



Criterion III : 3.2 Innovation Ecosystems
Metric : 3.2.1 Innovation Ecosystems
Period : 2018 -2023



M.V.MUTHIAH GOVERNMENT ARTS COLLEGE FOR WOMEN
 (AFFILIATED TO MOTHER TERESA WOMEN'S UNIVERSITY, KODAIKANAL)
 RE-ACCREDITED WITH NAAC 'A' GRADE
DINDIGUL – 624 001, TAMIL NADU, INDIA
DEPARTMENT OF BUSINESS ADMINISTRATION

S.N O	NAME O F THE ACTIVITY	DATE	RESOURCE PERSON	NO OF STUDENTS BENEFITED
1	INCUBATION CENTER INNAUGRATION	04.08.2021	Dr. P. S. VENKATESHWARAN, Coordinator EDC, Professor/MBA, P.S.N.A College of Engineering and Technology, Dindigul.	100
2	INCUBATION CENTER AND DDHRF. SELF AWARENESS PROGRAM BRAND YOU	23-10-2021	Mr. Charles Godwin HR Leader and public speaker Zoho , chennai	130

1.INAUGRATION OF INCUBATION CENTER

Title of the Programme

TECHNICAL SESSIONCREATIVE DESIGN THINKING

Aim

TO INITIATE INNOVATIVE THINKING SIPIT AMONG STUDENTS

Date

04/08/2021(WEDNESDAY)

Time

2.30 PM to 4.00 PM

Platform

Google Meet

Link<https://meet.google.com/ohy-qgns-fnc>

Resource Person Details.

Dr. P. S. VENKATESHWARAN, Coordinator
 EDC, Professor/MBA,
 P.S.N.A College of Engineering and Technology, Dindigul.

M.V.MUTHIAH GOVERNMENT ARTS COLLEGE FOR WOMEN
DINDIGUL—624 001

DEPARTMENT OF BUSINESS ADMINISTRATION

INCUBATION & STARTUP CENTER

GRAND OPENING

Inauguration of Incubation and Startup Center

Dr. S. VIMALA
Coordinator
Incubation Center
Mother Teresa Women's University
Kodakandil

Presidential Address

Dr. V. ANURADHA
Principal
M.V.Muthiah Government Arts College for Women
Dindigul

Technical Session
Creating Design Thinking: Tools for Startups

Dr. P. VENKATESHWARAN
Professor/MBA, Coordinator EDC
P.S.N.A. College of Technology,
Dindigul

<https://meet.google.com/ohy-qgns-fnc>
Date : 04.08.2021 (Wednesday)
Time : 2.30 p.m. to 4.00 p.m.

GOOGLE MEET

meet.google.com/ohy-qgns-fnc

People

- Add people
- In call
- mvm bba (You)
- Aathilakshmi anathakumar
- Abinaya k BBA
- Akshaya M
- Angumahaswari K
- Anu Kaviv
- Anusuya Anusuya
- ARULDEEPA B
- D Aleeswari
- Deepta Deepta

Dr.P.S.VENKATESWARAN is presenting

CREATING DESIGN THINKING
— TOOLS FOR STARTUPS

Dr.P.S.Venkateswaran
Professor, Department of Management Studies,
PSNA College of Engineering and Technology, Dindigul,
EDC Coordinator & Innovation Ambassador
venkatespsna07@gmail.com
8489425325

meet.google.com/ohy-qgns-fnc

Dr.P.S.VENKATESWARAN is presenting

CREATING DESIGN THINKING
— TOOLS FOR STARTUPS

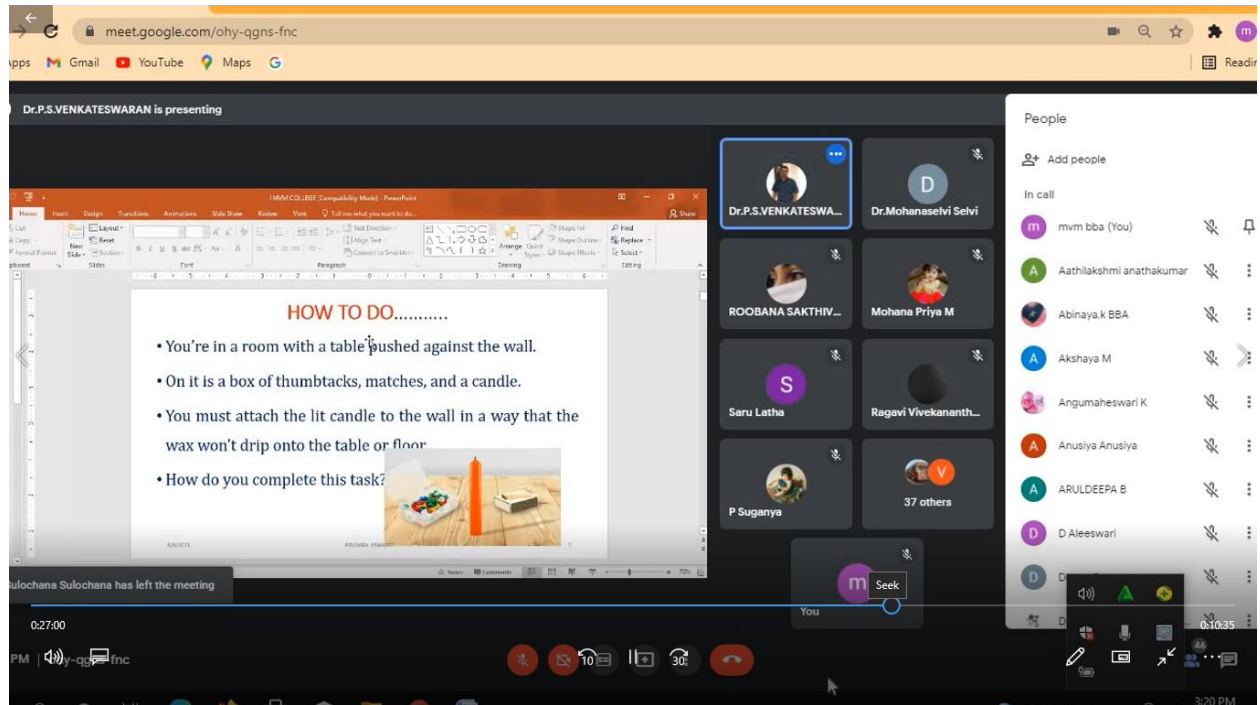
Dr.P.S.Venkateswaran
Professor, Department of Management Studies,
PSNA College of Engineering and Technology, Dindigul,
EDC Coordinator & Innovation Ambassador
venkatespsna07@gmail.com
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- ARULDEEPA B
- D Aleeswari
- Deepta Deepta

PM | ohy-qgns-fnc

3:09 PM



2.SELF AWARENESS PROGRAM- BRAND YOU

1. Title of the Programme

INVITED TALK – BRAND YOU

2. Aim

The aim is to create an awareness among students on “BRAND YOU”.

3. Objectives (Outcomes)

Students will gain confidence to start a new own Business.

4. Date 23/10/2021(Wednesday)

5. Time 11.30 AM

6. Platform

7. Resource Person Details

Mr. Charles Godwin

HR Leader and public speaker

Zoho , Chennai.

8. Programme Coordinator(s)

Dr K.AMUTHA

Dr.R. SUBBAMMAL,

Dr. S. NAGARAJAN.

M.V.MUTHIAH GOVERNMENT ARTS COLLEGE FOR WOMEN
Thadicombu Road, Dindigul.

DEPARTMENT OF BUSINESS ADMINISTRATION

Incubation Center & **Dindigul District HR Foundation**
Jointly conduct

BRAND YOU

GUEST SPEAKER
MR. CHARLES GODWIN
HR Leader and Public Speaker. **2010**, Chennai.

23.10.2021 (Saturday) on 11.30am @ M.V.M. Arts & Science Coll

