pattern for External examination for all course papers.

Max. Marks: 75 Time: 3

#### Hrs.

S.No.	Part	Туре	Marks
1	A	10*1 Marks=10	10
		Multiple Choice Questions (MCQs): 2 questions from each Unit	
2	В	5*4=20	20
		Two questions from each Unit with Internal Choice (either / or)	
3	C	3*15=45	45
		Open Choice: Any three questions out of 5 : one question from	
		each unit	
	•	Total Marks	75

<sup>\*</sup> Minimum credits required to pass: 156

#### • Project Report

A student should select a topic for the Project Work at the end of the third semester itself and submit the Project Report at the end of the fourth semester. The Project Report shall not exceed 75 typed pages in Times New Roman font with 1.5 line space.

# • Project Evaluation

There is a Viva Voce Examination for Project Work. The Guide and an External Examiner shall evaluate and conduct the Viva Voce Examination. The Project Work carries 100 marks (Internal: 25 Marks; External (Viva): 75 Marks).

#### 5. Conversion of Marks to Grade Points and Letter Grade

#### (Performance in a Course/ Paper)

Range of	Grade Points	Letter Grade	Description
Marks			

90 – 100	9.0 - 10.0	О	Outstanding
80-89	8.0 - 8.9	D+	Excellent
75-79	7.5 - 7.9	D	Distinction
70-74	7.0 - 7.4	A+	Very Good
60-69	6.0 – 6.9	A	Good
50-59	5.0 - 5.9	В	Average
40-49	4.0 - 4.9	С	Satisfactory
00-39	0.0	U	Re-appear
ABSENT	0.0	AAA	ABSENT

#### 6. Attendance

Students must have earned 75% of attendance in each course for appearing for the examination. Students with 71% to 74% of attendance must apply for condonation in the Prescribed Form with prescribed fee. Students with 65% to 70% of attendance must apply for condonation in the Prescribed Form with the prescribed fee along with the Medical Certificate. Students with attendance lesser than 65% are not eligible to appear for the examination and they shall re-do the course with the prior permission of the Head of the Department, Principal and the Registrar of the University.

# 7. Maternity Leave

The student who avails maternity leave may be considered to appear for the examination with the approval of Staff i/c, Head of the Department, Controller of Examination and the Registrar.

#### 8. Any Other Information

In addition to the above mentioned regulations, any other common regulations pertaining to the UG Programmes are also applicable for this Programme.

## 9. Programme Outcomes (POs)

On completion of the programme, the students will be able to

PO 1	Enable to understand the basic Economic concepts and apply in the day to day life
POI	for better living.
PO 2	Enable the students to meet the specified needs to resolve complex economic
FO 2	problems
PO 3	Enable the students to find solutions for complex economic issues.
PO 4	Enable the students to understand the application of Statistics in Economics
PO5	Enable the students to adopt the techniques to understand resource allocation and
PO3	Macro Economic policies in Indian Economy.
PO6	Enable the students to understand the computer application in Economics
PO7	Show Continuous improvement in their professional career through life-
FU/	long learning, appreciating human values and ethics.

# 10. Programme Specific Outcomes (PSOs)

On completion of the programme, the students will be able to

PO 1	Gain knowledge in Economics and creation of domain knowledge will be effectively served to the students to understand the Society, Societal complex problems and for attainment of Comprehensive Solutions.
PO 2	Gain basic knowledge in Economics, Mathematics, Statistics and Accountancy. This type of getting knowledge may helpful to students to clear any kind of basic Competitive Examinations.
PO 3	Understand the importance of business in economic development and learn the Business Environment and Policy.
PO 4	Utilise Entrepreneurial skills with Communication to excel their profession in the competitive world.
PO 5	Acquire knowledge in contemporary economic issues and problems and find solutions to solve the economic problems.

# **B.A.** (ECONOMICS) CURRICULUM

	TOTAL BUILD	Cradita	Но	urs		Ext	T
Course code	Title of the course	Credits	T	P	Int		Total
	FIRST SEMES	STER					
U21LTA11	Part I Tamil I / French I	3	6	0	25	75	100
U21LEN11	Part II Communicative English I	3	6	0	25	75	100
U21ECT11	Core I Micro Economics-I	4	5	0	25	55	100
U21ECT12	Core II Economics of Planning and development	4	6	0	25	55	100
U21ECA11	Allied I Economic Statistics-I	4	5	0	25	75	100
U21EVS11	Environmental Studies	2	2	0	25	75	100
U21PEAS11	Professional English-I	4	6	0	25	75	100
	Total	24	3	6			700
	SECOND	SEMSTE	R				
U21LTA22	Part I Tamil II / French II	3	6	0	25	75	100
U21LEN22	Part II Communicative English-II	3	6	0	25	75	100
U21ECT21	Core III Microeconomics-II	4	5	0	25	75	100
U21ECT22	Core IV Monetary Economics	4	5	0	25	75	100
U21ECA22	Allied II Economic Statistics-II	4	5	0	25	75	100
U21VAE21	Value Education	3	3	0	25	75	100
U21PEAS22	Professional English- II	4	6	0	25	75	100
	Total	25	3	6			700
	THIRD SEME	STER					
U21LTA33	Part I Tamil III/ French III	3	6	0	25	75	100
U21LEN33	Part II General English-I	3	6	0	25	75	100
U21ECT31	Core V Macroeconomics-I	4	5	0	25	75	100
U21ECA33	Allied III Principles of Accountancy–I	4	5	0	25	75	100
U21ECE311/ U21ECE312	Elective I Principles of Management/ Micro Finance and Women Empowerment	3	4	0	25	75	100
U21CSS31	SBE-I Job Oriented Course-I Computer Skills for Office Management	2	0	2	25	75	100
	NME-I	2	2	0	25	75	100
U21PEAS33	Professional English-III	4	6	0			100
	Total		3	6			800
	FOURTH SEM	STER	•		•	•	•
U21LTA44	Part I Tamil IV/ French IV	3	6	0	25	75	100
U21LEN44	Part II General English II	3	6	0	25	75	100

U21ECT41	Core VI Environmental Economics	4	4	0	25	75	100
U21ECT42	Core VII Macroeconomics – II	4	4	0	25	75	100
U21ECA44	<b>Allied IV</b> Principles of Accountancy-II	4	4	0	25	75	100
U21ECE421/ U21ECE422	Elective II Marketing/ Export Procedure and Documentation	3	3	0	25	75	100
U21MSS42	SBE-II Job Oriented Course-II Managerial Skills	2	0	2	25	75	100
	NME-II	2	2	0	25	75	100
U21PEAS44	Professional English-IV	4	6	0			100
	Total	29	3	7			900

			31				700
	FIFTH SEMES	STER					
U21ECT51	Core VIII Indian Economic Development- I	4	5	0	25	75	100
U21ECT52	Core IX Mathematical Economics-I	4	5	0	25	75	100
U21ECT53	Core X International Economics	4	5	0	25	75	100
U21ECT54	Core XI History of Economic Thought	4	5	0	25	75	100
U21ECT55	Core XII Agricultural Economics	4	5	0	25	75	100
U21ECE531/ U21ECE532	Elective III Human Resource Management/ Population Studies	3	3	0	25	75	100
U21ECS53	SBE-III Economics of Tourism	2	2	0	25	75	100
	Total	25	30	0			700
	SIXTH SEMS'	ΓER					
U21ECT61	Core XIII Indian Economic Development- II	4	5	0	25	75	100
U21ECT62	Core XIV Mathematical Economics-II	4	5	0	25	75	100
U21ECT63	Core XV Public Finance	4	5	0	25	75	100
U21ECT64	Core XVI Industrial Economics	4	5	0	25	75	100
U21ECT65	Core XVII Rural Economics	4	5	0	25	75	100
U21ECE641/ U21ECE642	Elective IV Labour Economics / Health Economics	3	3	0	25	75	100
U21ECS61	SBE-IV Business Communication	2	2	0	25	75	100
U21EAS61	Extension Activities	3	0	ı	25	75	100
	Total	28	30	0			800
	Grand Total	156	20	)5	Grand	l Total	4600

# **Non-Major Elective**

The candidates, who have joined the UG Programme, can also undergo Non Major Elective offered by other Departments.

# Non Major Elective (NME) offered by Economics Department

U21ECN31	NME-I Gender and Economy
U21ECN42	NME-II Economics for Competitive Examinations

# **Additional Credit Courses (Two Credit Courses)**

- 1. U21ECO31 Online Course III Semester
- 2. **U21ECI41 -** Internship IV Semester
- 3. U21ECV51 Value Added Course V Semester Entrepreneurship Development

# SEMESTER I

COURSE U21ECT11 CODE	MICRO ECONOMICS-I	L	T	P	C
CORE -I		5	-	•	4
<b>Cognitive Level</b>	K1: Recall K2: Understand K3: Apply K4	<b>l:</b> A	naly	ze	
Learning Objectives	<ol> <li>To enhance the knowledge of the students in fundamental theories of micro economics.</li> <li>To help the students to understand the subject economics.</li> <li>To enable the students to understand the law economics.</li> <li>To enable the students to understand the theory of production.</li> <li>To impart the knowledge on cost and revenue.</li> </ol>	et m s of	atter	facto	ors

#### **UNIT I: Introduction to Micro economics**

Definitions – Definition of Economics - Adam Smith - Marshall - Robbins - Samuelson - Nature and Scope of Economics - Micro and Macro approach - Inductive and deductive methods - Positive Vs Normative study - Static and Dynamic analysis - Economic Laws.

#### **UNIT II: Basic laws of Economics**

Utility Analysis - Law of diminishing Marginal utility - Law of Equi-marginal utility - consumer's surplus - Indifference curve analysis - Properties - Consumer's Equilibrium - Price Effect - Income Effect and Substitution effect.

#### **UNIT III: Demand**

Meaning of Demand - Types of Demand - Law of Demand - Exceptions - Determinants of demand - Elasticity of demand - Types; price, Income and cross elasticity - Measurement Methods - Uses.

#### **UNIT IV: Factors of production**

Factors of Production - Land, Labour, Capital and Organization - Laws of returns - Law of variable proportions

# **UNIT V: Cost and Revenue concepts**

Cost and Revenue - concepts of cost and revenue - Average, Marginal and Total cost - Nature of short run and long run average cost curves - Revenue and revenue curves - Importance of revenue curves.

#### **TEXT BOOKS:**

- 1. M. L. Jhingan, Micro economic Theory, Vrinda Publications, Delhi, 2014.
- 2. H.L Ahuja, Advanced Economic Theory, S.Chand & Co, 2009.

#### **REFERENCE BOOKS:**

1. Seth. M. L, Principles of Economics, Lakshminara Publications, 2012.

- 2. Sundaram K.P.M., Micro Economics, Rotan Prakshan Publications Ltd, 2014.
- 3. Pindy and Robinson, Micro Economic Analysis, 2013.
- 4. Dr. S. Sankaran, Micro Economics, Margham Publications, Chennai, 2010.
- 5. Misra and Puri, Advanced Micro Economics Himalaya Publishing House, Mumbai, 2016.
- 6. V. Lokanathan, Principles of Economics, Economic Analysis S. Chand & Co., New Delhi, 2014.

On the successful completion of the course, students will be able to:

CO1	Understand the relevance of micro economics concepts to the economy.	K1
CO2	Apply their knowledge on the basics of Micro Economics	<b>K3</b>
CO3	Improve their attitude towards economic laws.	<b>K2</b>
CO4	Get involved in the application of economics for business decision, planning	К3
	and forecasting.	
CO5	Analyse the economic relationship between the variables.	K4

Course Outcomes		]	Prograi	mme O	utcome	Programme Specific Outcomes						
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	M	M	M	M	W	M	S	S	W	M	M	M
CO2	S	S	M	S	M	S	S	M	M	S	w	S
СОЗ	S	S	M	S	M	M	S	S	M	M	s	S
CO4	S	S	M	W	M	N	M	M	M	N	S	M
CO5	M	S	M	M	S	S	S	S	S	S	N	M

<sup>\*</sup>S-Strong correlation; M-Moderate correlation; W- Weak correlation, N – No correlation.

COURSE U21ECT12 CODE CORE -II	ECONOMICS OF PLANNING AND DEVELOPMENT  L T P  6								
Cognitive Level	K1: Recall K2: Understand K3: Apply K4: K5: Evaluate	: Aı	naly	ze					
Learning Objectives	<ol> <li>To make the students to understand the conplanning and development.</li> <li>To make the students community to underst factors determining development.</li> <li>To make the students to understand the plar growth models.</li> <li>To enhance the knowledge of students on g models.</li> <li>To make the students to understand the cause underdevelopment and measures to achieve development</li> </ol>	tan nni grov	d th	e					

# **UNIT I: Introduction to Planning**

Planning – Definition – Characteristics – Objectives limitations – For and against planning.

# **UNIT II: Types of Planning**

Types of planning; Democratic planning Vs Totalitarian planning; centralized Vs Decentralized planning; Material planning Vs financial planning; short term, medium & long term and perspective planning – Cyclical planning.

#### **UNIT III: Planning Model**

Meaning - P.C Mahalanobis two sector Model -Planning models and five year plans in India.

#### **UNIT IV: Theories of Economic Development**

Development – Economic Development – characteristics of UDCS Distinction between Growth and Development – Theories of under development – vicious circle of poverty - Dualistic Economics – Rostow stages of growth – the Lewis Model of unlimited supplies of labour.

### **UNIT V: Approach of Economic Development**

Rosenstein Rodan and the three indivisibilities - Libenstein theory. The low level equilibrium trap - Balanced vs unbalanced growth.

#### **TEXT BOOK:**

1. Jhingan M.L., The Economics of Development and Planning, Vrinda Publications Private Ltd, India, 2014.

#### **REFERENCE BOOKS:**

- 1. Andrew Beer and Terry L.Clower, Globalisation, Planning and Local Economic Development, Routledge First edition, 2019.
- 2. Puri V.K. & S.K. Misra, Economics of Development and Planning: Theory and Practice, 16th edition, Himalayas Publishing House, Mumbai, 2016.

- 3. Alexander Eckstein, Planning and Economic Development in India, Cambridge University Press, 2011.
- 4. Marcelo M.Giugale, Economic Development, Oxford University Press Inc, 2014.
- 5. Giorgio Secondi, The Development Economics Reader, Taylor and Francis group India Private Ltd, Manohar, 2020.

On the successful completion of the course, the students will be able to:

CO1	Know the basics of planning and development and acquire in depth	K1
	knowledge about types of planning and development.	
CO <sub>2</sub>	Improve their knowledge on the basics of planning models	<b>K2</b>
CO3	Develop their attitude towards economic growth models.	K3
CO4	Apply their knowledge on economics for business decision, planning	K4
	and forecasting.	
CO5	Analyse the economic relationship between the planning and growth	K5
	models.	

Course		Programme Outcomes								Programme Specific Outcomes				
Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5		
CO1	M	S	S	S	W	M	S	S	M	S	S	S		
CO2	M	M	M	S	W	M	M	S	S	w	N	M		
CO3	S	S	S	W	M	M	W	S	S	w	M	M		
CO4	S	S	M	M	S	S	S	M	M	M	M	M		
CO5	M	S	S	N	W	S	M	M	N	M	w	w		

<sup>\*</sup>S-Strong correlation; M-Moderate correlation; W- Weak correlation, N – No correlation.

COURSE U21ECA11 CODE ALLIED - I	ECONOMIC STATISTICS -I								
Cognitive Level	K1: Recall K2: Understand K3: Apply K4: Analyze K6: Create								
Learning Objectives	<ol> <li>To make the students community to understand the applications of statistics in economics.</li> <li>To make the students to understand the application of statistics in research.</li> <li>To make the students to understand the fundamentals of statistics.</li> <li>To enhance the knowledge of the students on statistical investigation</li> <li>To impart knowledge on data collection method</li> </ol>								

#### **UNIT I: Introduction to Statistics**

Introduction – Meaning - Definition – Scope - importance of statistics - Limitations.

#### **UNIT II: Sources of Data**

Statistical Investigation and Sampling – Source of data – methods of collection of data – sample design – Theoretical basis of sampling – sample and population – Methods of sampling.

#### **UNIT III: Frequency Distribution**

Statistical presentation - Classification and Tabulation of data-Presentation of data - Diagrams and charts - Graphs

# **UNIT IV: Measures of Central tendency**

Measures of central location – Averages – Arithmetic mean – Median – mode – Geometric mean – Harmonic mean – quartiles - Deciles and percentiles.

#### **UNIT V: Measures of Dispersion**

Measures of Dispersion – Range – Mean Deviation – Quartile Deviation and its coefficient – standard Deviation – Coefficient of Variation.

# NOTE: Question Papers must contain problems to the extent of 60% of the marks allotted to the subject.

# **TEXT BOOKS:**

- 1. Gupta S.P, Statistical Methods, Sulthan chand & sons, New Delhi, 2014.
- **2.** Gupta S.C and Kapoor V.K, Fundamentals of Applied Statistics, Sulthan chand & sons, New Delhi, 2010.

#### **REFERENCE BOOKS:.**

1. Gupta S.C Fundamentals of Statistics, Himalaya Publishers 2020.

- 2. Gupta S.C and Indira Gupta Business statistics, Himalaya Publishers 2019.
- 3. Bhupendra T. Kesaria Numerical & Statistical Methods, Himalaya Publishers 2018.
- **4.** Kathambarajan D. Economic & Business Statistics, Himalaya Publishers 2017.
- 5. Seemon Thomas Business Statistics, Narosa Publishing house, 2014.
- 6. Manoharan M Palani Paramount Publications, Palani, 2012.

On the successful completion of the course, the students will be able to:

CO1	Understand the application of statistics in other fields.	K1
CO <sub>2</sub>	Get knowledge of method of collecting data.	<b>K2</b>
CO3	Apply the skill of draw the various diagram and graphical representation.	К3
CO4	Analyse statistics in everyday life.	K4
CO5	Solve the problems in various measures such as central tendency,	K6
	dispersion and standard deviation in statistics.	

Course		Programme Outcomes								Programme Specific Outcomes				
Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5		
CO1	S	M	W	S	M	S	M	S	M	w	S	M		
CO2	W	S	M	S	M	S	M	w	S	w	S	M		
CO3	M	M	W	S	M	S	S	S	M	w	S	M		
CO4	W	S	M	S	M	M	M	w	S	w	S	M		
CO5	M	M	W	S	M	S	M	S	M	w	S	M		

<sup>\*</sup>S-Strong correlation; M-Moderate correlation; W- Weak correlation, N – No correlation.

# SEMESTER - II

COURSE	U21ECT21		L	Т	P	C			
COR	E -III					5	-	-	4
<b>Cognitive I</b>	Level	K1: Rec	call	<b>K2:</b> Understand	K3: Apply K5	: Ev	alua	te	
		<b>K6:</b> Cre	ate						
Learning C	<b>Dbjectives</b>	2. 7 3. 7 4. 7	natter Fo he narke Fo en Cactor Fo en Cactor	r of micro economely the students to et structure in the hable the students pricing. Table the students pricing.	understand the va	rious meth	ods	ms of	of

#### **UNIT I: Market Structure**

Market Structure - Meaning - Types - Perfect Competition - Time Element Theory - Price and Output Determination - Equilibrium of the firm and industry in short and long run.

# **UNIT II: Price Determination under Monopoly**

Meaning – Features of Monopoly – Price and Output Determination under Monopoly - Price Discrimination - Meaning – Price Discrimination under Monopoly.

# **UNIT III: Monopolistic Competition**

Features of Monopolistic competition – Price and Output Determination under Monopolistic Competition - Selling Cost – Oligopoly – Meaning-Features-Kinked Demand Curve.

#### **UNIT IV: Theories of Rent and Wages**

Theories of Rent – Ricardian Theory of Rent – Modern Theory of Rent – Quasi– rent – Theories of Wages – The Subsistence Theory of Wages – Wage Fund Theory-Marginal Productivity Theory of Wages.

#### **UNIT V: Interest and Profit**

Interest - Gross Interest and Net Interest - Classical Theory of Interest - Neo - Classical Theory; Loanable fund Theory and Keynesian Theory of Interest - Profit - Gross and Net Profit - Theories of Profit - Schumpeter's Innovation Theory - Knight's Uncertainty Bearing Theory.

#### **TEXT BOOKS:**

- 1. M. L. Jhingan, Micro economic Theory Vrinda Publications, Delhi .2014
- 2. HL AHUJA (2009) Advanced Economic Theory S.Chand & Co

#### **REFERENCE BOOKS:**

- 1. Misra and Puri, Advanced Micro Economics Himalaya Publishing House, Mumbai, 2016.
- 2. Dutt & Sundaram, Micro Economics, S. Chand & Co Ltd, New Delhi, 2015.
- 3. V. Lokanathan, Principles of Economics, Economic Analysis S. Chand & Co., New Delhi, 2014.
- 4. K.P.M. Sundaram, Micro Economics, Rotan Prakshan Publications Ltd, 2014.
- 5. Pindy and Robinson, Micro Economic Analysis, 2013.
- 6. M. L. Seth, Principles of Economics, Lakshminara Publications, 2012.
- 7. Dr. S. Sankaran, Micro Economics, Margham Publications, Chennai, 2010.

#### **Course Outcomes:**

On the successful completion of the course, the students will be able to:

CO1	Understand the subject matter of micro economics.	K1
CO2	Classify the various forms of market structure in the economy.	<b>K2</b>
CO3	Apply the methods of factor pricing.	<b>K3</b>
CO4	Evaluate the theories of factor pricing.	K5
CO5	Take business decision wisely.	K6

Course		]	Prograi	mme O	utcome	Programme Specific Outcomes						
Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	S	M	M	W	M	W	M	M	M	W	M	S
CO2	M	S	M	S	M	M	N	M	M	S	M	M
CO3	S	S	S	M	M	M	S	S	S	M	M	M
CO4	M	M	M	W	M	M	S	M	M	W	M	w
CO5	S	M	S	S	M	S	S	M	S	S	M	M

<sup>\*</sup>S-Strong correlation; M-Moderate correlation; W- Weak correlation, N – No correlation.

COURSE U21ECT22 CODE CORE -IV	MONETARY ECONOMICS  L T P  5								
Cognitive Level	K1: Recall K2: Understand K3: Apply K4: A K5: Evaluate	Anal	yze						
Learning Objectives	<ol> <li>To make the students aware of the presen regarding monetary phenomena.</li> <li>To enable the students to understand the froncepts of money and banking.</li> <li>To help the students to know about the exmonetary policy in India.</li> <li>To help the students to understand the the cycle</li> <li>To enable the students to understand the basystem in India.</li> </ol>	und istir	ame ig s of	ntal	e				

#### **UNIT I: Evolution of money**

Evolution of Money – Barter system and its defects – kinds of money – functions of Money – Benefits and Drawbacks of Money - Paper standard – Advantages and Disadvantages – Fiduciary system - Methods of Note Issue – Role of Money in Developing and Mixed economy.

#### **UNIT II: Value of money**

Value of money – depreciation and appreciation of money- Theories of Money – Irving Fisher's Quantity Theory of Money – Cambridge Equations – Superiority of Cambridge version over Fisher's version.

#### **UNIT III: Inflation and deflation**

Inflation – Meaning – Causes for Inflation – Types of Inflation – Effects of Inflation – Inflationary Gap – Anti-Inflationary Measures – Deflation – Meaning – Causes for deflation – Effects of Deflation.

#### **UNIT IV: Trade cycle**

Trade Cycle – Meaning – Characteristics – Causes – Phases of Trade cycle – Theories of Trade of cycle – Schumpeter's and Keynesian theory of Trade cycle.

#### **UNIT V: Banking**

Functions of commercial Banks – Role of Commercial Banks in Economic Development – Credit Creation – Functions of Central Bank – Recent trends in Banking: ATM, Debit card, Credit card, e-banking.

#### **TEXT BOOKS:**

- 1. Seth M.L., Money Banking and International Trade and public Finance, Lakshmi Narayan Agarwal, Educational Publishers, Agra, 2017.
- 2. Cauvery R., Sudha Nayak U.K., Kruparani N., and Manimekalai A., Monetary Economics, S,Chand & Co. Ltd, New Delhi, 2010.

#### **REFERENCE BOOKS:**

- 1. Indian Institute of Banking and Finance, International Finance, Taxmann Publ, 2021.
- 2. D.M. Mithani, Money, Banking, International Trade and Public Finance, Himalaya, 2017.
- 3. Suraj B Gupta, Monetary Economics: Institutions, Theory and Policy, S.Chand, 2010.
- **4.** Sundaram K.P.M., Money Banking & Public Finance, Alfa Publications, 2009.
- 5. Steven N Durlauf & Lawrence E Blume, Monetary Economics, New Palgrave Pub, 2009.

# **Course Outcomes:**

On the successful completion of the course, the students will be able to:

CO1	Learn about the evolution of monetary system	K1
CO2	Examine the importance of money in the economy.	К3
CO3	Understand the meaning and theories of Trade cycle	К2
CO4	Examine the role of money in different business situations.	K4
CO5	Evaluate the role of banking system in the economy	K5

Course		]	Prograi	mme O	utcome	Programme Specific Outcomes						
Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	S	S	S	M	M	M	W	w	w	w	M	M
CO2	S	S	S	S	S	S	M	M	M	M	M	N
CO3	S	W	W	w	M	M	M	M	S	S	s	M
CO4	S	M	M	M	M	S	S	S	S	S	M	W
CO5	S	S	S	S	M	M	M	w	W	N	S	M

<sup>\*</sup>S-Strong correlation; M-Moderate correlation; W- Weak correlation, N – No correlation.

COURSE U21ECA22		L	T	P	C						
CODE	ECONOMIC STATISTICS-II										
ALLIED -IV		5	-	-	4						
Cognitive Level	<b>K1:</b> Recall <b>K2:</b> Understand <b>K3:</b> Apply <b>K4:</b> Analyze <b>K5:</b> Evaluate										
Learning Objectives	<ol> <li>To make the students community to understate applications of statistics in economics.</li> <li>To make the students to understand the applications in research.</li> <li>To make the students to understand the applications in other fields.</li> <li>To enable the students to understand the corregression techniques,</li> <li>To help the students to understand the conceprobability and its applications</li> </ol>	cati cati	on con contion	f							

#### **UNIT I: Correlation and Regression**

Correlation and Regression – Scatter Diagram, - Karlpearson's Coefficient of correlation – Spearman's Rank correlation – Regression lines – Regression equations.

#### **UNIT II: Association of Attributes**

Association of Attributes – Independence – Consistence association – disassociation – Yule's coefficient of association – simple cases.

# **UNIT III: Index Numbers**

Index Numbers – definition and Classification - methods of constructing price and cost of living index numbers – problems in the construction of the index numbers – uses. Limitations

#### **UNIT IV: Time Series**

Time Series – Nature, Objectives and components, methods of Measurements of trend and seasonal Variations – Applications in Economics and Business.

#### **UNIT V: Probability**

Probability – definition – concepts Rules of probability – Addition and Multiplication Theorem.

NOTE: Question Papers must contain problems to the extent of 60 % of the marks allotted to the subject.

# **TEXT BOOKS:**

- 1. Gupta S.P, Statistical Methods, Sulthan Chand & sons, New Delhi, 2014.
- 2. Gupta S.C and Kapoor V.K, Fundamentals of Applied Statistics, Sulthan Chand & sons, New Delhi, 2010.

## **REFERENCE BOOKS:.**

- 1. Manoharan M Palani Paramount Publications, Palani, 2012.
- 2. Gupta S.C Fundamentals of Statistics, Himalaya Publishers 2020.

- 3. Gupta S.C and Indira Gupta Business statistics, Himalaya Publishers 2019.
- 4. Bhupendra T .Kesaria Numerical & Statistical Methods, Himalaya Publishers 2018.
- 5. Kathambarajan D. Economic & Business Statistics, Himalaya Publishers 2017.
- 6. Seemon Thomas Business Statistics, Narosa Publishing house, 2014.

On the successful completion of the course, student will be able to:

CO1	Acquire knowledge on basic concepts of statistical methods	K1
	relevant to economic problems.	
CO2	Apply the theoretical and practical knowledge to do applied	<b>K3</b>
	statistical methods	
CO3	Analyse the Correlation and Regression.	<b>K4</b>
CO4	Acquire the knowledge on index numbers and time series.	<b>K2</b>
CO5	Practice association of attributes, time series and basic concepts of	K5
	probability	

Course Outcomes		]	Prograi	mme O	utcome	s	Programme Specific Outcomes					
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	S	M	M	S	M	M	W	S	M	w	s	M
CO2	S	M	W	S	M	M	S	W	S	M	s	M
CO3	w	S	M	S	M	M	M	w	S	w	S	M
CO4	S	M	M	w	S	S	M	M	S	M	w	M
CO5	S	w	S	M	S	M	M	M	w	W	S	M

<sup>\*</sup>S-Strong correlation; M-Moderate correlation; W- Weak correlation, N – No correlation.

# SEMESTER - III

COURSE U21ECT31	MACRO ECONOMICS-I	L	T	P	C					
CORE -V		5	-	-	4					
Cognitive Level	K1: Recall K2: Understand K3: Apply K4: Analyze K5: Evaluate									
Learning Objectives	<ol> <li>To help the students to understand the function concepts of macroeconomics.</li> <li>To create basic knowledge about macroeconomics and tools.</li> <li>To Provide a strong foundation for the studentify the ideas of macro economics</li> <li>To impart knowledge on the concepts of I Income</li> <li>To provide knowledge on theories of empty</li> </ol>	ono iden Natio	mic ts to							

#### **UNIT I: Introduction to Macroeconomics**

Meaning of Macro Economics - Difference between Micro and Macro Economics — Importance and Limitations of Macro Economics analysis - Circular Flow of Income - Two, Three and four Sector Models

#### **UNIT II: National Income**

Definition and concept – Per – capita income and Disposal personal income, Real income and National Income – Concept of National Product – GNP and NNP – Methods of Measuring National Income – Difficulties in the computation of National Income – National Income and Social Welfare – Uses of National Income – Social Accounting.

#### **UNIT III: Theory of employment**

Meaning of Full Employment – Kinds of Unemployment – Classical Theory of Employment – Say's Law of Market – Keynesian theory of Employment – Savings and Investment approach to under – employment equilibrium – A Comparison of Classical and Keynesian Theory of Employment

#### **UNIT IV: Consumption function**

Keynesian Psychological Law of Consumption – Significance of Keynes's Law – Propensity to consume – APC and MPC – Determinants of Propensity to consume.

#### **UNIT V: Theories of Consumption Function**

Propensity to consume - Absolute Income Hypothesis - Relative Income Hypothesis - Permanent Income Hypothesis - Life Cycle Hypothesis.

#### **TEXT BOOKS:**

- 1. Dr.S.Sankaran, Macro Economics, Margham Publication, 2016.
- 2. L.N.Dutta Modern Macro Economics, Publisher IK International Publishing, 2013.
- 3. H.L.Aguja Macro Economics Theory and Policy Publisher S.Chand, 2019.

#### **REFERENCE BOOKS:**

- 1. M.L.Jhingan, Macro Economic Theory, Publisher Vrinda Publication, 13<sup>th</sup> Edition, 2017.
- 2. Lovelean Gupta & Pradeep kumar Panda, Macro Economics, A Primer Publisher, Bharthi Bhawan, 1st edition, 2017.
- 3. M.L.Seth, Macro Economics, Lakshmi Narain Agarwal Pub, 2017.
- 4. David Romer, Advanced Macro Economics, McGraw Hill India Publisher, Edition 4, 2019.
- **5.** Rana K.C. & Verma, Macro Economic Analysis, Vishal Publishing Co, New Delhi, 2014.
- 6. Rangaraj Narayan, Principles of Macro Economic Publisher, McGraw Hill Education, 2012.

#### **Course Outcomes:**

On the successful completion of the course, the students will be able to:

CO1	Understand the evolution of Macro Economics and know the difference	K1
COI		171
	between micro and macroeconomics.	
CO2	Examine the various concepts of National income Accounting and issues	K4
	related to measurement of National income, and also develop an	
	environmental concern in economic activities	
CO3	Comprehend the classical theory of output, employment and income and	K2
	consumption function.	
CO4	Apply the knowledge to understand the Consumption function and theories of	K3
	consumption function.	
CO5	Create awareness on various concepts of investment, determinants of	K5
	investment, role of MEC.	

Course		]	Prograi	mme O	utcome	Programme Specific Outcomes						
Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	S	S	S	S	M	M	S	S	S	w	s	M
CO2	S	M	M	M	w	w	M	M	M	S	S	M
CO3	S	S	w	S	S	M	M	S	w	N	w	M
CO4	S	S	w	w	M	M	S	S	M	M	M	S
CO5	S	S	W	M	S	S	M	M	M	S	M	S

<sup>\*</sup>S-Strong correlation; M-Moderate correlation; W- Weak correlation, N – No correlation.

COURSE U21ECA33	PRINCIPLES OF ACCOUNTANCY-I	L	T	P	C
ALLIED -III		5	-	-	4
Cognitive Level	<b>K1:</b> Recall <b>K2:</b> Understand <b>K4:</b> Analyze <b>K6:</b> Create	ζ5:	Eva	luat	e
Learning Objectives	<ol> <li>To help the students to understand the book</li> <li>To enrich the knowledge of students in prejournals, ledger and cash book.</li> <li>To provide knowledge about bills of excha</li> <li>To make the students to understand the furprinciples of accounting</li> <li>To provide knowledge on subsidiary books accounting</li> </ol>	epar ange ndai	ing e. men		

# **UNIT I: Introduction to Book Keeping**

Meaning – scope and importance - Introduction to Book keeping – Journal – Ledger - double entry book keeping.

## **UNIT II: Subsidiary Books**

Subsidiary books – purchase book, sales book, cash books-single column cash book, double column cash book and triple column cash book.

#### **UNIT III: Capital and Revenue Expenditure account**

Capital and Revenue Expenditure and Income, Final accounts and Balance sheet of sole Trading concerns—common adjusting Entries

#### **UNIT IV: Bills of Exchange**

Bills of Exchange – Account Entries

# **UNIT V: Average Due Date**

Average Due Date

#### **TEXT BOOKS:**

- 1. Gupta R.L & Gupta V.K, Principles and Practice of Accountancy, Sultan Chand & Sons, 2019.
- 2. Maheswari S.N & Maheswari S.K, Financial Accounting, 5<sup>th</sup> edn, Vikas, 2012.

#### **REFERENCE BOOKS:**

- 1. Grewal T.S & Gupta S.C, Introduction to Accountancy, S. Chand, 2016.
- 2. Narayanaswamy R, Financial Accounting: A Managerial Perspective, 5<sup>th</sup> edn, PHI, 2014.
- 3. Vinayakam N & Charumati B, Financial Accounting, S. Chand, 2004.

On the successful completion of the course the students will be able to:

CO1	Enhance their knowledge in preparing final accounts.	<b>K2</b>
CO2	Prepare various types of accounts.	K4
CO3	Understand the book keeping procedure	K1
CO4	Analyse the capital and revenue expenditure accounts	K4
CO5	Gain knowledge to evaluate verification and valuation of bills of	K6
COS	exchange	

Course Outcomes		]	Prograi	mme O	utcome	Programme Specific Outcomes						
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	S	S	M	M	M	M	W	S	s	S	M	M
CO2	S	M	M	M	S	S	S	S	M	w	M	N
CO3	S	M	S	S	S	M	M	M	w	M	M	S
CO4	S	M	M	M	S	S	M	w	w	M	M	S
CO5	S	S	S	M	M	M	S	S	N	M	M	M

<sup>\*</sup>S-Strong correlation; M-Moderate correlation; W- Weak correlation, N – No correlation.

COURSE U21ECE311 CODE	CHOICE -I	C							
ELECTIVE -I	PRINCIPLES OF MANAGEMENT 4	3							
Cognitive Level	K1: Recall K2: Understand K3: Apply K4: Analyze K5: Evaluate								
Learning Objectives	<ol> <li>To make the students to understand the management concepts.</li> <li>To Develop the skills of decision making, organizing an management of a business organization</li> <li>To help the students to understand the principles of management.</li> <li>To acquire knowledge of manpower planning, motivation theory and communication barriers and importance.</li> <li>To understand the importance of leadership in business scenario</li> </ol>	ıd							

#### **UNIT I: Character and functions of Management**

Management – Meaning and Definition – Characteristics Function Importance – Approaches to the study of management – Henry Foyol's Theory of management – F.W. Taylor's theory of scientific Management.

#### **UNIT II: Managerial Planning**

Managerial planning – Meaning & Definition – characteristics Objectives – steps in planning Process – Methods of planning – Planning tools- Significance – obstacles to effective planning.

#### **UNIT III: Forecasting and Decision making**

Forecasting - Concept - Techniques - Decision Making Need - Elements In Decision making - Decision making Process- Types - Factors involved in Decision Making - Decentralisation - Delegation of Authority - Span of Control.

# **UNIT IV: Directing and Controlling**

Directing –Principles of Direction – Importance – Types –Motivation-Meaning-Importance. Controlling –steps in Control Process – Techniques of control – needs for control –Types of Managerial control.

#### **UNIT V: Leadership**

Leadership - Definitions - Characteristics - Distinction between leadership and management - Importance of Leadership - Formal and Informal Leaders - Functions and qualities of a Good Leader.

#### **TEXT BOOKS:**

- 1. Tripathi P.C & Reddy P.N, Principles of Management, 6<sup>th</sup> edn, Tata McGraw Hill, 2017.
- 2. T.Ramasamy, Principles of Management, Himalaya Publishing House, 2014.

#### **REFERENCE BOOKS:**

- 1. L.M. Prasad, Principles and Practice of Management, Sultan & Sons, 2019.
- 2. C.B. Gupta, Business Organisation and Management, Sultan Chand & Sons, 2019.
- 3. Ramesh B Rudani, Principles of Management, 2<sup>nd</sup> edn, McGraw Hill, 2019.
- 4. Dinker Pagare, Principles of Management, Sultan and sons Publications, 2018.
- 5. Lallan Prasad, S.S. Gulshan, Management: Principles & Practice, S. Chand & Co, 2011.

#### **Course Outcomes:**

On the successful completion of the course, the students will be able to:

CO <sub>1</sub>	Improve their knowledge on the Management techniques	<b>K3</b>
CO <sub>2</sub>	Develop the skills of good managers.	K5
CO3	Apply the forecasting techniques in decision making	<b>K</b> 4
CO4	Acquire knowledge of manpower planning, motivation theory and	<b>K2</b>
CO4	communication barriers and importance.	
CO5	Understand the importance of leadership in business scenario	<b>K1</b>

Course		]	Prograi	mme O	utcome	Programme Specific Outcomes						
Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	S	M	S	M	S	S	S	M	w	w	S	S
CO2	S	S	S	M	S	M	S	w	M	N	S	S
CO3	M	S	S	w	S	M	S	W	N	M	M	S
CO4	M	S	S	w	M	w	S	M	N	S	S	S
CO5	S	S	S	N	S	M	M	W	N	M	S	S

<sup>\*</sup>S-Strong correlation; M-Moderate correlation; W- Weak correlation, N – No correlation.

COURSE U21ECE312 CODE	CHOICE -II L T P C								
ELECTIVE -I	MICRO FINANCE AND WOMEN EMPOWERMENT	4	•	•	3				
Cognitive Level	K1: Recall K2: Understand K3: Apply K4: K5: Evaluate	An	alyz	ze					
Learning Objectives	<ol> <li>To make the students to understand the fact determining women empowerment</li> <li>To enable the students to understand the roll finance in poverty alleviation</li> <li>To impart the knowledge on Women Empo</li> <li>To enable the students to understand the roll micro finance.</li> <li>To make the students to understand the charged Help Groups.</li> </ol>	le o	mei f bai	nt nks					

#### **UNIT 1: Empowerment of Women**

Meaning – Factors determining Women Empowerment – Challenges - Role of Women Empowerment in the Indian Economy.

#### **UNIT II: Micro Finance**

Concept – Elements – Importance – History of Micro Finance – Role of Micro Finance in Poverty Alleviation – Role of Banks in Micro Finance.

# **UNIT III: Techniques of Women Empowerment**

Women Empowerment Programmes – Women Empowerment through Micro Finance – Women and Child Development Welfare Programmes: Awareness Camps,.

# **UNIT IV: Self Help Group**

Meaning – Activities of the Self Help Groups: Savings, Credit, Marketing and Insurance – Rules for the Formation of Self Help Groups – Role in Self Help groups.

# **UNIT V: Evaluation of Self Help Group**

Need and Features of Evaluation of Self Help Groups – Role of Governmental and Non-Governmental Organisation in Strengthening Self Help Groups – Marketing Challenges to the Self Help Groups - Problems faced by Self Help Groups.

#### **TEXT BOOK:**

- 1. Subhas Chandra Parida & Sasmita Nayak, Empowerment of Women in India, Northern Book Centre, New Delhi, 2009.
- 2. Muralidhar A. Lokhande, Micro Finance and Women Empowerment, New Century Pub, 2014.

#### **REFERENCE BOOKS:**

- 1. Sukanta Sarkar & Mohammad Afsar Alam, Microfinance and Women Empowerment: A Geo-Economic Perspective, 2015.
- 2. Rama Raju P.S., Women Empowerment: Strategies and Interventions, Swastik Publications, New Delhi, 2014.
- 3. Ganesamurthy V.S, Empowerment of Women in India: Social, Economic and Political, New Century Publications, New Delhi, 2008
- 4. Das S.K, Nanda B.P and Rath J, Microfinance and Rural Development in India, New Century Pub., New Delhi, 2008.
- 5. Hajira Kumar and Jaimon Varghese, Women Empowerment: Issues, Challenges and Strategies: A Source Book, Regency Publications, New Delhi, 2005.

#### **Course Outcomes**

On the successful completion of the course, the students will be able to

CO1	Understand the factors determining women empowerment	K1
CO2	Examine the role of banks in providing micro finance.	К3
CO3	Gain knowledge on women empowerment programme	K2
CO4	Analyse the role of micro finance in poverty alleviation	K4
CO5	Evaluate the role of micro finance in women empowerment	K5

Course		]	Prograi	mme O	utcome	Programme Specific Outcomes						
Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	S	M	S	M	S	S	S	M	W	w	s	S
CO2	S	S	S	M	S	M	S	w	M	N	S	S
CO3	M	S	S	w	S	M	S	W	N	M	M	S
CO4	M	S	S	w	M	w	S	M	N	S	S	S
CO5	S	S	S	N	S	M	M	W	N	M	S	S

<sup>\*</sup>S-Strong correlation; M-Moderate correlation; W- Weak correlation, N – No correlation.

COURSE U21ECN31 CODE	GENDER AND ECONOMY	L	T	P	С
NON MAJOR		2	-	-	2
ELECTIVE-I					
Cognitive Level	<b>K1:</b> Recall <b>K2:</b> Understand <b>K3:</b> Apply <b>K4:</b>	An	alyz	e	
	K5: Evaluate				
Learning Objectives	<ol> <li>To help the students to understand the import women development.</li> <li>To help the students to understand the proble labourers.</li> <li>To help the students to understand the health women.</li> <li>To impart knowledge on occupational patters.</li> <li>To impart knowledge on women development.</li> </ol>	ems h iss	of vo	won of omer	1

# **UNIT I: Women in organize sector**

Women in organized and unorganized sector.

# **UNIT II: Occupational Pattern**

Occupational pattern of women in India.

# **UNIT III: Problem and Working conditions**

Problems and working Conditions of Indian women.

#### **UNIT IV: Education Levels**

Women and Education in different levels – primary, Secondary And tertiary.

#### **UNIT V: Health status**

Health status of women in India.

#### **TEXT BOOK:**

1. Mahajan V.S, Women's Contribution to India's Economic and Social Development, Deep and Deep Publication, Delhi 1989.

#### **REFERENCE BOOKS:**

- 1. Sriani A.K, Gender in Employment Policies and Programmes: What Works for Women?, ILO, 2017.
- 2. Pulla Rao D, Status of Women in Education, Employment and Social Exclusion: Essays in Honour of Prof. K.S. Chalam, Serials Pub, 2011.
- 3. OECD, Report on the Gender Initiative: Gender Equality in Education, Employment and Entrepreneurship, OECD Pub, 2011.
- 4. International Labour Office, Women in Labour Markets: Measuring Progress and Identifying Challenges, ILO, 2010.
- 5. Bandi S.A, Forms of Production and Women's Labour, Sage Pub, 1992.
- 6. Nirmala Banerjee, Indian Women in a Changing Industrial Scenario, Sage Pub, 1991.

On the successful completion of the course, the students will be able to:

CO1	Get knowledge on women development programmes.	K2
CO2	Identify the problems of women in organized and	К3
COZ	unorganized	
CO <sub>3</sub>	Understand the occupational pattern of women	K1
CO4	Assess the educational levels of women	K4
CO5	Gain knowledge on health status of women	K5

Course	<b>Programme Outcomes</b>								Programme Specific Outcomes				
Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5	
CO1	S	M	S	S	S	M	S	s	s	S	M	S	
CO2	S	S	S	w	S	S	S	M	M	M	s	M	
CO3	S	w	S	M	S	S	S	w	s	w	s	M	
CO4	S	S	S	S	S	M	S	S	w	S	S	S	
CO5	S	S	M	N	M	S	S	S	S	S	M	S	

<sup>\*</sup>S-Strong correlation; M-Moderate correlation; W- Weak correlation, N - No correlation.

# **SEMESTER-IV**

COURSE CODE COR	U21ECT41 RE- VI	ENVIRONMENTAL ECONOMICS  L T P  4								
Cognitive I	<b>Level</b>	K1: Recall K2: Understand K3: Apply K4: Analyze K5: Evaluate								
Learning O	<b>Objectives</b>	<ol> <li>To help the students in gaining knowledge a environmental economics.</li> <li>To make the students understand the Nature environmental economics in India.</li> <li>To know the basic Concepts in Ecology and development</li> <li>To make the students aware of the environm</li> <li>To make the students to understand the environm protection measures</li> </ol>	and Eco	Scoonon	nic oble					

#### **UNIT I: Economics and Environment**

#### **UNIT II: Economic development and Quality of Environment**

Economic Development and Quality of Environment- Environmental Issues in Developed and Developing Countries – Uses of Resources – Environmental Protection Laws- Environmental Education in Curriculum.

#### **UNIT III: Cost Benefit Analysis**

Cost Benefit Analysis – Environmental cost of Economic growth – Limits to growth – Pollution cost distribution – Effects – Plans – Total and Marginal Benefits of Pollution Control – Efficiency in Pollution – Pollution Control Boards.

#### **UNIT IV: Environmental Policy**

Environmental Policy - Constitutional Protection - Planning and Management - Role of Government - Public Awareness - Law and Environment

#### **UNIT V: Global Warming**

Meaning of Global Warming - Green House Effect - Contribution to Global Warming - Response to Green House Effect - Ozone Depletion - Climate Change - Contribution of Nation and State

#### **TEXT BOOKS:**

- 1. Sankaran.S., Environmental Economics, Margham Publications, Chennai, 2012
- 2. Eugine T., Environmental Economics, Virnda Publications, 2005.

#### **REFERENCE BOOKS:**

- 1. Karpagam,M, Environmental Economics: A Textbook, 3<sup>rd</sup> edn, Sterling Pub, New Delhi, 2019.
- 2. Subhashini Muthukrishnan, Economics of Environment, PHI, 2015.
- 3. Ganesamurthy, V.S., Environmental Economics in India, New Century Publications, New Delhi, 2009.
- 4. Jhingan M.L and Sharma C.K, Environmental Economics: Theory, Management and Policy, 2<sup>nd</sup> edn, Vrinda Publications, 2009.
- 5. Ulagnathan Sankar, Environmental Economics, Oxford University Press, New Delhi, 2003.

#### **Course Outcomes:**

On the successful completion of the course, the students will be able to:

CO1	Gain knowledge about environmental economics.	K2
CO2	Understand the Nature and Scope of environmental economics in India.	K1
CO3	Apply the basic Concepts in Ecology and Economic development	<b>K3</b>
CO4	Aware of the environmental problems	<b>K4</b>
CO5	Evaluate global warming and take environmental protection measures	K5

Course		]	Prograi	nme O	utcome	Programme Specific Outcomes						
Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	S	M	S	S	S	S	S	W	S	W	s	M
CO2	S	M	S	S	M	S	M	M	M	S	w	M
CO3	S	M	M	M	N	S	W	M	M	N	s	S
CO4	S	M	W	M	M	S	M	W	M	M	M	M
CO5	S	M	S	M	W	S	S	M	M	M	M	M

<sup>\*</sup>S-Strong correlation; M-Moderate correlation; W- Weak correlation, N – No correlation.

COURSE U21ECT42 CODE CORE-VII	MACRO ECONOMICS-II    L   T   P   C
<b>Cognitive Level</b>	<b>K2:</b> Understand <b>K3:</b> Apply <b>K4:</b> Analyze <b>K5:</b> Evaluate
Learning Objectives	<ol> <li>To provide an elaborate understanding in the subject matter of macro economics.</li> <li>To make the students to aware of the recent developments in the subject of macroeconomics.</li> <li>To make the students to know about the relevance of macroeconomic concepts to the economy.</li> <li>To make the students to understand the various phases of trade cycle and the theories of trade cycles.</li> <li>To make the students to understand the role of monetary and fiscal policies in developing economy.</li> </ol>

#### **UNIT I: Investment function**

Investment function – Meaning – Types – Determinants of Investment – Difference between Autonomous Investment and Induced Investment – Factors determining Investment Function – Marginal Efficiency of Capital and Rate of Interest – Investment Demand Schedule.

## **UNIT II: Multiplier and accelerator**

Multiplier – Static and Dynamic multipliers – Induced Investment and Accelerator – The interaction principle – Super Multiplier.

# **UNIT III: Trade cycle**

Trade cycle: Meaning – nature – types and phases of a Trade cycle. Theories of trade cycle; Keynesian theory of trade cycle. Schumpeter's innovation theory –Hwatrey's theory - Hicks theory of trade cycle.

#### **UNIT IV: Post Keynesian and macro analysis**

Post Keynesian Macro Analysis – General equilibrium of monetary and real sector – contribution of Hicks, Hansen – IS and LM – Diagram.

#### **UNIT V: Monetary and Fiscal policy**

Macro-Economic policy: Meaning - Targets - instruments, objectives of macroeconomic policy - Fiscal Policy - Objectives - Role of fiscal policy in a developing economy - Effectiveness of monetary and fiscal policies.

# **TEXT BOOKS:**

- 1. Sankaran S, Macro Economics, Margham Publication, 2016.
- 2. Ahuja H.L, Macro Economics Theory and Policy, S.Chand, 2019.

#### **REFERENCE BOOKS:**

- 1. Sinha V.C, and Ritu Shrivastava, Macro Economics, SBPD Pub, 2021.
- 2. David Romer, Advanced Macro Economics, M.C.Graw Hill, 4<sup>th</sup> edn, 2019.
- 3. M.L.Jhingan, Macro Economic Theory, Publisher Vrinda Publication, 13<sup>th</sup> edn, 2017.
- 4. Lovelean Gupta and Pradeepkumar Panda, Macro Economics, Bharthi Bhawan, 2017.

- 5. M.L.Seth, Macro Economics, Lakshmi Narain Agarwal, 2017.
- 6. Rana K.C. and Verma, Macro Economic Analysis, Vishal Pub, 2014.

On the successful completion of the course the students will be able to:

CO1	Gain knowledge about recent developments in theories of macro	K2
COI	economics	
CO2	Examine the working principles of Multiplier and Accelerator, Super	K3
COZ	Multiplier.	
CO3	Attain the knowledge in classical and Keynesian theories of income and	K4
COS	employment	
CO4	Assess the various phases of trade cycle and the theories of trade cycles.	K5
CO5	Describe the role of monetary and fiscal policies in developing	K5
COS	Economy.	

Course Outcomes	Programme Outcomes							Programme Specific Outcomes				
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	S	M	M	M	w	w	M	M	M	M	M	M
CO2	S	S	S	S	S	S	M	M	M	M	M	w
CO3	S	S	S	S	S	w	w	w	M	M	M	N
CO4	S	S	S	S	S	S	S	S	S	M	M	M
CO5	S	M	M	M	M	w	M	M	M	S	S	S

<sup>\*</sup>S-Strong correlation; M-Moderate correlation; W- Weak correlation, N - No correlation.

COURSE CODE U21ECA44  ALLIED - IV	PRINCIPLES OF ACCOUNTANCY-II  L T P C 4 4										
<b>Cognitive Level</b>	K1: Recall K2: Understand K3: Apply K6: Create										
Learning Objectives	<ol> <li>To help the students to understand the concepts of accounting.</li> <li>To help the students to understand the basic principles of accountancy.</li> <li>To help the students to understand the application of financial accounting in business.</li> <li>To help the students to understand the preparation of income and expenditure account</li> <li>To provide knowledge on Insurance claims</li> </ol>										

# **Unit-I** Self Balancing Ledger

Self Balancing Ledger

## **Unit-II** Preparation of final accounts

Preparation of Final accounts from incomplete records.

## **Unit-III** Receipts and Payment accounts

Receipts and Payments accounts.

# **Unit-IV** Preparation of Income and Expenditure Accounts

Preparation of Income and Expenditure Accounts from receipts and payment accounts

#### **Unit-V** Insurance claims

Insurance claims for loss of stock only.

#### **TEXT BOOKS:**

- 1. Shukla M.C, Grewal T.S, and Gupta S.C, Advanced Accounts-Vol.2, 19<sup>th</sup> edn, S.Chand, 2016.
- 2. Pillai R.S.N et-al, Fundamentals of Advanced Accounting-Vol.1, S.Chand, 2012.
- 3. Pillai R.S.N et-al, Fundamental of Advanced Accounting-Vol.2, S.Chand, 2010.

#### **REFERENCE BOOKS:**

- 1. Gupta S.C, Grewal T.S, and Shukla M.C, Shukla & Grewal's Financial Accounting, S.Chand, 2019.
- 2. Maheswari S.N et-al, Advanced Accountancy-Vol.1, 11th edn, Vikas, 2017.
- 3. Leslie Breitner and Robert Anthony, Essentials of Accounting, 11th edn, Pearson, 2011.
- 4. Mishra K.C and Guria R.C, Financial Management and Insurance Accounting, Cengage Pub, 2009.

On the successful completion of the course, the students will be able to:

CO1	Understand the procedures of book keeping.	K1
CO <sub>2</sub>	Prepare final accounts.	<b>K6</b>
CO3	Prepare journals, ledger and cash book.	<b>K6</b>
CO4	Assess the capital and revenue expenditure accounts	К3
CO5	Gain knowledge on Insurance claims	<b>K2</b>

Course Outcomes	Programme Outcomes							Programme Specific Outcomes					
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5	
CO1	S	M	S	S	S	S	S	M	M	M	M	W	
CO2	S	M	M	M	S	S	S	S	M	w	N	S	
CO3	S	M	S	S	S	M	M	M	S	S	M	S	
CO4	S	S	w	S	S	S	M	M	M	M	S	S	
CO5	M	S	S	S	N	M	M	M	M	w	s	M	

<sup>\*</sup>S-Strong correlation; M-Moderate correlation; W- Weak correlation, N – No correlation.

COURSE U21ECE421 CODE	CHOICE -I	L	T	P	C					
ELECTIVE-II	MARKETING	3	•	•	3					
<b>Cognitive Level</b>	<b>K2:</b> Understand <b>K3:</b> Apply <b>K4:</b> Analyze <b>K5:</b> Evaluate									
Learning Objectives	<ol> <li>To give solid understanding of key market and skills.</li> <li>To enable the students to understand the bar marketing.</li> <li>To perform situation analysis to assess man opportunities</li> <li>To make the students to learn about e-commarketing.</li> <li>To help the students in developing skills in management</li> </ol>	sic : keti	aspe ng ce ai	ects (	of					

### **UNIT I: Marketing Concepts**

Marketing – Meaning and Definition – Planning – Planning process Types of Marketing Plan, Competitive Marketing Strategies, Interactions between Marketing Mix and Marketing Environment – Marketing objectives – Marketing organization – marketing risk.

### **UNIT II: Functions of Marketing**

Functions of marketing – concentration – dispersion – Equalisation – buying and assembling – selling – transportation – storage – standardization – grading – AGMARK – ISI – ISO Certification.

### **UNIT III: Marketing Information System and Marketing Research**

Marketing Information System – meaning and definition – characteristics – need – uses – components – marketing research – need – scope – kinds – procedure for marketing research.

### **UNIT IV: State Trading and Pricing**

Policies State and marketing in India – State Trading – benefits – pricing policies – factors influencing price – marketable and marketed surplus – methods of sales promotion.

### **UNIT V: Commodity Exchange**

Commodity exchange – Regulated markets – meaning – functions, working of commodity exchange - methods of trading. Recent Trends in Marketing - E-commerce, E-marketing, E-Retailing, Relationship marketing, Mobile marketing, Green marketing.

#### **TEXT BOOKS:**

- 1. Natarajan N, Marketing, Margham Publications, Chennai, 2017.
- 2. Philip Kotler and Kevin Lane Keller, Marketing Management, 15<sup>th</sup> edn, Pearson, 2015.

#### **REFERENCE BOOKS:**

- 1. Sherlekar S.A, Marketing: Principles and Management, Himalaya Pub, 2015.
- 2. Pillai R.S.N and Bagavathi, Marketing Management, 3<sup>rd</sup> edn, S.Chand, 2012.
- 3. Kathiresan S and Radha V, Marketing Management, Bhavani Pub, 2011.
- 4. Mamoria C.B et-al, Marketing Management, Himalaya, 2012.
- 5. Kapoor D.C., Marketing and Sales Management, Sultan Chand, 2017.

### **Course Outcomes:**

On the successful completion of the course, the students will be able to:

CO1	Gather, analyse and draw conclusions from market and environmental data.	K2
CO2	Develop marketing strategies such as segmentation, targeting and positioning to achieve company objectives.	K5
CO3	Build an effective marketing plan to promote a company product service.	K4
CO4	Make strategic recommendations and persuasively communicate their recommendations and rationale.	К3
CO5	Develop skills in marketing management	K5

Course Outcomes		]	Progra	mme O	utcome	Programme Specific Outcomes						
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	S	M	M	M	M	M	S	S	S	М	S	S
CO2	S	S	S	S	S	M	M	M	M	M	M	M
CO3	S	w	S	S	M	M	M	M	M	M	M	M
CO4	S	S	S	S	S	S	S	S	M	M	M	w
CO5	S	M	M	S	S	S	S	S	w	M	M	M

<sup>\*</sup>S-Strong correlation; M-Moderate correlation; W- Weak correlation, N – No correlation.

COURSE U21ECE422 CODE	CHOICE -II	L	T	P	С					
ELECTIVE-II	EXPORT PROCEDURE AND DOCUMENTATION	3	•		3					
Cognitive Level	K1: Recall K2: Understand K3: Apply K4: Analyze K5: Evaluate									
Learning Objectives	<ol> <li>To improve the knowledge of the students Marketing and procedure.</li> <li>To equip the students to gain knowledge are export documentation</li> <li>To make the students to be aware of the export licensing</li> <li>To prepare the students to be aware of the and post shipment finance.</li> <li>To enable the students to understant influencing the export marketing communication.</li> </ol>	im exp	cills port oort he	in ance	nce					

### **UNIT I: Preliminaries for Export**

Meaning and Definition of export – classification-Strategy and preparation for export marketing-Registration formalities-Export licensing—Selection of Export product-methods of exporting.

### **UNIT II: Export Documentation**

Aligned Documentation system-certificate of origin-Commercial Invoice , Shipping Bill , Certificate of Origin – Consumer invoice- Pre-shipment procedure- Bill of lading-Types of marine insurance policies

### **UNIT III: Export Procedure**

Steps in export procedure-Export contract-Forward cover—Export finance-Excise clearence-Pre-shipment inspection-Shipping and custom formalities

### **UNIT IV: Export Finance**

Export Finance- Need and purpose- time and source – pre- shipment finance- packing credit – period of packing credit – packing credit to sub – suppliers – foreign currency – post shipment finance – export finance in India

### **UNIT V: Export Communication**

Export Communication – communication process – factors influencing international marketing communication – Export marketing channels of communication - channel of distribution – selection of distribution channel.

#### **TEXT BOOK:**

1. Natarajan L, International Marketing, Margham Publications, Chennai, 2014

#### **REFERENCE BOOKS:**

- 1. Madhurima Lall & Sultan Ahmad, Export Import: Procedure and Documentation, Sultan Chand, 2021.
- 2. Balaji.C.D., International Trade, Margham Publications, Chennai, 2018
- 3. John Daniels et-al, International Business, 16<sup>th</sup> edn, Pearson, 2018.
- 4. Gupta C.B, International Business, S.Chand, 2014.
- 5. Sankaran.S, International Trade, Margham Publications, 2011.
- 6. Kapoor D.C, Export Management, Vikas, 2007.

#### **Course Outcomes**

On the successful completion of the course, the students will be able to

CO1	Gain knowledge in export procedure.	K2
CO <sub>2</sub>	Understand the export procedure and policy decision	<b>K</b> 1
CO3	Apply the Regulation and Prohibition measures of Export	K3
CO4	Evaluate India's Export finance	K5
CO5	Examine the factors influencing international marketing	K4
COS	communication.	

Course		]	Progra	mme O	utcome	Programme Specific Outcomes						
Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	S	M	S	S	M	S	S	S	S	M	M	M
CO2	S	S	S	S	M	S	S	M	N	S	s	W
CO3	S	M	M	M	S	S	S	M	M	M	N	S
CO4	S	S	S	S	S	S	S	S	S	M	M	M
CO5	M	S	M	M	M	M	S	S	W	M	s	S

<sup>\*</sup>S-Strong correlation; M-Moderate correlation; W- Weak correlation, N – No correlation

COURSE CODE	U21ECN42	ECONOMICS FOR COMPETITIVE	L	T	P	С					
	MAJOR TIVE-II	EXAMINATIONS 2 2									
Cognitive I		<b>K1:</b> Recall <b>K2:</b> Understand <b>K3:</b> Apply <b>K5:</b> Evaluate <b>K6:</b> Create									
Learning O	bjectives	<ol> <li>To enable the students to prepare for various examinations.</li> <li>To make the students to understand the nature economy.</li> <li>To make the students to understand the currest Indian industrial sector.</li> <li>To equip the students with the knowledge representationship between industrial growth and development.</li> <li>To impart knowledge on New Economic Positions.</li> </ol>	re o ent t egare	f Indrend	dian ds in	1					

### **UNIT I: Features of Indian economy**

Basic features of Indian economy

**UNIT II: Demographic profile** 

Demographic Profile of Indian economy.

**UNIT III: Agricultural sector** 

Agricultural sector in India

**UNIT IV: Industrial sector** 

Industrial Sector in India

**UNIT V: New economic policy** 

New Economic Policy in India

### **TEXT BOOKS:**

- 1. Sankaran S, Indian Economy, Margham Publications, 2014.
- 2. Disha, Expert's Quick Indian Economy for Competitive Exams, Disha Pub, 2018.

- 1. Sanjay Kumar, Objective Economics: Collection of highly useful questions for Competitive Exams, Ramesh Pub House, 2021.
- 2. Nitin Singhania, Indian Economy for Civil Services and Other Competitive Examinations, 2<sup>nd</sup> edn, McGraw Hill, 2021.
- 3. Pranave Nerurkur, Mastering Economy of India: Competitive Exams, Kindle edition, 2020.
- 4. John Kennedy M, Objective Economics for Competitive Examinations, Himalaya, 2020.

- 5. Laxmikanth M, Indian Polity for Civil Services and other State Examinations, McGraw Hill, 2019.
- 6. Pearson, Indian Economy: Objective Questions for all Competitive Exams, Planet knowledge first edition, 2015

On the successful completion of the course, the students will be able to:

CO1	Aware of the present scenario in Indian economy.	<b>K2</b>
CO <sub>2</sub>	Understand the demographic profile of India	K1
CO3	Examine the status of agricultural sector.	K3
CO4	Equip with the knowledge regarding the relationship between industrial	K5
	growth and economic development.	
CO5	Create awareness on New Economic Policy of India	<b>K6</b>

Course Outcomes		]	Progra	mme O	utcome	Programme Specific Outcomes						
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	S	M	S	S	M	S	S	S	S	M	M	M
CO2	S	S	S	M	M	M	M	M	N	S	S	w
CO3	S	M	M	M	S	S	S	M	M	M	N	S
CO4	M	M	S	S	S	S	S	S	S	M	M	M
CO5	M	M	M	M	M	M	S	S	W	M	s	S

<sup>\*</sup>S-Strong correlation; M-Moderate correlation; W- Weak correlation, N – No correlation.

# SEMESTER-V

COURSE U21ECT51	INDIAN ECONOMIC DEVELOPMENT-I	L	T	P	С						
CORE-VIII		5	ı	-	4						
Cognitive Level	K1: Recall K2: Understand K3: Apply K4: Analyze K5: Evaluate										
Learning Objectives	<ol> <li>To make the students understand the structure conomic development.</li> <li>To help the students to understand the problem on Indian economic development and how it eradicated.</li> <li>To understand the Population Policy of Indian To understand the progress of Human Deve</li> <li>To understand the Economics Reforms of or</li> </ol>	ems t sho a lopn	of I ould	Pove be							

#### **UNIT I: Nature and Characteristics**

Characteristics of Indian Economy -present scenario – types of economy -Major issues of development - Determination of Economic Development – Economic and non – economic factors.

### **UNIT II: Occupational and Social Infrastructure**

Economic Development and Occupational Distribution - Worker Participation rate- Concept of Social Sector - Social Infrastructure - Development of general Educational and health Infrastructure- Educational Policy - Health and Family Welfare programmes.

#### **UNIT III: Demography**

Demography details of India-population growth-trends- birth rate and death rate – causes for increase birth rate in India – measures to control population growth-population policy in India.

### **UNIT IV: Human Development**

 $\label{lem:concept} \begin{tabular}{l} Concept of Human Development - Human Development Index - Gender Related Development Index - Human Poverty Index - National Human Development Report - Progress of Human Development in India. \\ \end{tabular}$ 

### **UNIT V: Poverty and inequality**

Concept of Poverty – Estimates of Poverty in India – Causes for Poverty - vicious circle of poverty - inequality – types of inequality-Economic Reforms and reduction of poverty and inequality- Sen poverty index -Gini co-efficient.

#### **TEXT BOOKS:**

- 1. Sankaran S., Indian Economy, Margham Publications, 2014.
- 2. Dutt R & Sundaram K.P.M, Indian Economy, S.Chand, 72<sup>nd</sup> edn, 2016.

- 1. Dristi Experts and Manohar Pandey, Indian Economy, Dristi Publication, 2020.
- 2. Vaishnavi Shankar, Indian Economy, Kiran Prakashan Publication, 2019.
- 3. Government of India: India Vision, Academic Foundation, New Delhi.2020
- 4. Sanjiv Verma, The Indian Economy, Unique Pub, 2018.

- 5. Ramesh Singh, Indian Economy, 10<sup>th</sup> edn, McGraw Hill, 2018.
  6. Bhole L.M, Financial Institutions and Markets, 6<sup>th</sup> edn, McGraw Hill, 2017.

On the successful completion of the course, the students will be able to:

CO1	Learn about the nature of the Indian Economy and its basic	K1
COI	characteristics.	
CO2	Discuss the magnitude of Social infrastructure in Indian Economic	K2
COZ	Development.	
CO3	Analyse the availability of human resources and make use of it.	K4
CO4	Examine the extent of Poverty and inequality and overcome in the	К3
CO4	society.	
CO5	Evaluate the Power of Various transport system and its impact.	K5

Course Outcomes		]	Progra	mme O	utcome	Programme Specific Outcomes						
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	S	S	S	S	S	M	M	M	w	S	S	M
CO2	S	M	M	S	S	S	w	S	S	S	M	M
CO3	S	S	M	M	M	M	M	M	S	S	M	N
CO4	M	S	w	S	S	S	S	S	S	w	M	M
CO5	M	S	M	M	M	N	S	S	w	S	S	M

<sup>\*</sup>S-Strong correlation; M-Moderate correlation; W- Weak correlation, N – No correlation.

COURSE U21ECT5	2 MATHEMATICAL ECONOMICS-I L T P C
CORE-IX	5 4
<b>Cognitive Level</b>	K1: Recall K2: Understand K3: Apply K6: Create
Learning Objectives	<ol> <li>To enable the students to understand the fundamentals of mathematics.</li> <li>To impart various mathematical methods.</li> <li>To improve the mathematical knowledge of the students</li> <li>To help the students to understand the relationship between economics and mathematics</li> <li>To help the students to calculate the changes in basic economic variables</li> </ol>

#### **UNIT I: Introduction**

Use of Mathematical Techniques in Economics – Basic Rules of Arithmetic Operations – simple operations with common and decimal fraction – Algebraic Symbolism – Exponents and Radicals

### **UNIT II: Equations**

Solution to linear equations – Linear Equation in one Variable –Simultaneous Linear Equation with Two and Three Variables

### **UNIT III: Application of linear equation in economics**

Application of Linear Equation In Economics With reference to Linear demand function and Linear supply function only – Quadratic Equation (by using standard quadratic formula only)

### **UNIT IV: Logarithm**

Logarithm – Definition – Formula (Product, Quotient, Exponent – No proof needed) – Calculation using logarithmic tables (simple problems only)

### **UNIT V: Set theory**

Set Theory – Definition – Types of sets – Set operations – Union of sets – Intersection of sets – Difference of Sets- Complement of a sets – De-Morgan's law – Venn diagram (for 2 & 3 sets) – Problems for 2 sets and 3 sets and also using Venn diagram.

### **TEXT BOOKS:**

- 1. Bose D, An Introduction to Mathematical Economics, Himalaya Publishing House, 2018.
- 2. Prabakar Pawas & Alka Budhiraja, A Text on Mathematical Economics, Academic Foundation, 1995.

- 1. Kunt Sydsaeter & Peter J. Hammond, Mathematics for Economics Analysis, Pearson Publication, 2020.
- 2. Joshi R.C and Nancy, Mathematical Methods in Economics-II, Vishal Pub, 2019.
- 3. Agarwal C.S and. Joshi R.C, Mathematics for Students of Economics, The New Academic Publishing, 2017.

- 4. Nik Hashim Nik Mustapha, Mathematical Economics with Application, University Malaysia Teragganu Publication, 2015
- 5. Vali Shapoor, Principles of Mathematical Economics, Attantis, 2014.

### **Course Learning Outcomes:**

On the successful completion of the course, the students will be able to:

CO1	Apply mathematical formula in practical life.	К3
CO2	Understand the mathematical methods which are useful for	K1
COZ	economic study.	
CO3	Apply the Mathematics knowledge into Economics Theory	К3
CO4	Identify the relationship between economics and mathematics	K2
CO5	Calculate the changes in basic economic variables	K6

Course		]	Progra	mme O	utcome	Programme Specific Outcomes						
Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	S	M	M	M	M	M	S	S	s	w	M	M
CO2	S	S	S	M	S	M	M	S	M	S	S	S
CO3	S	S	M	S	S	M	w	M	S	W	N	M
CO4	M	S	S	w	S	N	S	M	w	M	S	S
CO5	S	M	S	S	M	M	w	W	S	S	M	S

<sup>\*</sup>S-Strong correlation; M-Moderate correlation; W- Weak correlation, N – No correlation.

COURSE CODE	U21ECT53 RE-X	INTERNATIONAL ECONOMICS  5	]		P .	<b>C</b>
Cognitive I		K1: Recall K2: Understand K3: Apply K5: Eval	uat	e		-
Learning O	bjectives	<ol> <li>To enable the students to understand the working application of open economic system.</li> <li>To enable the students to understand the consessint international trade.</li> <li>To enable the students to understand the general of international economics</li> <li>To provide knowledge on the concepts of balance payments and the terms of trade</li> <li>To provide knowledge on exchange rate</li> </ol>	que al c	nc on	es o	

#### **UNIT I: International trade**

International Trade – Meaning – features Advantages and Disadvantages – Internal vs International Trade.

### **UNIT II: Theories of International trade**

Classical Theory of International Trade – Hickscher Ohlin theory of International Trade – Free Trade vs Protection. Arguments for and Against Protection.

### **UNIT III: Balance of Payment**

Balance of Trade and Balance of Payment – causes for Disequilibrium in balance of payments – Measures to correct it – BOP in India – Recent Position.

### **UNIT IV: Exchange rates**

Foreign Exchange – Exchange rates - Determination – Theories – Mint Par Parity – Fixed and Flexible Exchange rates - Advantages and disadvantages.

### **UNIT V: International Financial Institutions**

International Financial Institutions - Working of IMF, IBRD, IDA, International Liquidity, UNCTAD, New International Economic Order - WTO.

### **TEXT BOOKS:**

- 1. Jhingan M.L, International Economics, 7<sup>th</sup> edn, Vrindha Pub, 2016.
- 2. Mithani D.M, International Economics, Himalaya Publishing House, Mumbai, 2015.

- 1. Francis Cherunilam, International Economics, 6<sup>th</sup> edn, McGraw Hill, 2020.
- 2. Mannur H.G, International Economics, 2<sup>nd</sup> edn, Vikas, 2018.
- 3. Desai S.S.M. International Economics, Himalaya Publishing House, 2017.
- 4. Dominic Salvatore, International Economics: Trade and Finance, Wiley, 2014.
- 5. Gupta K.R, International Economics, Atlantic Pub, 2009.

On the successful completion of the course, student will be able to:

CO1	Understand the significance of international trade.	K1
CO2	Identify the importance of comparative cost concept in	К3
COZ	international trade	
CO3	Examine the functioning of the international financial institutions	<b>K2</b>
CO4	Understand the concepts of balance of payments and the terms of	K1
CO4	trade	
CO5	Evaluate the importance of the concept of exchange rate in	K5
CUS	international trade	

Course Outcomes		I	Prograi	nme O	utcome	Programme Specific Outcomes						
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	S	M	S	S	S	M	S	s	s	S	M	S
CO2	S	S	S	w	S	S	S	M	M	M	s	M
CO3	S	W	S	M	S	S	S	w	S	w	S	M
CO4	S	S	S	S	S	М	S	S	w	S	S	S
CO5	S	S	M	N	M	S	S	s	s	S	M	S

<sup>\*</sup>S-Strong correlation; M-Moderate correlation; W- Weak correlation, N - No correlation.

COURSE CODE	U21ECT54	HISTORY OF ECONOMIC THOUGHT	L	T	P	С
COF	RE-XI		5	ı	•	4
Cognitive L	evel	<b>K1:</b> Recall <b>K3:</b> Apply <b>K4:</b> Analyze <b>K5:</b> Evalua <b>K6:</b> Create	te			
Learning O	bjectives	<ol> <li>To provide knowledge on basic concepts of</li> <li>To make the students to know about contrib various economists.</li> <li>To provide theoretical knowledge about receconomics thought.</li> <li>To make the analytical interest in the Marxi</li> <li>To understand the application of economic to</li> </ol>	ution cent an E	n of Indi Con	an omi	cs.

### **UNIT I: Ancient Economic Thought**

Introduction – Ancient Economic Thought –The Greek. Plato – Aristotle – The Roman – Kautilya's Arthasastra – Thiruvalluvar.

### **UNIT II: Medieval Economic Thought**

Medieval Economic Thought – St. Thomas Aquinas- Mercantilism- Sir Thomas Mun- James Steuart- Physiocrates–Quessnay- Jacques- Classical Thoughts- Adam Smith- Malthus.

#### **UNIT III: Economic Ideas of Marx**

Karl Marx ideas – Dialectical Materialism- Theory of Class Struggle – Theory of Value and Distribution - Theory of Surplus Value- Industrial reserve army- Marxian Prediction - Scientific Socialism

#### **UNIT IV: Economic ideas**

Alfred Marshal – Keynes - J.B.Clark - J.B.Say - J.S.Mill - Irving Fisher - A.C.Pigou –Walras – Pareto - Their theories and Economic ideas.

#### **UNIT V: Recent Indian Economic Thought**

Recent Indian Economic Thought – Dada BaiNaoroji - M.K.Gandhi– Nehru- B.R.Ambedkar - VKRV Rao – AmartyaSen

### **TEXT BOOK:**

- 1. Loganathan V, History of Economic Thought, S.Chand, 2012
- 2. Ganguli B. N, Indian economic Thought: A 19<sup>th</sup> Century Perspective, Tata McGraw Hill, 2013.

- 2. Sankaran S, History of Economic Thought, Margham Publication, 2014.
- 3 Seshadri G. B, Economic Doctrines, B. R. Publishing Corporation, 2014.
- 4 Jhingan M.L, Girija M, and Sasikala L, History of Economic Thought, 3<sup>rd</sup> edn, Kindle Edition, 2014.
- 5 Hajela T.N, History of Economic Thought, 18<sup>th</sup> edn, Ane Books, 2011.
- 6 Blackhouse R, A History of Modern Economic Analysis, Basil Blackwell Oxford, 2011.

On the successful completion of the course, the students will be able to:

CO1	Get knowledge about thinking of various school of economists.	K1
CO <sub>2</sub>	Evaluate of economic ideas.	<b>K4</b>
CO3	Develop a positive attitude towards economic ideas.	<b>K6</b>
CO4	Get analytical interest in the Marxian Economics.	K5
CO5	Understand the application of economic theories.	К3

Course Outcomes		]	Progra	mme O	utcome	Programme Specific Outcomes						
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	S	S	M	M	S	M	W	S	M	M	M	s
CO2	S	S	M	S	S	w	M	S	S	S	M	M
CO3	S	S	S	M	S	M	N	S	w	M	M	N
CO4	S	S	S	M	S	M	M	S	S	S	S	S
CO5	S	S	M	S	M	M	M	S	M	M	M	M

<sup>\*</sup>S-Strong correlation; M-Moderate correlation; W- Weak correlation, N - No correlation.

COURSE U21ECT55 CODE CORE-XII	AGRICULTURAL ECONOMICS    L   T   P   C										
Cognitive Level	<b>K1:</b> Recall <b>K3:</b> Apply <b>K4:</b> Analyze <b>K5:</b> Eval <b>K6:</b> Create	uate									
Learning Objectives	<ol> <li>To make the students to understand the feat Agriculture</li> <li>To make the students to understand the role agencies for Agricultural credit</li> <li>To equip the students with the knowledge relationship between Agricultural economic economy</li> <li>To engage the students in the analysis of defarm sector.</li> <li>To impart knowledge on agriculture policy</li> </ol>	e of lee reg	Insti gard and crisi	tutio ing Inc	onal the lian						

### **UNIT I: Agricultural and economic Development**

Agricultural Development – Role of Agriculture in Indian Economy- Agricultural Development under Five Year Plans- Productivity in Agriculture – Causes for Low Productivity- Measures to improve Productivity.

### **UNIT II: Agricultural Productivity**

Productivity in Indian Agriculture, Measuring Agriculture Productivity, Farm size, Cropping Pattern – Mechanisation – Advantages and Limitations- Farm Size and Efficiency - Agricultural Labour and Wages – women in Agriculture, wage discrimination. Green Revolution- Problems of small and marginal farmers.

### **UNIT III: Agricultural Price Policy**

Size of land holdings- Tenancy systems and Land Reforms – Supply of Inputs: Irrigation, Power, Seed and Fertilizer – Pricing of Inputs – Agricultural price policy in India – Minimum support price – objectives of price policy, Food security in India, PDS– Crop Insurance.

### **UNIT IV: Agricultural Finance and Agencies**

Agricultural Credit in India - Agricultural Indebtedness - causes - remedies - Institutional agencies supplying Agricultural finance: Co-operatives, Commercial Banks, and Regional Rural Banks, NABARD. Role of Rural Credit Institutions. NBFC and agricultural credit.

#### **UNIT V: Agricultural Marketing**

Agricultural Markets- Definition and Scope – Recent State of Agricultural Marketing- Role and Functions of efficient marketing system - Types of Agricultural markets – cooperative marketing and regulated markets - New Agricultural policy.

### **TEXT BOOKS:**

- 1. P.K. Gupta, Agricultural Economics, Vrinda Publication, Reprint 2020.
- 2. Singh C.B, and Singh R.K, A Textbook of Agricultural Economics, Lakshmi Publications, 2011.

#### **REFERENCE BOOKS:**

- 1. Andrew Barkley and Paul W Barkley, Principles of Agricultural Economics, Routledge, 2020.
- 2. Gail L.Cramer, Krishna P. Pandel and Andrew Schmitz, The Routledge Handbook of Agricultural Economics, Routledge, 2019.
- 3. Reddy S.S et-al, Agricultural Economics, 2<sup>nd</sup> edn, Oxford Pub, 2019.
- 4. Dhingra I.C, The Indian Economy, 28<sup>th</sup> edn, Sultan Chand, 2014.
- 5. Agarwal A.N., Indian Economy: Problems of Development and Planning 37<sup>th</sup>edition, New Age International Publishers, 2014.
- 6. P.Mala, Agricultural Economics, Dominant Publishers, 2014.

### **Course Outcomes:**

On the successful completion of the course, the students will be able to

CO1	Get knowledge on the status of agricultural sector	K1
CO2	Develop the skills in the measurement of productivity.	<b>K6</b>
CO3	Apply their theoretical knowledge in pricing of agricultural products.	К3
CO4	Analyse of debt crisis in the farm sector.	K4
CO5	Gain knowledge about agriculture policy in India	K1

Course		]	Prograi	mme O	utcome	Programme Specific Outcomes						
Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	M	M	M	M	M	S	S	S	M	M	W	S
CO2	S	S	S	S	M	M	W	S	s	M	M	M
CO3	S	M	M	S	S	M	M	W	M	M	M	S
CO4	S	M	S	M	S	S	S	M	M	N	s	S
CO5	S	S	S	M	M	M	M	S	S	M	M	M

<sup>\*</sup>S-Strong correlation; M-Moderate correlation; W- Weak correlation, N – No correlation.

COURSE U21ECE	CHOICE -I L T P C									
ELECTIVE-III	HUMAN RESOURCE MANAGEMENT 3 3									
Cognitive Level	K1: Recall K2: Understand K3: Apply K4: Analyze K5: Evaluate									
Learning Objectives	<ol> <li>To enhance the knowledge of students in theories of human resource management.</li> <li>To make the students to understand the importance of human health.</li> <li>To make the students to understand the importance of human capital in economic development.</li> <li>To enhance the knowledge of the students on staff recruitment and selection, employee relations management, staff training and job evaluation.</li> <li>To impart knowledge on the concept of employee empowerment</li> </ol>									

### **UNIT I: Introduction to Human Resource Management**

Definition and Concept, Features, Objectives, Functions, Scope and Development of Human Resource Management, Importance of Human Resource Management, Human Resource Practices,

### **UNIT II: HRM and Personnel Management**

Introduction, Concept of Personnel Management, Personnel Management in India, Functions of the Labour Welfare Officer, Difference between Personnel Management and HRM

#### **UNIT III: Human Resource Planning**

Human Resource Planning - Concept -Objectives- Need-Process- Benefits- Problems - Factors in HRP.

#### **UNIT IV: Job Analysis**

Job Analysis- Job Description and work design-Recruitment- Concept and Types of Recruitment- Selection- Concept and Process of Selection- Training- Concept and Types of Training- Performance Appraisal-Concept and Methods of Performance Appraisal- Job evaluation.

### **UNIT V: Employee Empowerment**

Introduction, Concept of Employee Empowerment, Process of Empowerment, Empowerment in Indian Scenario, Empowerment in Global Scenario.

#### **TEXT BOOK:**

1. Jaysankar J, Human Resource Management, Margham Publications, 2013.

#### **REFERENCES BOOKS:**

1. Rao V.S.P, Human Resource Management, 2<sup>nd</sup> edn, Taxmann Pub, 2020.

- 2. Chhabra T.N and Monica S Chhabra, Essentials of Human Resource Management, Sun India Pub, 2020.
- 3. Aswathappa K, Human Resource Management: Text and Cases, 8<sup>th</sup> edn, McGraw Hill, 2017.
- 4. Mira S Saiyadain, Human Resources Management, 4th edn, McGraw Hill, 2008.
- 5. Gupta, C.B, Human Resource Management, Sultan Chand & Sons, 2012.

On the successful completion of the course, students will be able to:

CO1	Equip with the management skills and human behavioural knowledge for a career in human resource management.	K5
COI	knowledge for a career in human resource management.	
CO2	Get understanding in the intellectual, social and personal	K2
COZ	development .	
CO3	Practically manage and coordinate people to achieve strategic	К3
COS	business objectives.	
CO4	Exercise staff recruitment and selection, employee relations	K4
CO4	management, staff training and job evaluation.	
CO5	Gain knowledge on the concept of employee empowerment.	K1

Course		]	Prograi	mme O	utcome	Programme Specific Outcomes						
Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	S	M	M	S	M	S	M	W	S	M	S	M
CO2	S	S	M	W	N	S	M	M	M	N	S	S
СОЗ	S	M	S	S	M	M	S	W	S	M	S	M
CO4	S	M	M	W	S	M	M	M	M	N	S	M
CO5	S	S	M	M	N	S	S	М	W	N	S	S

<sup>\*</sup>S-Strong correlation; M-Moderate correlation; W- Weak correlation, N – No correlation.

COURSE U21ECE532 CODE	CHOICE -II	L	T	P	C
ELECTIVE-III	POPULATION STUDIES	3	-	-	3
<b>Cognitive Level</b>	K1: Recall K2: Understand K4: Analyze K	<b>6:</b> C	reat	e	
Learning Objectives	<ol> <li>To make the students to understand the relabetween population growth and economic</li> <li>To help the students to understand the reas migration.</li> <li>To understand the population policy in Ind</li> <li>To equip the students with the knowledge population policy of India</li> <li>To understand the population trends in Ind</li> </ol>	deve ons ia rega	elopi for	nen	

### **UNIT I: Population Science, Demography and Development**

Population and Economic development- Population and environment -Implications of population Growth on Regional imbalances-Population Science and Demography- Meaning and scope of demography; components of population growth .

### **UNIT II: Theories of population growth**

Malthusian Theory of Population- Optimum Theory of Population- Theory of Demographic Transition.

### **UNIT III: Fertility, Nuptiality and Mortality**

Fertility, Nuptiality and Mortality-Importance of study of fertility – Factors affecting fertility – Socio-economic factors. Nuptiality – Concept and analysis of marital status, Mortality – Death rates, crude and age-specific; Mortality at birth and infant mortality rate.

#### **UNIT IV: Migration and Urbanization**

Migration and Urbanization-Concept and types – Temporary, internal and international; International migration –Its effect on population growth and pattern; Factors affecting migration; Urbanization – Growth and distribution of rural- Urbanization in India.

### **UNIT V: Population Policy**

Population Policy in India-Evolution of population policy in India – The shift in policy from population control to family welfare, to women empowerment; Family planning programmes. Population trend in India

#### **TEXT BOOK:**

- 1. Jhingan M.L, Bhatt B.K. and Desai J.N., Economic Planning and Development, 3rd edn, Vrinda Publication, 2019.
- 2. Jain R.K, A Textbook of Population Studies, Neha Publishers, 2013.

- 1. Rajendra Kumar Sharma, Demography and Population Problems, Atlantic Pub, 2020.
- 2. Tim Dyson, A Population History of India: From the First Modern People to the Present Day, Oxford University Press, 2018.

- 3. Krishnamurthy Srinivasan, Population Centres in India: Shifting Trends, Policies and Programs, Sage, 2017.
- 4. Pathak K.B and Ram F, Techniques of Demographic Analysis, Himalaya, 2016.
- 5. Majumdar P.K, India's Demography: Changing Demographic Scenario in India, Rawat Pub, 2013.
- 6. Mahendra K Premi, India's Changing Population Profile, National Book Trust, 2011.

On the successful completion of the course, the students will be able to

CO1	Understand the growth of population in India	K1
CO2	Know about the theories of Population	<b>K2</b>
CO3	Understand the concepts of Fertility, Nuptiality and Mortality.	K1
CO4	Analyse the reasons for migration.	K4
CO5	Develop a proactive attitude towards the population policy	<b>K6</b>

Course Outcomes		]	Progra	mme O	utcome	Programme Specific Outcomes						
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	S	M	S	S	S	S	S	M	w	w	S	S
CO2	S	S	S	M	S	M	S	w	M	N	S	S
CO3	M	S	S	S	S	M	S	w	M	M	M	S
CO4	M	S	S	S	M	w	S	M	M	S	S	S
CO5	S	S	S	N	S	M	M	w	S	M	S	S

<sup>\*</sup>S-Strong correlation; M-Moderate correlation; W- Weak correlation, N – No correlation.

COURSE U21ECS53 CODE SKILL BASED	ECONOMICS OF TOURISM  L T P  2											
ELECTIVE-III												
Cognitive Level	K1: Recall K2: Understand K3: Apply K4:	K1: Recall K2: Understand K3: Apply K4: Analyze										
Learning Objectives	<ol> <li>To make the students to understand the role an economic intervention and its significant.</li> <li>To make the students to understand the economic importance of tourism.</li> <li>To provide the knowledge about travel agent operators.</li> <li>To emphasize on various tourism organizating about its development.</li> <li>To give understanding in the global nature of Industry.</li> </ol>	ee in onon onts &	eco nic & to hat l	non ar oring	ny. gs							

### **UNIT I: Economic importance of Tourism**

Concepts- Definitions - Types of tourist- Types and Forms of Tourism;-Tourism system-Economic importance of Tourism - Contribution to National Income - Tourism and employment - Tourism and Foreign Gains.

### **UNIT II: Travel motivation**

Factors influencing the growth of Tourism – Need for Rest and Relaxation – Travel Motivation – Participation in sports – Business activities.

#### **UNIT III: Employment and Income creation**

Employment and Income creation, Tourism Multiplier Effects, Balance of Payments, Foreign Exchange

### **UNIT IV: Tourism planning and tour operators**

Tourism Planning- Need and Importance, Travel Agents and Tour operators -Role of Tourism Development Corporation in India.

### **UNIT V: Tourism Organizations:**

Objectives and Role of ITDC- TTDC –IRCTC- IATO and Civil Aviation in development-Tourism in the Era of Globalisation.

#### **TEXT BOOKS:**

- 1. Jagmohan Negi, Travel Agency and Tour Operator, Kanishka Publishing House, 2012
- 2. Bhatia A.K, Tourism Development and Principles, Sterling Publishers, 2014

- 1. Seth Praveen, Tourism: Today and Tomorrow, New Delhi, Anmol Publications, 2019.
- 2. Seth P.N and Bhat S.S, An Introduction to Travel and Tourism Management, Sterling Publication, 2017.
- 3. Bhatia A.K. Tourism in India, New Delhi, Sterling Publishers, 2016.
- 4. Ratan Deepsingh, Dynamics of Tourism, Kanishka Publishers, 2015.
- 5. Kaul R.N, Dynamics of Tourism, Sterling Publishers, 2013.
- 6. Singh P.K, Fifth Year of Indian Tourism, Kanishka Publishers, 2010.

On the successful completion of the course, the students will be able to:

К3	CO1	Trace the impact of the tourism as a factor for development in all fields, viz., socioeconomic, ecological impacts.
K4	CO2	Analyse the impact of tourism on employment and income creation.
K2	CO3	Gain knowledge about travel agents and tour operators
K2	CO4	Get knowledge on various tourism organization that brings about its development.
K1	CO5	Understand the global nature of the tourism Industry

Course Outcomes		]	Prograi	mme O	utcome	Programme Specific Outcomes						
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	S	M	M	w	S	S	W	M	S	M	w	M
CO2	W	S	M	S	M	M	S	S	M	w	s	M
CO3	S	M	M	w	S	M	S	M	S	M	w	M
CO4	S	w	S	M	S	M	M	M	M	W	S	M
CO5	S	w	S	M	S	S	M	w	S	M	S	M

<sup>\*</sup>S-Strong correlation; M-Moderate correlation; W- Weak correlation, N – No correlation.

# **SEMESTER-VI**

COURSE CODE	U21ECT61	INDIAN ECONOMIC DEVELOPMENT-II	L	T	P	C
COR	E XIII	INDIAN ECONOMIC DE VELOT MENT-II	5	•	•	4
<b>Cognitive L</b>	evel	K1: Recall K2: Understand K3: Apply K4:	An	alyz	e	
Learning O	bjectives	<ol> <li>To make the students to understand the sagriculture.</li> <li>To enable the students to have an understand various issues/components of the Indian Eco.</li> <li>To provide knowledge on economic planning.</li> <li>To impart the knowledge of economic reforms.</li> <li>To provide knowledge on inclusive growth.</li> </ol>	stand onor ng of	ding ny. Ind	of	

### **UNIT I: Agricultural Scenario**

Role of Agriculture in Indian Economy - Causes for Low Productivity - Measures to Improve Productivity - Green Revolution - New Thrust Areas in Agriculture - New Agricultural Strategy.

### **UNIT II: Unemployment in India**

Meaning – Concepts of Unemployment – Types of Unemployment – Causes for Unemployment – Remedial Measures for Unemployment.

### **UNIT III: Planning in India**

Meaning and Significance of Planning – Types – Objectives of Economic Planning – Strategies – Review of Indian Fiver Year Plans – Targets, achievements and failures.

#### **UNIT IV: Economic Reforms**

Internal and External Reforms – New economic policy and India- WTO and its impact on the different sectors of the economy – Financial Sector Reforms – inclusive growth- goals and achievement.

#### **UNIT V: Industrial Scenario**

Definition of cottage, Small, medium and large Scale – Importance - Problems – Remedies – Public Sector Undertakings (PSUs) Role of PSUs in India – Causes for the Failure of PSUs in India – KVIC in India – development of basic and heavy industries in India- New Industrial Policy 1991.

#### **TEXT BOOKS:**

- 1. Sankaran S., Indian Economy, Margham Publications, 2014.
- 2. Dutt R & Sundaram K.P.M, Indian Economy, S.Chand, 72<sup>nd</sup> edn, 2016.

- 1. Dristi Experts and Manohar Pandey, Indian Economy, Dristi Publication, 2020.
- 2. Government of India: India Vision, Academic Foundation, New Delhi.2020
- 3. Vaishnavi Shankar, Indian Economy, Kiran Prakashan Publication, 2019.
- 4. Sanjiv Verma, The Indian Economy, Unique Pub, 2018.

- 5. Ramesh Singh, Indian Economy, 10<sup>th</sup> edn, McGraw Hill, 2018.
- 6. Mishra S.K, & Puri V.K, Indian Economy, Himalaya Publishing House, 2011.

On the successful completion of the course, student will be able to:

CO1	Understand the agricultural scenario of India.	K1
CO2	Understand the concepts of unemployment and measures to	<b>K</b> 1
	solve the unemployment in India.	
CO3	Gain knowledge in economic planning of India.	K2
CO4	Examine economic reforms of India	<b>K4</b>
CO5	Get insights in the concept of inclusive growth	К3

Course Outcomes		]	Progra	mme O	utcome	Programme Specific Outcomes						
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	S	S	S	M	S	S	S	S	s	S	M	S
CO2	S	M	S	S	M	S	M	S	M	S	S	S
CO3	M	M	S	S	w	M	S	S	S	M	S	w
CO4	S	S	S	M	M	S	w	M	S	M	M	M
CO5	S	S	S	S	w	M	S	S	w	M	w	M

<sup>\*</sup>S-Strong correlation; M-Moderate correlation; W- Weak correlation, N – No correlation.

COURSE CODE	U21ECT62	MATHEMATICAL ECONOMICS-II	L	T	P	C
COR	E XIV	WATHEWATICAL ECONOMICS-II	5	•	1	4
<b>Cognitive L</b>	<b>Level</b>	K1: Recall K2: Understand K3: Apply K4: A	nal	yze		
Learning O	bjectives	<ol> <li>To enable the students to understand the furmathematics.</li> <li>To enable the students to understand applications of mathematics in research.</li> <li>To improve the mathematical knowledge of</li> <li>To provide the knowledge of application of economic concepts</li> <li>To develop the knowledge of Linear Progra</li> </ol>	th the f de	e p stuc	ract lents	ical

#### **UNIT I: Matrices**

Matrices – Meaning – Types of Matrices – Operations of Matrices (Addition, Subtraction and Multiplication) – Transpose of Matrix- Inverse of matrix- Solution of linear equations by Crammer's rule

### **UNIT II: Analytical geometry of two dimensions**

Equation of straight line- slope intercept form-point slope form-Two point form- Two intercept form-Concurrent lines- Two straight line.

#### **UNIT III: Differentiation**

Differentiation – Meaning – Basic Rules of Differentiation – Higher Order Differentiation (First and Second Order only) – Calculation Using Addition, Subtraction, Product Quotient and function of function rule)

#### **UNIT IV: Application of derivatives in economics**

Average Cost and Marginal Cost – Average and Marginal Revenues – Maxima and Minima – Profit and Sales Maximization

### **UNIT V: Linear programming**

Linear Programming – Introduction – Meaning – Basic Concepts – Mathematical Formulation of Linear Programming – Problem and its Solution by graphical Method Only.

### **TEXT BOOKS:**

- 1. Bose D, An Introduction to Mathematical Economics, Himalaya Publishing House, 2018.
- 2. Manoharan M, and Elango C, Business Mathematics, Palani Paramount Publications, 2018.

- 1. Kunt Sydsaeter & Peter J. Hammond, Mathematics for Economics Analysis, Pearson Publication, 2020.
- 2. Joshi R.C and Nancy, Mathematical Methods in Economics-II, Vishal Pub, 2019.
- 3. Wilson Mion, Introduction to Mathematical Economics, 2018.

- 4. Agarwal C.S and. Joshi R.C, Mathematics for Students of Economics, The New Academic Publishing, 2017.
- **5.** Nik Hashim Nik Mustapha, Mathematical Economics with Application, University Malaysia Teragganu Publication, 2015.
- 6. Sancheti D.C and Kapoor V.K, Business Mathematics, 11th edn, Sultan Chand, 2014.

On the successful completion of the course, the students will be able to:

CO1	Gain the knowledge of matrix operation including addition, subtraction, multiplication and transposition	K2						
CO2	Apply mathematical formula in practical life.							
CO3	Apply their acquired knowledge in research							
CO4	Understand the applications of derivatives in economic concepts							
CO5	Get knowledge in Linear Programming	K1						

Course Outcomes		]	Progra	mme O	utcome	Programme Specific Outcomes						
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	N	N	W	S	W	M	N	N	s	W	N	M
CO2	M	M	M	M	M	M	W	M	S	M	w	M
CO3	S	M	M	M	W	M	w	M	s	w	w	M
CO4	S	M	w	M	M	S	w	M	s	M	N	w
CO5	w	N	N	S	W	M	w	M	S	N	N	M

<sup>\*</sup>S-Strong correlation; M-Moderate correlation; W- Weak correlation, N – No correlation.

COURSE U21ECT63 CODE CORE XV	PUBLIC FINANCE   L   T   P   C
<b>Cognitive Level</b>	K1: Recall K2: Understand K4: Analyze K6: Create
Learning Objectives	<ol> <li>To enable the students to understand the concepts of public finance.</li> <li>To enable the students to understand and analyze the role and functions of the government and the impact of financial operations on economic activities.</li> <li>To enable the students to understand the polices of government related to financial administrations.</li> <li>To make the students to understand the concept of public debt with its causes, effects and management</li> <li>To provide knowledge in the framework of budget and overview of current Union Budget.</li> </ol>

### **UNIT I: Scope of Public Finance**

Public Finance – Definition- Scope- Public Finance and Private finance- Principles of Maximum Social Advantage- Public goods and Private goods

#### **UNIT II: Sources of Public revenue**

Sources of Public Revenue – Taxes – Canons of Taxation–Principles of Taxation Classification of Tax – Direct and Indirect taxes—A brief note on different taxes – GST in India - Effects of Taxes

### **UNIT III: Public Expenditure**

Public Expenditure - Meaning - Definition - Causes for the growth of Public expenditure In India - Cannons of public Expenditure- Effects of public expenditure- Control of public expenditure.

### **UNIT IV: Public debt and Budget**

Public debt – Meaning – classification of public debt –causes, effects and redemption of public debt - Budget - Meanings and objective of budget- structure of budget- et- Budgetary procedure in India- – A overview of Current Union budget.

### **UNIT V: Fiscal Federalism**

Meaning – Principles of Fiscal Federalism – Objectives of Finance Commission – Recommendations of 13th, 14th and 15th Finance Commission – Co-operative Federalism-NITI Aayog - Centre State Financial Relations.

### **TEXT BOOKS:**

- 1. Kavery, SudhaNaik, Public Finance (Fiscal Policy), S.Chand & Co, 2010.
- 2. Tyagi B.P., Public Finance, Jai Prakash Nath& Co., 2015.

#### **REFERENCE BOOKS:**

- 1. Varshney J.C, Public Finance, SBPD Publishing, 2021.
- 2. Seth M.L, Money, Banking, International Trade and Public Finance, Lakshmi Narain Agarwal Pub, 2020.
- 3. Mithani M.D, Money, Banking, International Trade and Public Finance, 20<sup>th</sup> edn, Himalaya Publishing House, 2018.
- 4. Hajela, T.N, Money, Banking and International Trade, 9<sup>th</sup> edn, Books Wagon Pub, 2016.
- 5. Hajela, T.N, Money, Banking and Public Finance, Ane Books, 2009.
- 6. Bhatia H.L, Public Finance, 30<sup>th</sup> edn, S.Chand, 2000.

### **Course Outcomes:**

On the successful completion of the course, students will be able to:

CO1	Understand the importance of public finance in economic	<b>K</b> 1
COI	development	
CO2	Get in-depth knowledge in public expenditure especially the	<b>K2</b>
COZ	Get in-depth knowledge in public expenditure especially the significance and effects of increase in public expenditure	
CO3	Examine the ways in which direct and indirect taxes are levied for	<b>K4</b>
COS	augmenting financial resources towards economic development	
CO4	Understand the concept of public debt with its causes, effects and	<b>K</b> 1
CO4	management	
CO5	Develop the framework of budget and overview of current Union	<b>K</b> 6
COS	Budget.	

Course Outcomes		Programme Outcomes							Programme Specific Outcomes				
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5	
CO1	S	M	S	S	S	S	S	W	S	W	S	M	
CO2	S	M	S	S	M	S	M	M	M	S	S	M	
СОЗ	S	M	M	M	N	S	W	M	M	N	S	M	
CO4	S	M	W	M	M	S	M	W	M	М	S	M	
CO5	S	M	S	M	W	S	S	M	M	M	S	M	

<sup>\*</sup>S-Strong correlation; M-Moderate correlation; W- Weak correlation, N – No correlation.

COURSE U21ECT64 CODE	INDUSTRIAL ECONOMICS	<b>L</b> 5	T	P	<b>C</b>						
CORE XVI Cognitive Level	K1: Recall K2: Understand K3: Apply K5: Evaluate										
Learning Objectives	<ol> <li>To make the students to understand the theorindustrial location.</li> <li>To impart knowledge on industrial production.</li> <li>To equip the students with the knowledge representationship between industrial growth and development.</li> <li>To provide knowledge in industrial finance</li> <li>To enhance the knowledge of the students in policy of India</li> </ol>	vity. egare	ding	С							

#### **UNIT I: Industrialisation**

Industrialisation—pattern—rationalization of industrialization—Factors inhibiting industrialisation—Inter dependence of agriculture and industry

### **UNIT II: Location of Industry**

Location of Industry - Factors determining Industrial Location - Theories of Industrial Location - Weber's Theory - Sargent Florence's Theory - Balanced Regional development of Industries

- Need for balanced Regional development in India.

#### **UNIT III: Industrial productivity**

Industrial Productivity – Tools of Productivity – Factors influencing industrial productivity – Productivity Movement in India – National Productivity Council – Scientific Management.

#### **UNIT IV: Industrial Finance**

Industrial Finance 14-- hours Industrial Finance - Term Finance: Short Term, Long Term - Specialized Financial Institutions - IFCI - IDBI - ICICI.

### **UNIT V: Industrial polices**

Industrial Policies - 1956, 1977, 1991 - Role of State - New Industrial Policy and Economic Reforms.

### **TEXT BOOKS:**

- 1. Barthwal, R.R, Industrial Economics: An Introductory Textbook, 3<sup>rd</sup> edn, New Age International Pub, 2019.
- 2. Sivayya K.V and Das V.B.M, Indian Industrial Economy, 11<sup>th</sup> edn, S.Chand & Co., 2014.

- 1. Kuchhal S. C, Industrial Economy of India, Chaitanya Pub. House, 2018.
- 2. Chernnila F, Industrial Economics: Indian Perspective, Himalaya Publishing House, Mumbai, 2016.
- 3. Devine P.J, An Introduction to Industrial Economics, George Allen and Unwin, 2012.
- 4. Sharma N. K, Industrial Economics, Anmol Publications Pvt. Ltd, 2010.

5. Sadhu A.N, and Singh A, Industrial Economics, Himalaya Publishing House, 2010.

### **Course Outcomes:**

On the successful completion of the course, students will be able to:

CO1	Understand the causes for industrial disputes, and find out the	K1
CO2	measures for social security  Identify the feeters effecting the location of an industry	K2
	Identify the factors affecting the location of an industry	K2 K3
	Examine the need for industrial growth in India.	
	Get knowledge about Industrial Productivity	K2
CO <sub>5</sub>	Get insights in to the Industrial policies of India	<b>K5</b>

Course Outcomes		<b>Programme Outcomes</b>							Programme Specific Outcomes				
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5	
CO1	S	W	S	M	S	S	S	M	M	W	S	M	
CO2	S	M	W	S	M	M	S	S	M	W	S	M	
CO3	W	S	M	S	M	S	M	W	M	W	S	M	
CO4	W	S	M	S	M	M	W	S	M	W	S	M	
CO5	S	M	M	S	M	M	M	W	S	M	S	M	

<sup>\*</sup>S-Strong correlation; M-Moderate correlation; W- Weak correlation, N - No correlation.

COURSE CODE U21ECT65 CODE XVII	RURAL ECONOMICS	<b>L</b> 5	T -	P -	<b>C 4</b>
Cognitive Level	<b>K1:</b> Recall <b>K2:</b> Understand <b>K4:</b> Analyze <b>K K6:</b> Create	<b>5:</b> E	valı	ıate	
Learning Objectives	<ol> <li>To provide the students with a thorough known understanding of the foundations of rural economics.</li> <li>To impart knowledge on concepts of the dimerural development.</li> <li>To make the students to understand the chall development and strategies for rural upliftm.</li> <li>To provide understanding in the causes and of Rural Poverty, and the Poverty Alleviation.</li> <li>To enhance the knowledge about the tribal enalyse the tribal agricultural activities.</li> </ol>	onornens lengent. con	mics ions ses in	s of n ru nenc	ral es nes

### **UNIT I: Rural Economy**

Rural economy: Characteristics – Need for the study of Rural economy – Comparison of Rural Economy and Urban Economy. Concepts: Barter System, Non Monetized Sector – Agricultural Marketing –Farm and Non-Farm Income - Problems of Rural Economy.

### **UNIT II: Rural Unemployment**

Rural Unemployment: Types, Structure, Causes of Unemployment and Remedial measures. Rural Employment Generation Programmes: NRLM, MGNREGA. Technology for rural growth: ICT, mobile, successful programmes.

### **UNIT III: Rural Credit**

Rural indebtedness: Causes and effects of rural indebtedness, Remedies. Rural Credit - Need for Credit - Sources of Rural Credit. Unorganized credit: Money lenders. Organized: Indigenous Bankers - Co-operatives, Commercial banks - Regional Rural banks - Micro-Finance Institutions (MFIs) - NABARD

### **UNIT IV: Rural Poverty**

Rural Poverty: Causes and Consequences - Rural Poverty Line – Estimates of poverty – Factors influencing Rural Poverty – Removal of Poverty - Rural Development in India.

### **UNIT V: Tribal Economy**

Tribal Economy: Characteristics of Tribal economy – Distribution of Tribal population in India - Tribal Agriculture and allied activities: Horticulture, Floriculture, Animal husbandry, Forest and forest collection. Problems in Tribal areas

#### **TEXT BOOKS:**

- 1. Sankaran S. Rural Economics, Margham Publications
- 2. Dutt R & Sundaram K.P.M, Indian Economy, S.Chand, 72<sup>nd</sup> edn, 2016.

#### **REFERENCE BOOKS:**

- 1. Amarjit Singh, Fundamentals of Agricultural Economics, Himalaya Publication, 2019.
- 2. Reddy K.V, Agriculture and Rural Development, Himalaya Publishing House, 2017.
- 3. Sharma R.K et-al, Agriculture at a Glance, Daya Publications, 2011.
- 4. Vasant Desai, Rural Development in India, 2<sup>nd</sup> edn, Himalaya Publication, 2010.
- 5. Choudrey, C.M. Rural Economics. Sunshine Publications, 2009.

### **Course Outcomes:**

On the successful completion of the course, students will be able to:

CO1	Understand the concepts and problems of rural economy.	K1
CO <sub>2</sub>	Define the structure of rural unemployment and the technology used	<b>K2</b>
	for rural growth.	
CO3	Examine the extent of rural indebtedness, and the measures to remove	K4
	rural unemployment.	
CO4	Evaluate the causes and consequences of Rural Poverty, and describe	K5
	the Poverty Alleviation Programmes	
CO5	Improve the knowledge about the tribal economy and analyse the tribal	<b>K6</b>
	agricultural activities	

Course Outcomes		Programme Outcomes							Programme Specific Outcomes				
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5	
CO1	M	M	M	N	W	N	S	S	N	W	N	S	
CO2	M	M	S	W	S	N	W	S	М	N	W	S	
CO3	S	S	S	N	S	N	W	S	N	М	M	S	
CO4	M	S	S	N	S	N	W	M	N	М	S	S	
CO5	M	M	M	N	S	N	M	M	N	M	W	M	

<sup>\*</sup>S-Strong correlation; M-Moderate correlation; W- Weak correlation, N – No correlation.

COURSE U21ECE641 CODE	CHOICE -I	L	T	P	С
ELECTIVE-IV	LABOUR ECONOMICS	3	•		3
<b>Cognitive Level</b>	K1: Recall K2: Understand K3: Apply K5:	Eva	luat	e	
Learning Objectives	<ol> <li>To give knowledge in labour market and p labour market</li> <li>To impart knowledge on the concepts of w determination</li> <li>To make the students to understand the stu Indian labour laws</li> <li>To provide knowledge on rural employments</li> <li>To provide knowledge on child labour and</li> </ol>	age dent nt	s ti	he	our

#### **UNIT I: Labour Market and Policies**

Labour Market- Nature and Characteristics, Demand for Labour in relation to size and pattern of investment, Choice of technologies and labour policies Supply of Labour, Growth of Labour Force.

### **UNIT II: Employment and Wage Determination**

Employment and Development relationship- Employment Policy Wage Determination-Classical, Neo-classical and Bargaining theories; Concepts of minimum wage and efficiency wage; Non-wage component of labour remuneration,

#### **UNIT III: Industrial and Agricultural Labour**

Industrial Labour-Theories of labour movement, growth, pattern and structure of labour unions in India, Industrial Disputes and their settlements, trends in collective bargaining, Indian Labour laws in the context of international labour standards.

#### **UNIT IV: Agricultural Labour Markets**

Rural labour supply, interlocking of factor markets, nature and trends in rural employment, Agricultural wages in India, Non-agricultural rural employment

### **UNIT V: Social Security and Reforms**

State and Social Security- Concepts and evolution, Social assistance and insurance, Review and Appraisal of State Policies, Special Problems- Child labour, discrimination, bonded labour Labour market Reforms- National Commission on Labour.

### **TEXT BOOKS: ·**

- 1. Cahuc P, Carcillo S and Zylberberg A, Labor Economics, 2<sup>nd</sup> edn, PHI, 2014.
- 2. Bazen Stephen, Econometric Methods for Labour Economics, Oxford University Press, 2011.

- 1. Floro Caroleo et-al, Young People and the Labour Market, Routledge, 2018.
- 2. Saibal Kar and Debabrata Datta, Industrial and Labour Economics: Issues in Developing and Transition Countries, 5<sup>th</sup> edn, Springer, 2015.

- 3. Rajendra Prasad Singh, Agricultural Labour: Various Issues, Regal Pub, 2011.
- 4. Ehrenberg R and Smith R.S, Modern Labor Economics: Theory & Public Policy, Pearson, 2012.
- 5. Usha Sharma, Child Labour in India, Mittal Pub, 2006.
- 6. Jhabvala R. and Subrahmanya R.K, The Unorganised Sector: Work Security and Social Protection, Sage Publications, 2000.

On the successful completion of the course, the students will be able to

CO1	Understand the policies of labour market	K1
CO2	Gain knowledge about the concepts of wage determination	<b>K2</b>
CO3	Examine the application Indian labour laws	K3
CO4	Gain knowledge about rural employment	<b>K2</b>
CO5	Evaluate the cases and effects of child labour and bonded labour	K5

Course Outcomes		Programme Outcomes							Programme Specific Outcomes					
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5		
CO1	M	M	M	N	W	N	S	S	N	W	N	S		
CO2	M	M	S	W	S	N	W	S	M	N	W	S		
CO3	S	S	S	N	S	N	W	S	N	M	M	S		
CO4	M	S	S	N	S	N	W	M	N	M	S	S		
CO5	M	M	M	N	S	N	M	M	N	М	W	M		

<sup>\*</sup>S-Strong correlation; M-Moderate correlation; W- Weak correlation, N – No correlation.

COURSE U21ECE642 CODE	СНОІСЕ -ІІ	L	T	P	C
ELECTIVE-IV	HEALTH ECONOMICS	3	•	•	3
Cognitive Level	K1: Recall K2: Understand K3: Apply K4: K5: Evaluate	Ana	alyzo	e	
Learning Objectives	<ol> <li>To impart the importance of health and edu</li> <li>To make the students to understand the role education in human development</li> <li>To impart knowledge on health care dema health insurance market</li> <li>To make the students to understand the exi policies in health sector.</li> <li>To provide knowledge on rate of return to quality of education in India</li> </ol>	e of nd a sting	heal nd t	he blic	

#### **UNIT I: Health Education**

Role of health and education in human development: health and education outcomes and their relationship with macroeconomic performance

### **UNIT II: Topics in Health Economic Theory**

Demand for health, Grossman's model of demand for health, information asymmetry in healthcare demand, and the health insurance market, physician induced demand, adverse selection and moral hazard in health insurance

### **UNIT III: Economic evaluation of health care**

Cost effectiveness and cost-benefit analysis; valuing life

### **UNIT IV: Public policy in the health sector**

Externalities in health and health care; rationale for government intervention in the health sector

### **UNIT V: Education**

Investment in human capital; rate of return to education: private and social; quality of education; signalling of human capital; theories of discrimination; gender and caste discrimination in India. Education sector in India: An overview.

#### **TEXT BOOKS:**

- 1. Bhattacharya J et-al, Health Economics, Palgrave Macmillan, 2014.
- 2. Ehrenberg R, and Smith R, Modern Labour Economics: Theory and Public Policy, 11<sup>th</sup> edn, Addison Wesley, 2012

#### REFERENCE BOOKS:

1. Kesavan Sreekantan Nair, Health Economics and Financing, New Century Publications, 2019.

- 2. Chee-Ruey Hsieh and Frank A. Sloan, Health Economics, The MIT Press, 2012.
- 3. Braverman J, Health Economics, Pharma Press, 2009.

On the successful completion of the course, the students will be able to

CO1	Understand the importance of human health and education	K1
CO2	Examine the role of health and education on economic	<b>K3</b>
	development	
CO3	Gain awareness on health policies	<b>K4</b>
CO4	Get understanding in health care system in India	<b>K2</b>
CO5	Evaluate the rate of return to education	K5

Course		]	Prograi	nme O	utcome	Programme Specific Outcomes						
Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	M	M	M	N	W	N	S	S	N	W	N	S
CO2	M	M	S	W	S	N	W	S	M	N	W	S
СОЗ	S	S	S	N	S	N	W	S	N	M	M	S
CO4	M	S	S	N	S	N	W	М	N	M	S	S
CO5	M	M	M	N	S	N	M	М	N	M	W	M

<sup>\*</sup>S-Strong correlation; M-Moderate correlation; W- Weak correlation, N – No correlation.

COURSE U21ECS61 CODE		L	T	P	С						
SKILL BASED ELECTIVE-IV	BUSINESS COMMUNICATION	2	•	-	2						
Cognitive Level	K1: Recall K2: Understand K3: Apply K4: Analyze K6: Create										
Learning Objectives	<ol> <li>To help the students to understand the impleusiness communication.</li> <li>To improve the communication knowledge students.</li> <li>To help the students to understand the step the business letter.</li> <li>To improve the knowledge of students on correspondence</li> <li>To enhance the knowledge of the students writing</li> </ol>	e of t s in bank	he draf ing	ting							

#### **UNIT I: Introduction**

Business Communication – Meaning-objectives- Importance of business communication – Process and principles Modern Communication devices – Word processor- telex- Fax- E-mail-Tele conferencing – Telephone answering machine- Internet – websites and their uses.

#### **UNIT II: Business Letter**

Analysis of Business Letter- Layout – Kinds of Business letters- letter of enquiries- replies - Offers and Quotations – Offer orders – Cancellations – Replies- Circular- Complaints and Settlement-Sales letter.

#### **UNIT III: Banking Correspondence**

Bank Correspondence –correspondence with customers- Insurance Correspondence- Agency Correspondence- Correspondence relating to Exports and Imports

### **UNIT IV: Company Correspondence**

Correspondence with share holders, Government Departments & Statutory Bodies-Application for appointment – Importance, Types, Structure – Oral Presentation -Planning for Oral presentation.

### **UNIT V: Report Writing**

Report – Meaning, Importance, Principles governing the preparation of Report – Qualities of Good Report- Functions of a Report – Types of Reports- Reports by individuals, Committees.

#### **TEXT BOOK:**

1. Kathiresan and Dr. V. Radha, Business Communication, Prasanna Publishers, 2011.

- 1. Bhatia R.C, BusinessCommunication, Annes Students Edition, 2019.
- 2. Kumkum Bhardwaj, Fundementals of Business Communication, Wiley, 2014.
- 3. Jain V.K, Business Ethics and Communication, S.Chand, 2008.

- 4. Jyoti Jai, Business Communication, Garima Publications, 2007.
- 5. Galgotia, Business Communication Skills, Galgotia Publication, 2006.

On the successful completion of the course, the students will be able to

CO1	Understand the importance of business communication	<b>K1</b>
CO <sub>2</sub>	Improve their communication skills in business	<b>K3</b>
CO3	Describe the steps in report writing	<b>K2</b>
CO4	Prepare the banking correspondence	K4
CO5	Create good report writing	K6

# **Mapping:**

Course		Programme Outcomes							Programme Specific Outcomes					
Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5		
CO1	M	M	M	N	W	N	S	S	N	W	N	S		
CO2	M	M	S	W	S	N	W	S	M	N	W	S		
CO3	S	S	S	N	S	N	W	S	N	M	M	S		
CO4	M	S	S	N	S	N	W	M	N	M	S	S		
CO5	M	M	M	N	S	N	M	M	N	M	W	M		

<sup>\*</sup>S-Strong correlation; M-Moderate correlation; W- Weak correlation N – No correlation

# **VALUE ADDED PROGRAMME**

COURSE U21ECV51 CODE  SEMESTER - V	ENTREPRENEURSHIP DEVELOPMENT  L T P C  2										
Cognitive Level	K1: Recall K2: Understand K3: Apply K4: Analyze K6: Create										
Learning Objectives	<ol> <li>To enable the students to understand the trapposition of successful entrepreneur</li> <li>To make the students to understand the protect the entrepreneurs.</li> <li>To promote the knowledge of the students management and marketing techniques.</li> <li>To enable the students to understand the project proposal</li> <li>To enhance the knowledge of the students finance for setting new enterprises.</li> </ol>	obler in p	ns faroje	et n of	ì						

### **UNIT I: Introduction**

Entrepreneur – Meaning —Definition - Functions of Entrepreneur – Types – Role of Entrepreneurs in Economic Development – Entrepreneur and Manager – Traits and Qualities of Successful Entrepreneurs.

### **UNIT II: Entrepreneurship**

Concept of Entrepreneurship – Motivation Theories – Motivating Factors Entrepreneurial Mobility – Factors Influencing Mobility.

### **UNIT III: Women entrepreneurship**

Women Entrepreneurship – Concept, Types – Factors Influencing Women Entrepreneurship – Traits of women entrepreneur - Role and Functions – Growth of Women Entrepreneurship in India – Problems of Women Entrepreneur – Steps to Promote Women Entrepreneurship in India.

#### **UNIT IV: Small scale industries**

Meaning of Small Scale Industries – Types of SSI – Role of SSI in Economic Development – Problems of SSI – Project Report – Contents – Formulation.

#### **UNIT V: Institutional arrangement**

Institutional Arrangement for Entrepreneurship Development – DIC – SIDO – SIDCO – NSIC – SIPCOT – TIIC – SIDBI – Incentives and Subsidies – EDP – Need – Objectives Instructions.

### **TEXT BOOK:**

1. Khanka S.S, Entrepreneurial Development, S. Chand & Co, 2007.

### **REFERENCE BOOKS:**

1. Debasish Biswas and Chanchal Dey, Entrepreneurship Development in India, Routledge, 2021.

- 2. Robert D. Hisrich et-al, Entrepreneurship, 11th edn, McGraw Hill, 2020.
- 3. Gupta C.B, Srinivasan N.P, Entrepreneurial Development in India, Sulthan Chand & Sons, 2020.
- 4. Vasant Desai, Dynamics of Entrepreneurship Development, Himalaya Publishing House, 2011.
- 5. Saravanavel P, Entrepreneurship Development, Ess Pee Kay Publishing, 2009.

On the successful completion of the course, student will be able to

CO1	Get the interest in entrepreneurial activity	<b>K2</b>
CO <sub>2</sub>	Understand the meaning and role of entrepreneur	<b>K</b> 1
CO3	Equip themselves with entrepreneurial skills for self-	<b>K4</b>
COS	employment	
CO4	Understand the importance of women entrepreneur in	<b>K3</b>
CO4	economic development	
CO5	Develop knowledge about the financial institutions which help	<b>K6</b>
003	the entrepreneur	

### Mapping:

Course		Programme Outcomes							Programme Specific Outcomes					
Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5		
CO1	M	M	M	N	W	N	S	S	N	W	N	S		
CO2	M	M	S	W	S	N	W	S	M	N	W	S		
СОЗ	S	S	S	N	S	N	W	S	N	M	M	S		
CO4	M	S	S	N	S	N	W	M	N	M	S	S		
CO5	M	M	M	N	S	N	M	M	N	M	W	M		

<sup>\*</sup>S-Strong correlation; M-Moderate correlation; W- Weak correlation N – No correlation

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