



M.V.MUTHIAH GOVERNMENT ARTS COLLEGE FOR WOMEN
(Affiliated to Mother Teresa Women's University, Kodaikanal)
Re-accredited with 'A' Grade by NAAC
DINDIGUL – 624 001, TAMILNADU

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Tel : 0451 – 2460120

ENTREPRENEURSHIP DEVELOPMENT CELL - INCUBATION CENTER

The aim of Entrepreneur Development Cell (EDC) at M.V.Muthiah govt arts college for women (MVM) is to motivate and develop entrepreneurial qualities in the budding professionals who are interested in starting their own ventures. The college provides infrastructure and technical support to the students having innovative ideas to transform into new products and services for the betterment of the society. The EDC also assists all the aspirants with mentoring, planning and execution of their start up idea into a real business. Hence an EDC was constituted in the college with a dedicated team of actively working faculty who has an industry exposure along with some student representatives.

We encourage the students to consider self-employment as a career option, providing necessary training in Entrepreneurship skills through standardized courses. The cell also organizes different activities and events from time to time to train and motivate the students on entrepreneurship.

Vision:

To create a start-up ecosystem that promotes, nurtures and supports entrepreneurship and innovation.

Mission:

- Cultivate open and collaborative culture of innovation and entrepreneurship on campus
- Provide knowledge and resources to promising entrepreneurs
- Incubate early-stage business enterprises from ideation to marketplace
- Serve as a startup hub offering expert mentorship, advice and insights to accelerate success

Objective:

- Create Start-up Ecosystem
- Provide Mentoring
- Support with Resources
- Access to industry linkages and Innovative Ecosystem.

Facilities:

- Professional Services
- Experienced entrepreneur Advisors
- Interaction with entrepreneurs for inspiring success stories

EDC Cell Committee Members

EDC – Co Coordinator

Dr. .Amutha, Assistant professor of BBA.

Members

Dr.P.Karthiyayini, Assistant professor of Economics.

Dr. .Rajeshwari, Assistant professor of BBA.

Dr.R.Subhamal, Assistant professor of BBA.

Dr.S.Nagarajan, Assistant professor of BBA.

D. Lakshmi

PRINCIPAL

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M.V.Muthiah Govt
Arts College for Women,
Dindigul - 624 001. Tamil Nadu



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ENTREPRENEURSHIP DEVELOPMENT CELL

INCUBATION CENTER

2021-2022

MINUTES OF MEETING

Date: 15.12.2021

Venue: BBA Block

The principal convened the meeting with the members of Entrepreneurship Development cell on 15.12.2021 in the BBA Block and discussed the following objectives.

- To inculcate the spirit and culture of Entrepreneurship among students
- To generate the Entrepreneurship skills among the students and to help them to channelize their goals.
- To give exposure of Industrial sector to get perfect idea of market need and requirements.
- To organize various guest lectures, seminars and expert talk for startups

EDC Cell Committee Members

EDC-Coordinator

1) Dr.K.Amutha , Assistant professor of BBA

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15/12/21

Members.

i) Dr.P.Karthiyayini, Assistant professor of Economics

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15/12/21

ii) Dr.S.Rajarajeshwari, Assistant professor of BBA

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15.12.21

iii) Dr.R.Subbammal, Assistant professor of BBA

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15/12/2021

iv) Dr.S.Nagarajan, Assistant professor of BBA

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ENTREPRENEURSHIP DEVELOPMENT CELL

INCUBATION CENTER

2022-2023

MINUTES OF MEETING

Date: 08.12.2022

Venue: BBA Block

The principal convened the meeting with the members of Entrepreneurship Development cell on 08.12.2022 in the BBA Block and discussed the following agenda

- To train the students for "Earn while you Learn".
- To motivate for organizing EDC stalls by students.
- To create awareness about marketing strategy.
- To conduct training program for prepared "Value added product".

EDC Cell Committee

EDC - Coordinator

1) Dr.K.Amutha, Assistant Professor of BBA

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8/12/22

Members.

i) Dr.P.Karthiyayini, Assistant Professor of Economics

[Signature]
8/12/22

ii) Dr.S.Rajarajeshwari, Assistant Professor of BBA

[Signature]
8.12.22

iii) Dr.R.Subbammal, Assistant Professor of BBA

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iv) Dr.S.Nagarajan, Assistant Professor of BBA

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8/12/2022

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