

M.V.MUTHIAH GOVERNMENT ARTS COLLEGE FOR WOMEN

(AFFILIATED TO MOTHER TERESA WOMEN'S UNIVERSITY, KODAIKANAL)

RE-ACCREDITED WITH NAAC 'A' GRADE

DINDIGUL - 624 001, TAMIL NADU, INDIA

REPORT

**WEBINAR ON "e-VALUE CHAIN- A BRIDGE BETWEEN THE CONSUMERS
AND MARKETERS"**

INTRODUCTION:

The Post Graduate Department of Commerce of M. V. Muthiah Government Arts College for Women, Dindigul launches a Webinar Series on the theme- CHANGING DYNAMICS OF BUSINESS during the months of May and June 2021. The first webinar on the topic titled, "Transition of Rural Markets from Candle-lite to Satellite era", was conducted on 18/05/2021 from 3.45 PM to 5.10 PM. The second webinar was conducted on 26/05/2021. This report primarily details the happening of second webinar under the chosen theme.

TITLE OF THE WEBINAR:


"e-VALUE CHAIN- A BRIDGE BETWEEN THE CONSUMERS AND MARKETERS"

AIM:

The aim of the webinar was to enlighten the participants on the concept- e-Value Chain.

OUTCOME:

The participants displayed active participation in the webinar. They have learnt how the modern concept, titled 'e-Value Chain' has been the connecting link between the consumers and marketers of products and services. The participants have learnt about the Financial perspective, Issues, Challenges, Business model, Revenue model, and Long term plans of a few Companies, namely Paytm, Zomato, and Swiggy in detail. It was evidenced from the participation and feedback of the target audience that very effective learning on the theme of the webinar has been taken place.


PRIN. M. V. MUTHIAH GOV.
Arts College for Women,
Dindigul - 624 001. Tamil Nadu

DATE OF THE WEBINAR:

26/05/2021

TIME OF THE EVENT:

3.45.00 PM- 5.15 PM

PLATFORM:

Google Meet: <https://meet.google.com/knb-rscx-rah>

YouTube

(Channel- Dr. JJS VIRTUAL ACADEMY OF COMMERCE)

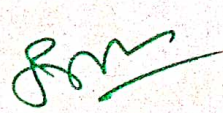
<https://www.youtube.com/c/DrSOUNDARARAJJJ2020>

RESOURCE PERSON:

Mr. T. G. Suresh Babu was the resource person for the webinar. Mr. Suresh has done B. E (Mechanical engineering) from Thiagarajar college of Engineering, Madurai and followed it up with M.B.A (Marketing) from College of Engineering, Guindy; Anna University. He started his career in Sales/Marketing function of Fast moving consumer goods companies and then shifted to Telecom i.e Cellular service providers. His domain expertise is Brand and Product management. His professional journey travelled through companies, like Gum (India), Cavin Kare, Funschool (India), Aircel, Tata Docomo and Telenor in both regional and National profile stints. He got elevated from Management trainee to the level of Associate Vice President. He has worked across cities of Coimbatore, Chennai, Mumbai, Delhi and Gurgaon. Presently, he is offering Brand Management and Investment Management consultation services.



Mr. T. G. SURESH BABU, B.E., M.B.A.


Principal
M.V.Muthian Govt
Arts College for Women,
Dindigul - 624 001. Tamil Nadu

ORGANISERS- WEBINAR:

PATRON : Dr. V. ANURADHA, Principal, M.V. Muthiah Govt. Arts College (W), Dindigul.

CONVENER : Dr. S. SIYAMALADEVI, Associate Professor, H.O.D of Commerce, MVMGACW, Dindigul.

ORGANISING SECRETARIES : Dr. M. DEVAKUMAR & Dr. J. J. SOUNDARARAJ
Assistant Professors of Commerce, MVMGACW, Dindigul.


COORDINATOR : Dr. K. SABITHA, Assistant Professor of Commerce, MVMGACW, Dindigul.

ORGANISING COMMITTEE MEMBERS: The faculty members of the Dept. of Commerce, MVMGACW, Dindigul.

BENEFICIARIES & NO. OF BENEFICIARIES:

The beneficiaries, targeted for the webinar were Students, Research Scholars, Academicians & Industrialists. The participants were from:-

- > M. Muthiah Government Arts College for Women- Dindigul,
- > Government Arts College for Women- Nilakottai,
- > Nadar Saraswathi College of Arts & Science- Theni,
- > St. Xavier's College- Pallayamkottai,
- > Gandhigram Rural Institute- Deemed To Be University,
- > Mother Teresa Women's University- Kodaikanal,
- > Madurai Kamaraj University Evening College- Theni,
- > Race Institute- Dindigul,
- > Madurai Kamaraj University, Madurai,
- > Government Arts College, Dharmapuri,
- > Arignar Anna Government Arts College, Attur,
- > Loyola College (Autonomous), Chennai,
- > Parvathy Arts and Science College, Dindigul,
- > Agurchand Manmull Jain College, Chennai,
- > Adaikalamatha College, Vallam, Tanjore Dist, TN,
- > Madurai Kamaraj University Evening College, Dindigul,
- > SRM Institute of Science & Technology, Ramapuram, Chennai,
- > SSN College of Engineering, Chennai,
- > Periyar Maniammai Institute of Science and Technology, Tanjore Dist, TN,


Principal
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Arts College for Women,
Dindigul - 624 001, Tamil Nadu

- Government Arts College for Women, Salem,
- Government Arts College for Men (Autonomous), Nandanam, Chennai, and
- Vivekananda College of Arts and Sciences for women, Erode Dist.,


The number of participants:-

- ↓ via Google Meet = 79
- ↓ via YouTube = 260
- ↓ The total no. of participants in the webinar = 339

Kindly access the following link to get the details of the participants:-

<https://docs.google.com/spreadsheets/d/1IPIitixOntwnKvI0jqaLA6-Lom-LOxYnI7RTOZ1uMQU/edit?usp=sharing>

INVITATION:



**M. V. MUTHIAH GOVERNMENT ARTS
COLLEGE FOR WOMEN,
DINDIGUL- 624001. TAMILNADU. INDIA**

ACCREDITED BY NAAC WITH 'A' GRADE
(AFFILIATED TO MOTHER TERESA WOMEN'S UNIVERSITY, KODAIKANAL)

INVITATION

POST GRADUATE DEPARTMENT OF COMMERCE
proudly launches a
WEBINAR SERIES ON "CHANGING DYNAMICS OF
BUSINESS"

**TOPIC: 2 – e.VALUE CHAIN – A BRIDGE BETWEEN
THE CONSUMERS AND MARKETERS**

SPEAKER: Mr. T. G. SURESH BABU, B.E., M.B.A.
MARKETING & INVESTMENT MANAGEMENT -
CONSULTANT

DATE : 26 /05 / 2021 (WEDNESDAY)
TIMING : 4.00 PM – 5.00 PM
PLATFORM : Google Meet & YouTube
TARGET GROUP : Students, Research Scholars,
Academicians & Industrialists

PATRON : Dr. V. ANURADHA, Principal
M.V.Muthiah Govt. Arts College (W)
Dindigul- 624001


CONVENER : Dr.S.SIYAMALADEVI, Associate Professor,
H.O.D of Commerce, MVMGACW,
Dindigul.

**ORGANISING
SECRETARIES** : Dr. M. DEVAKUMAR &
Dr. J. J. SOUNDARARAJ
Assistant Professors of Commerce,
MVMGACW, Dindigul.

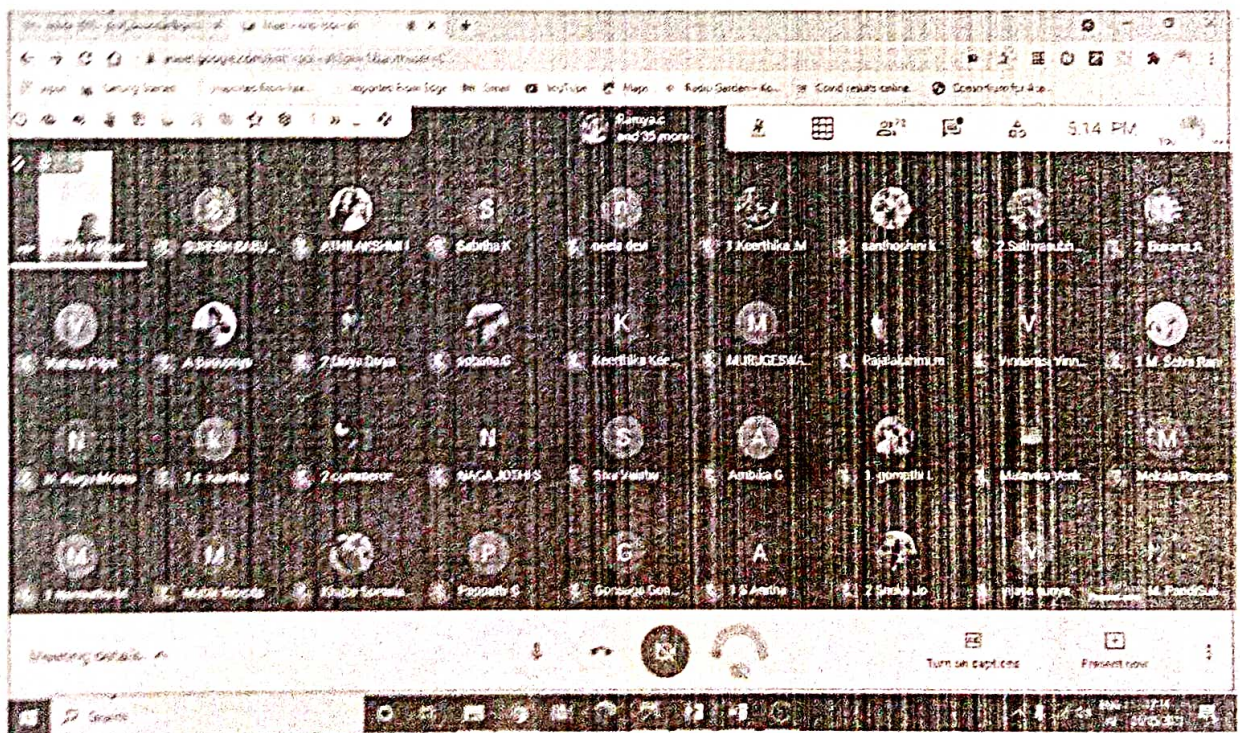
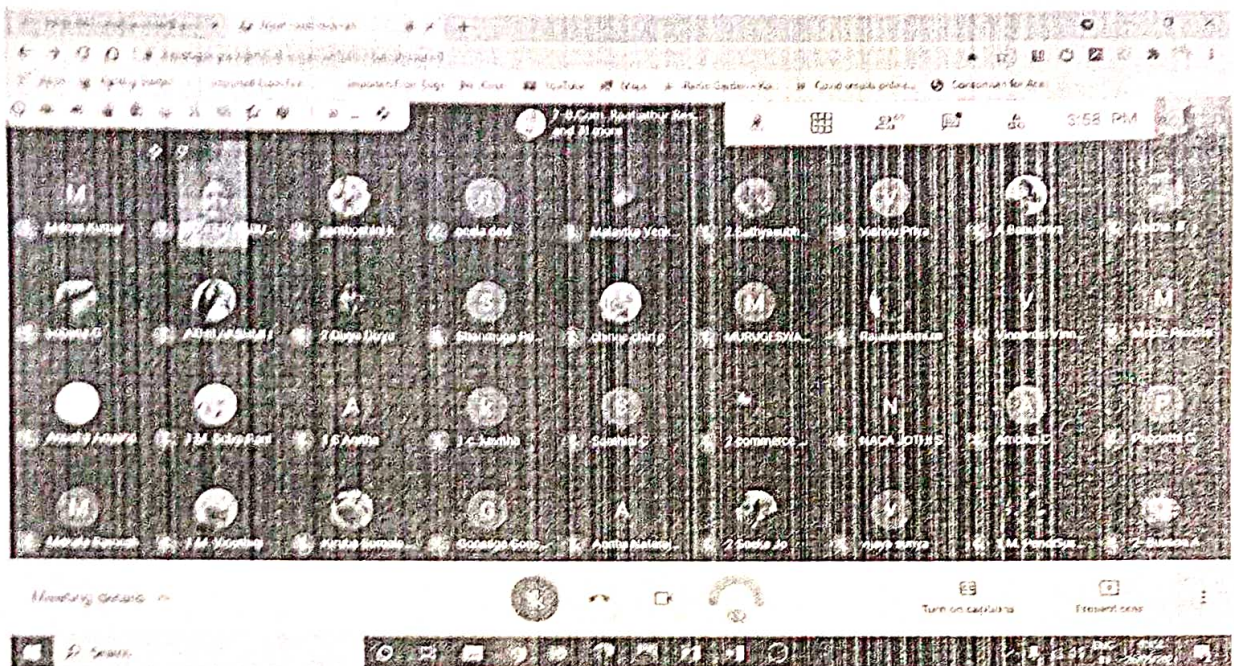
COORDINATOR : Dr. K. SABITHA
Assistant Professor of Commerce,
MVMGACW, Dindigul.

e. Certificate will be issued to the participants

ALL ARE CORDIALLY INVITED
Invite, designed by Dr. Soundararaj, J. J.


 PRINCIPAL
 M.V. MUTHIAH GOVT.
 Arts College for Women,
 Dindigul - 624 001. Tamil Nadu.

SCREEN SHOTS OF THE EVENT (Google Meet):



[Signature]

PRINCIPAL
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Dindigul - 624 001, Tamil Nadu.

CERTIFICATE MODEL:



M. V. MUTHIAH GOVERNMENT ARTS COLLEGE FOR WOMEN, DINDIGUL- 624001
(Affiliated to Mother Teresa Women's University - Kodaikanal)
Re-accredited with "A" Grade by NAAC

CERTIFICATE OF PARTICIPATION

This is to certify that
Mrs. THILAGAVATHY. G, ASSISTANT PROFESSOR OF COMMERCE
of GOVERNMENT ARTS COLLEGE FOR WOMEN, NILAKOTTAI.
has actively participated in the webinar on "e-VALUE CHAIN- A BRIDGE BETWEEN THE CONSUMERS AND MARKETERS", conducted by the Post Graduate Department of Commerce on 26/05/2021.

 DR. SOUNDARARAJ. J. J. ORGANISING SECRETARIES	 DR. M. DEVAKUMAR	 DR. S. SIYAMALADEVI H.O.D & CONVENER	 DR. V. ANURADHA PRINCIPAL
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DATE: 5/26/2021

CERTIFICATE ID: BPHYDY-CE000050

Made for free with Certify'em

VIDEO:

The webinar has been videographed and the video is made available on YouTube. The YouTube link for the video is :- <https://youtu.be/AoY9SsDT9po>

FEEDBACK FORM:

Feedback has been collected from the participants, using a customised Google Form. The link for the form is :- <https://forms.gle/tADdrvInDD9bJDejZ>

The feedback, given by the participants can be viewed clicking the following link:- https://docs.google.com/spreadsheets/d/1pKQagDg_F2k6B13eKRJO-ezzMvtLP6n96wo4_ZpZ8bU/edit?usp=sharing



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REPORT:

The Department of Commerce, M.V.Muthiah Government Arts College for Women, Dindigul organised a One day Webinar entitled "e-VALUE CHAIN- A BRIDGE BETWEEN THE CONSUMERS AND MARKETERS" on 26/05/2021 through online mode using Google Meet Live stream and YouTube Channel.

Dr. M. Devakumar, Assistant Professor, Department of Commerce welcomed the participants and introduced the Resource Person. The Resource Person Mr. T. G. SURESH BABU, B.E., M.B.A. made his presentation on the theme of the webinar.


Dr. Soundararaj. J. J, Assistant Professor of Commerce, proposed Vote of Thanks. This Webinar was exclusively arranged for the Students, Academicians, Research Scholars, and Industrialists across the State, to enhance their knowledge on the concept- e-VALUE CHAIN.

339 members of the targeted audience from 22 Institutions had participated in the webinar and got benefitted.

The customised Google form was circulated among the participants and their feedback was collected. E-Certificates were issued to the participants who submitted their feedback.

The Report is submitted by,

Dr. Soundararaj. J. J
Organising Secretary- Webinar
Post Graduate Department of Commerce
M. V. Muthiah Government Arts College for Women
Dindigul- 624001. Tamilnadu
drjjsoundararaj@mvmwgacdal.ac.in


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DINDIGUL – 624 001, TAMIL NADU, INDIA

Title of the Programme	Webinar on "ELECTION; THE CITIZENS OUTLOOK"
Aim	To create Awareness among the students on Election
Objectives (Outcomes	To insist the students to know the importance of casting vote
Date	27.05.2021
Time	11am
Platform	Google Meet
Link	https://meet.google.com/iyb-npat-ujf
Resource Person Details	Dr.P.Kala Assistant Professor of History Sri Meenakshi Government Arts College for Women, (Autonomous) Madurai
Convener	Dr.J.Nalatham, Associate Professor & Head, Dept. of Economics, M V Muthiah Govt Arts College for Women, Dindigul
Programme Coordinator	Dr.V.Rajalakshmi, Asst. Professor of Economics, M V Muthiah Govt Arts College for Women, Dindigul
Beneficiaries & No. of Beneficiaries	Students ; 90
Feedback form link	https://forms.gle/6TkPUmUSWHuHkFiY8

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Dindigul - 624 001, Tamil Nadu.

Report

The Department of Economics and the Internal Quality Assurance Cell, M.V.Muthiah Government Arts College for Women, Dindigul organised a One day Webinar Entitled "ELECTION; THE CITIZENS OUTLOOK" on 27.05.2021 through online mode Using Google Meet Live stream.

Dr.J.Nalatham, Associate Professor & Head, Department of Economics welcomed the Online gatherers and, Dr. V. Anuradha, Principal of the College delivered the Presidential address.

The Resource Person Dr.P.Kala, Assistant Professor of History, Sri Meenakshi Government Arts College for Women (Autonomous), Madurai highlighted Indian Electoral System since its inception.

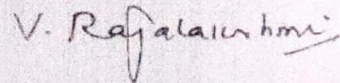
She also explained the role of citizens during election, the citizens' rights to choose the leader as they wish, duties and powers of Election Commission of India.

Dr.V.Rajalakshmi, Assistant Professor of Economics proposed Vote of Thanks. This Webinar was exclusively arranged for the students to enhance knowledge on India Election.

90 students had participated from all disciplines of our College and got benefitted.

The Google Feedback Forms were collected from 57 and E-Certificates were issued for the registered participants through online mode.

Webinar Report submitted by



Dr.V.Rajalakshmi

Asst. Professor of Economics,

M V Muthiah Govt Arts College for Women, Dindigul



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CONVENER

Dr. J. NALATHAM

Associate Professor & Head
Department of Economics

**ORGANIZING
COMMITTEE**

Dr. P. KARTHIYAYINI,

Assistant Professor of
Economics

Dr. P. GUNASEKARAN,

Assistant Professor of
Economics

IQAC Coordinator

Dr. K. M. SUMATHI,

Assistant Professor of
English

**Deputy Coordinator of
IQAC**

Dr. K. RAMASAMY,

College Librarian



PATRON

Dr. V. ANURADHA

PRINCIPAL

M.V. Muthiah Government

**Arts College for Women,
Dindigul, Tamil Nadu.**

**PROGRAMME
COORDINATOR**

Dr. V. RAJALAKSHMI,

Assistant Professor of Economics

Cell: 9865448014



When and Where ?

Date : 27.05.2021 (Thursday)

Time :

11:00 am to 12:00 noon

Google Meet

<https://meet.google.com/iyb-npat-ujf>

**M V MUTHIAH GOVERNMENT ARTS
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Thadikombu Road, Dindigul-1, Tamilnadu

Webinar on

Election: The Citizens Outlook

What happens?

Welcome Address :

Dr. J. NALATHAM

Presidential Address:

Dr. V. ANURADHA, Principal

Invited Talk:

Dr. P. KALA, Guest Speaker

Vote of Thanks:

Dr. V. RAJALAKSHMI



Who organizes?

The PG and Research
Department of
Economics and the
IQAC



BENEFICIARIES

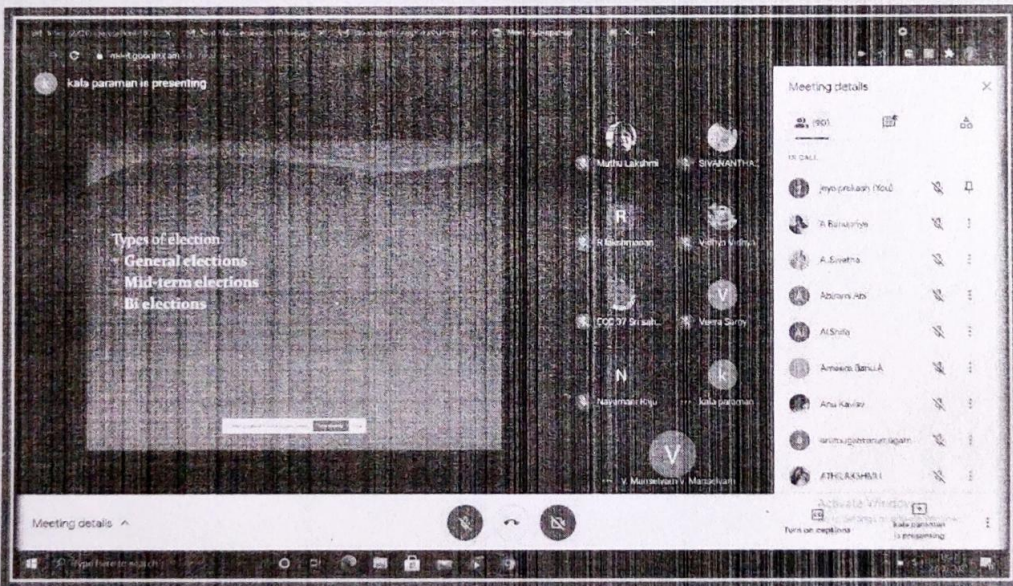
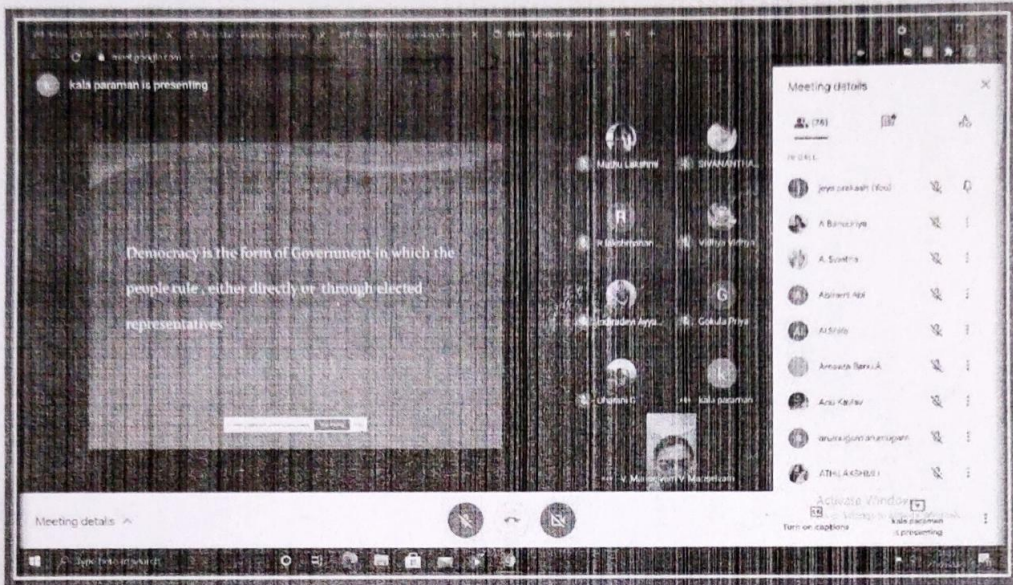
STUDENTS

E- Certificate will be provided to all the participants after
submitting the feedback form.

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M.V. Muthiah Govt

Webinar on "ELECTION: THE CITIZENS OUTLOOK"

Screenshots



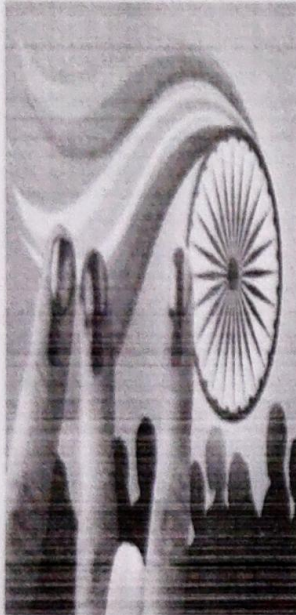
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DINDIGUL 624 001. TAMILNADU



PG & RESEARCH DEPARTMENT OF ECONOMICS & IQAC WEBINAR ON ELECTION : THE CITIZENS OUTLOOK

CERTIFICATE OF PARTICIPATION

This is to certify that

M. Murugeswari , M. Com 1 year

M V Muthiah Government Arts College for Women, Dindigul

has actively participated in the webinar entitled "ELECTION : THE CITIZENS OUTLOOK" organized by the PG & Research Department of Economics and the Internal Quality Assurance Cell (IQAC) of M. V. Muthiah Government Arts College for Women, Dindigul on 27th May, 2021.

V. Rajalakshmi

Dr.V.RAJALAKSHMI
Asst. Prof. of Economics
Programme Coordinator

Dr.K.M.SUMATHI

Dr.K.M.SUMATHI
Asst. Prof. of English
Coordinator – IQAC

J. Nalatham

Dr.J.NALATHAM
Asso. Prof. & Head, Dept. of Economics
Convener

Dr.V. Anuradha

Dr.V.ANURADHA
PRINCIPAL

PRINCIPAL

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Dindigul - 624 001, Tamil Nadu.

CertificateID : 8C-JDP4-CE000024

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DINDIGUL - 624 001, TAMIL NADU, INDIA

Report Submitted by :

Dr.K.Ramasamy, College Librarian, M V Muthiah Govt Arts College for Women, Dindigul

Date of Submission :26/05/2021

S.N o	Component	Details
1	Title of the Programme	Noolga Mandra Vizha (Library Association) Webinar on 'N-LIST E-resources for Academic Proficiency and Research Efficiency'
2	Organized by	The Central Library
3	Aim	To empower the guest lecturers and PTA staff (teaching) of our college on the modus operandi of using N-LIST E-Resources effectively
4	Objectives (Outcomes)	The guest lecturers were able to understand what is N-LIST, what e-resources are available there, how to search and access required research papers and e-books from various vendor sites and how to place an article request in NLIST.
5	Date	19.04.2021
6	Time	11:00 am to 12:30 pm
7	Platform	Zoom Online Meet
8	Zoom Meeting Link	https://us04web.zoom.us/j/72833540504?pwd=SkJreCt0bVlldXB5QnhqL202S2c5QT09 Meeting ID: 728 3354 0504 Passcode: 6Z5VnP


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	Google form feedback Link Youtube Video Link	https://forms.gle/FJkPU42X9W4zVJr58 https://youtu.be/fD0XNOxQgsc
9	Resource Person Details	Dr.R.Sankaralingam, College Librarian, Government Arts College (Autonomous), Kumbakonam
10	Programme Coordinator(s)	Dr.K.Ramasamy, College Librarian, M V Muthiah Govt Arts College for Women, Dindigul
11	Beneficiaries	Guest Lecturers and PTA (teaching staff) of M V Muthiah Govt. Arts College for Women, Dindigul
11	No. of Beneficiaries	68 Guest lecturers and PTA (teaching staff)

A BRIEF REPORT

The Central Library of M.V.Muthiah Government Arts College for Women, Dindigul organized and conducted library association webinar on 'N-LIST E-resources for academic Proficiency and Research Efficiency' on 19.04.2021 through online mode using Zoom platform.

Dr.K.Ramasamy, College Librarian welcomed the Online gatherers and Dr.V.Anuradha, Principal of the College delivered the Presidential address. The Resource Person Dr.R.Sankaralingam, College Librarian, Govt. Arts College (Autonomous), Kumbakonam delivered the invited talk on the need for library consortium, list of Indian library consortia, the origin and growth of e-shodhsindhu consortium, the working of NLIST, resources available in NLIST platform, how to search and access required information resources in various e-journal and e-book vendor sites and dos and don'ts in NLIST with his beautiful PowerPoint presentation. The presentation was followed by a question and answer session.

Dr.K.Ramasamy, College Librarian, proposed Vote of Thanks. This Webinar was exclusively arranged for the guest lecturers and PTA staff (teaching) of our college to enhance their knowledge and skill in the use of NLIST E-resources.

68 guest lecturers and PTA staff (teaching) of various departments of our college had participated in the webinar and got benefitted.

The Google Feedback Forms were collected from 68 participants and E-Certificates were issued to all of them through online mode.

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Enclosures :

- ❖ Invitation
- ❖ Programme Sheet
- ❖ Screenshots
- ❖ Feedback Form
- ❖ Feedback Analysis – Participant-wise
- ❖ Certificate Model



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THADIKOMBU ROAD, DINDIGUL-1

(Affiliated to Mother Teresa Women's University, Kodaikanal)

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CENTRAL LIBRARY - ASSOCIATION MEETING (CLAM 2021)

NOOLAGA MANDRA VIZHA WEBINAR

Date: 19.04.2021 (Monday)

Time: 11:00 AM - 12:30 PM

Resource Person:

Dr. R.SANKARALINGAM, Ph.D.



**College Librarian, Government Arts College (Autonomous),
Kumbakonam**

Topic : Webinar on

**"N-LIST E-RESOURCES FOR ACADEMIC PROFICIENCY AND RESEARCH
EFFICIENCY"**

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Arts College for Women,
Dindigul - 624 001, Tamil Nadu

Target Audience: Under Graduate of B / B.A. / B.Com Government Arts
College for Women, Pondicherry

Since E-Learning will be provided to all the participants, who attend
the program and submit the quiz cum feedback form.

Module / Topic online Meeting



Principal
(M. V. Mahalingam)

Principal
(M. V. Mahalingam)

Meeting Details:

Meeting will be held on 15/05/2020 at 10:00 AM
Topic: Module / Topic / Lesson / Chapter
Date: 15/05/2020, 10:00 AM to 11:00 AM

Meeting Link:

https://www.zoom.us/j/91712222222

Meeting ID: 91712222222

Passcode: 123456



Download the Zoom app from the App Store or Google Play Store

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M. V. Mahalingam Govt
Arts College for Women,
Odiagonal, 605 001, Tamil Nadu

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RE-ACCREDITED WITH NAAC 'A' GRADE

DINDIGUL – 624 001, TAMIL NADU, INDIA

Report Submitted by :

Dr.K.Ramasamy, College Librarian, M V Muthiah Govt Arts College for Women, Dindigul

Date of Submission :26/05/2021

S.No	Component	Details
1	Title of the Programme	One day Webinar on "CAS for Govt. Arts and Science College Librarians"
2	Organized by	The Central Library
3	Aim	To enable the college librarians to know the methodology of preparing for CAS
4	Objectives (Outcomes)	The participant librarians were able to understand the requirements for their CAS and could clarify all their doubts in the format prescribed for CAS.
5	Date	20.05.2021 (Thursday)
6	Time	11:30 am to 1:45 pm
7	Platform	Google Meet
8	Link (Google Meet) Link (Google Feedback form)	https://meet.google.com/vwx-zdrj-bev https://forms.gle/WVgRvtUWPnBk226p8
9	Resource Person Details	Dr.S.Swaminathan, Librarian, Sri Ramakrishna Mission Vidyalaya College of Education (Autonomous), Coimbatore, Tamilnadu
10	Organizing Secretary	Dr.K.Ramasamy, College Librarian
11	Beneficiaries	23 college Librarians of Govt. Arts and Science colleges of Tamilnadu
11	No. of Beneficiaries	23 college librarians

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Arts College for Women,
Dindigul - 624 001, Tamil Nadu

A BRIEF REPORT

The Central Library of M.V.Muthiah Government Arts College for Women, Dindigul organised a One day Webinar Entitled "CAS for Govt. Arts and Science College Librarians" on 20/05/2021 (Thursday) through online mode using Goolge Meet platform.


Dr.K.Ramasamy, College Librarian welcomed the Online gatherers and Dr.V.Anuradha, Principal of the College delivered the Presidential address. The Resource Person Dr.S.Swaminathan, Librarian, Sri Ramakrishna Mission Vidyalaya College of Education (Autonomous), Coimbatore, Tamilnadu highlighted the requirements for CAS of college librarians. He explained all the must-to-do items as mentioned in the TN Govt. GO.No.5 dated 11/5/2021 for the college librarians. The PPT presentation was followed by 'Q&A' discussion session, which lasted for more than one and half hour. The participant librarians (23) were able to get a clear idea of how they have prepare and submit the required details in the prescribed form for their CAS.

Mrs.K.Anuradha, College Librarian, LRG Govt. Arts College for Women, Tirupur proposed Vote of Thanks. This Webinar was exclusively arranged for the college librarians of Govt. arts and science colleges of Tamilnadu to enhance their understanding and knowledge on CAS. .

23 invited college librarians (those who joined the state service in 2014 through TNPSC recruitment) had participated. The Google Feedback Forms were collected and E-Certificates were issued for the participants who submitted the e-feedback form.

Enclosures :

- Invitation and Programme Sheet
- Screenshots
- Feedback Form
- Communication to the Resource Person
- Certificate Model


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CAS 4
LIBRARIANS

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(Affiliated to Mother Teresa Women's University,
Kodalkanai) (Reaccredited by NAAC with 'A' Grade)

Link : <https://meet.google.com/vwx-zdrj-bev>

ONE DAY WEBINAR ON CAS FOR GOVT. ARTS AND SCIENCE COLLEGE LIBRARIANS

DATE : 20.05.2021 (THURSDAY)

TIME : 11.30 AM TO 12.30 PM

MODE : GOOGLE MEET

GUEST SPEAKER

Dr.S.SWAMINATHAN

LIBRARIAN,
SRI RAMAKRISHNA MISSION
VIDYALAYA COLLEGE OF
EDUCATION
(AUTONOMOUS),
COIMBATORE, TAMILNADU



CAREER

All are cordially
invited



**ORGANIZED
BY CENTRAL
LIBRARY**

BEHIND THE SCREEN

Organizing Secretary :

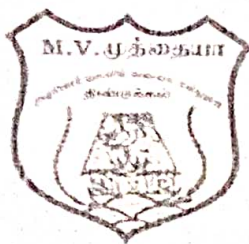
Dr. K.RAMASAMY,
College Librarian,
M V Muthiah Government Arts
College for Women, Dindigul-1,
Tamilnadu ; 86089431498

TARGET AUDIENCE

College Librarians of Govt.
Arts and Science Colleges
of Tamilnadu

Flyer designed by : Dr. K. Ramasamy, College Librarian & Deputy IQAC Coordinator, M V College for Women, Dindigul

PRINCIPAL
M.V.Muthiah Govt
Arts College for Women,
Dindigul - 624 001. Tamil Nadu



M V MUTHIAH GOVERNEMENT ARTS COLLEGE FOR
WOMEN, DINDIGUL

(Affiliated to Mother Teresa Women's University, Kodaikanal)

(Reaccredited by NAAC with 'A' Grade)

The Central Library organizes one day webinar on
'CAS FOR GOVT. ARTS AND SCIENCE COLLEGE LIBRARIANS'



Date: Thursday, May 20

Time : 11:15am – 1:15pm

Mode: Google Meet joining info

Video call link: <https://meet.google.com/vwx-zdrj-bev>

Target Audience: 23 college librarians of Govt. Arts and Science Colleges

Contact:

Dr.K.Ramasamy


Organizing Secretary,

College Librarian

M V Muthiah Govt. Arts College for Women, Dindigul.

Cell: 8608943149

Email: ramasamy1975@gmail.com


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Arts College for Women,
Dindigul - 624 001, Tamil Nadu

ONE DAY WEBINAR ON

'CAS FOR GOVT. ARTS AND SCIENCE COLLEGE LIBRARIANS'

Date : 20.5.2021 Time: 11:30 am to 12:30 pm

AGENDA

- ✦ Welcome Address : Dr.K.Ramasamy, College Librarian, M V Muthiah Govt. Arts College for Women, Dindigul
- ✦ Presidential Address : Dr.V.Anuradha, Principal, M V Muthiah Govt. Arts College for Women, Dindigul
- ✦ Invited Talk : Dr.S.Swaminathan, Librarian, Sri Ramakrishna Mission Vidhyalaya College of Education (A), Coimbatore
- ✦ Q&A / Discussion Session
- ✦ Vote of Thanks : Smt.K.Anuradha, College Librarian, LRG Govt. Arts College for Women, Tirupur



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6. Your valuable Feedback *

Mark only one oval

	Excellent	Very good	Satisfactory	Poor
Content of the Webinar	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Delivery of the Resource Person	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organization	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

7. My learning outcome *

Mark only one oval

	Strongly Agree	Agree	Disagree
I understand - 'CAS Eligibility'	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I learnt 'Procedures to get CAS'	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I learnt 'Formats and Enclosures required'	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I learnt 'what to do for next CAS level?'	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

8. Your overall Impression about the programme *

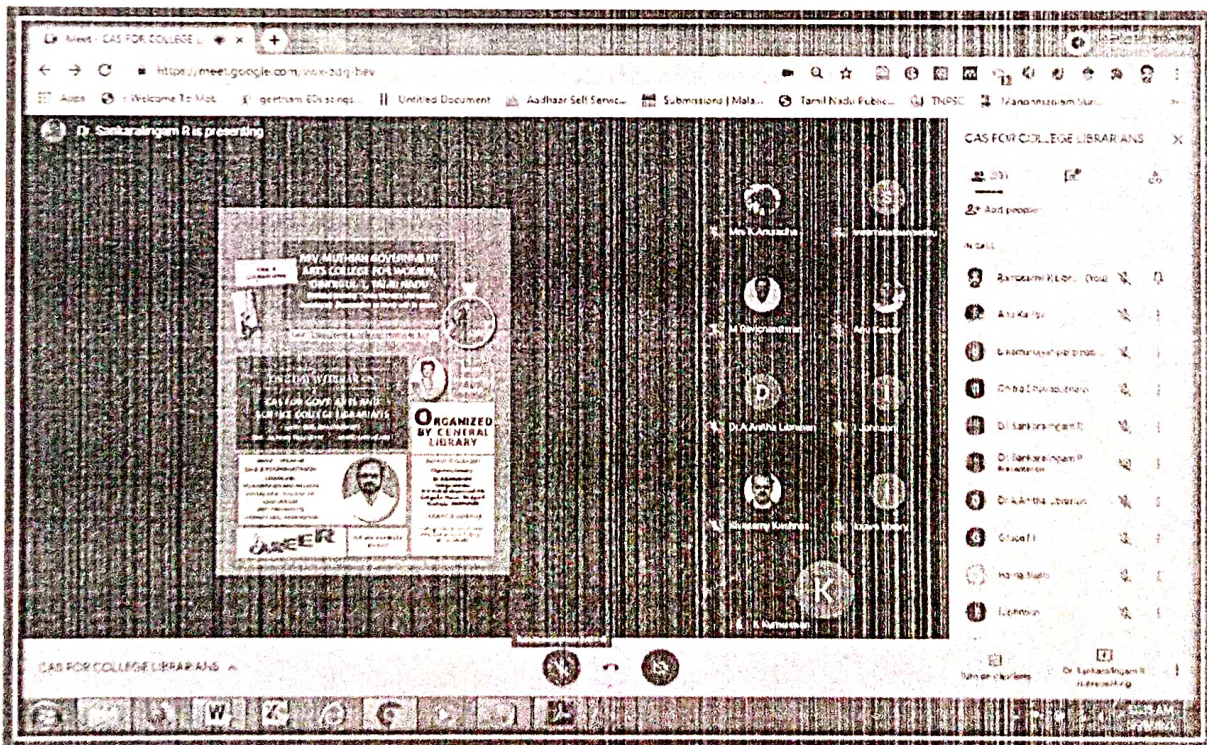
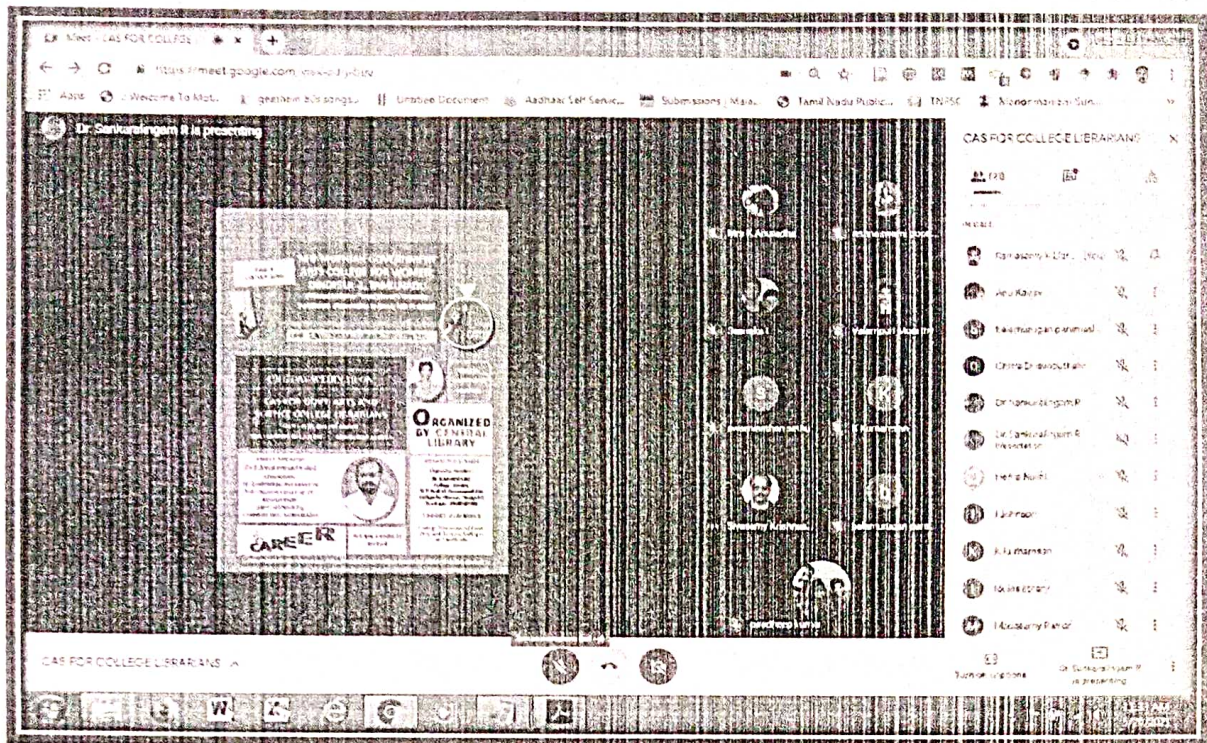
Mark only one oval

- ☐ Excellent
☐ Very good
☐ Satisfactory
☐ Poor

Jon

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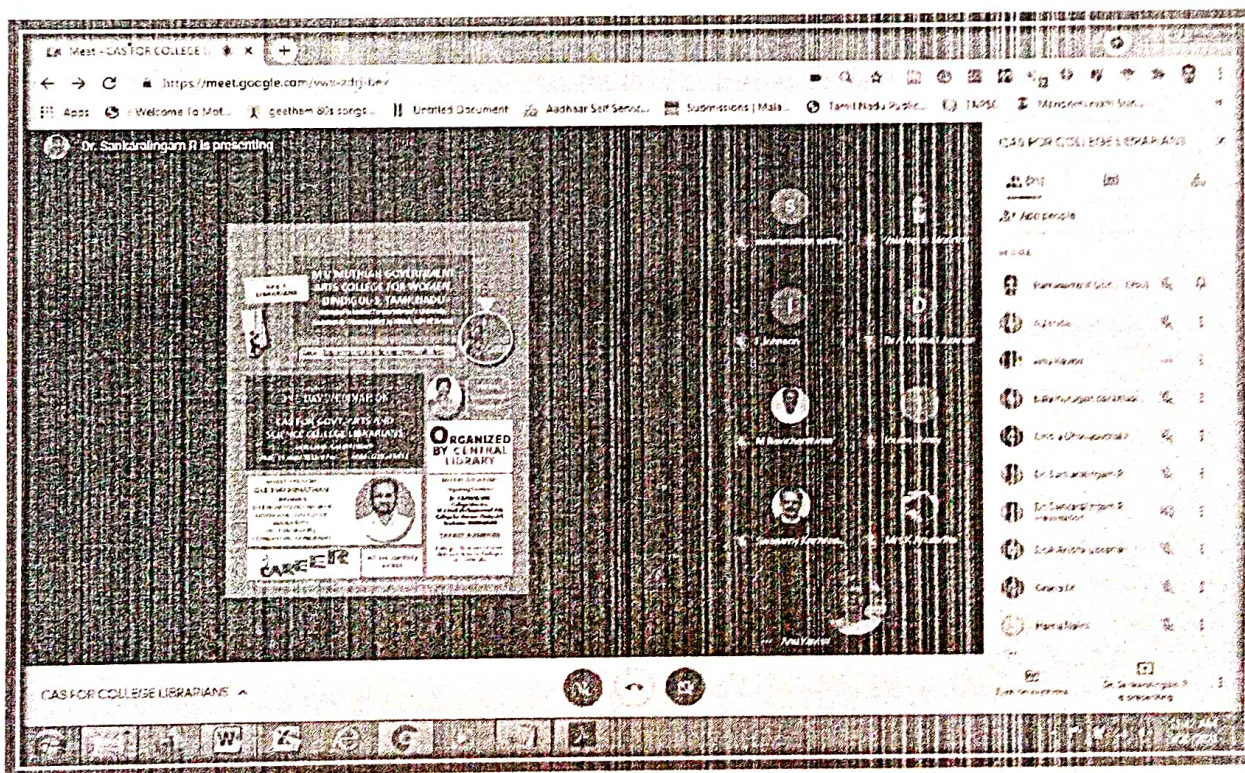
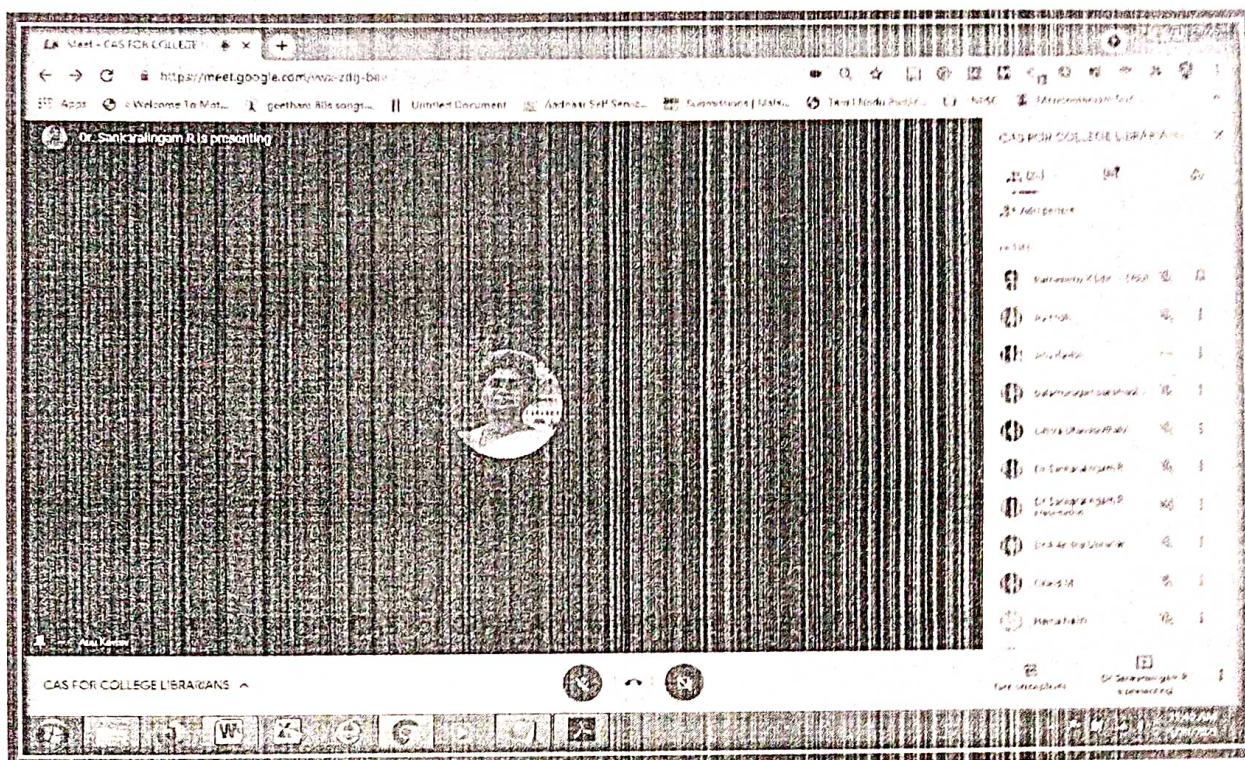
One day Webinar on 'CAS for Govt. Arts and Science College Librarians' on 20/5/2021



Signature

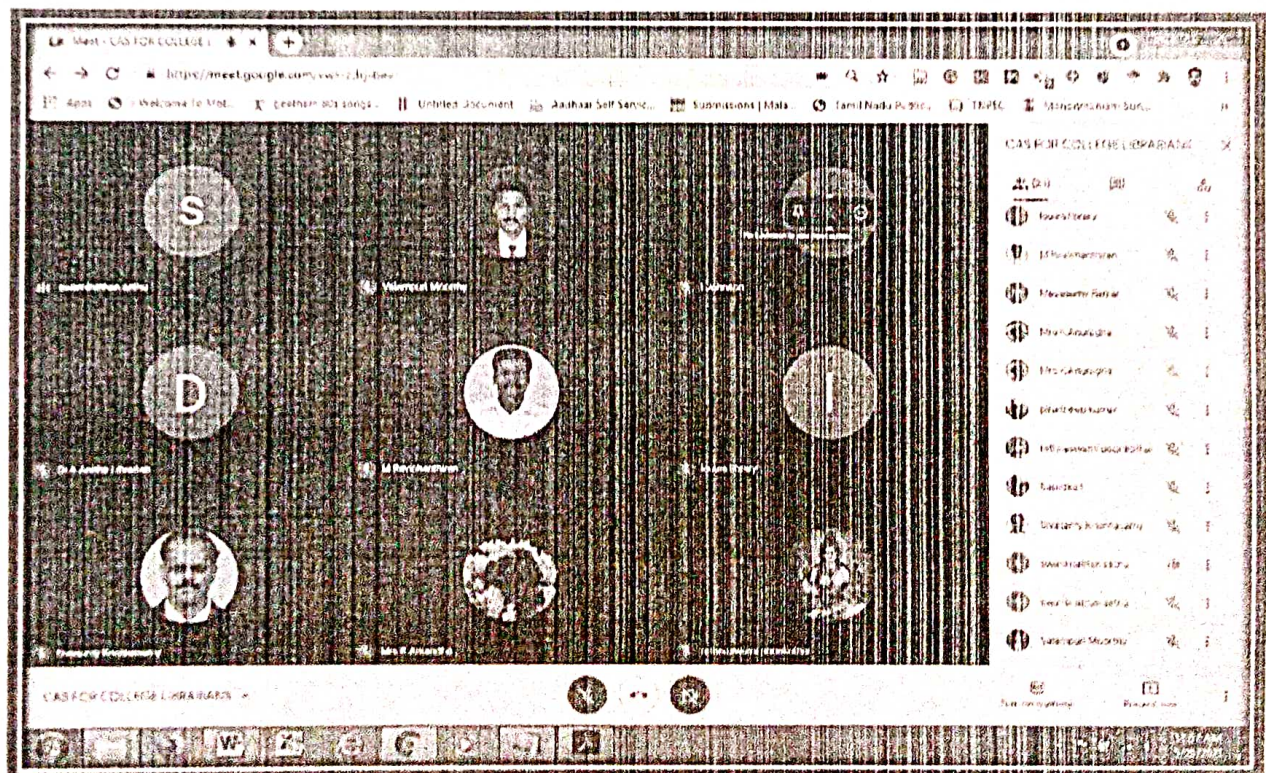
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Arts College for Women,
Dindigul - 624 001. Tamil Nadu


One day Webinar on ' CAS for Govt. Arts and Science College Librarians' on 20/5/2021

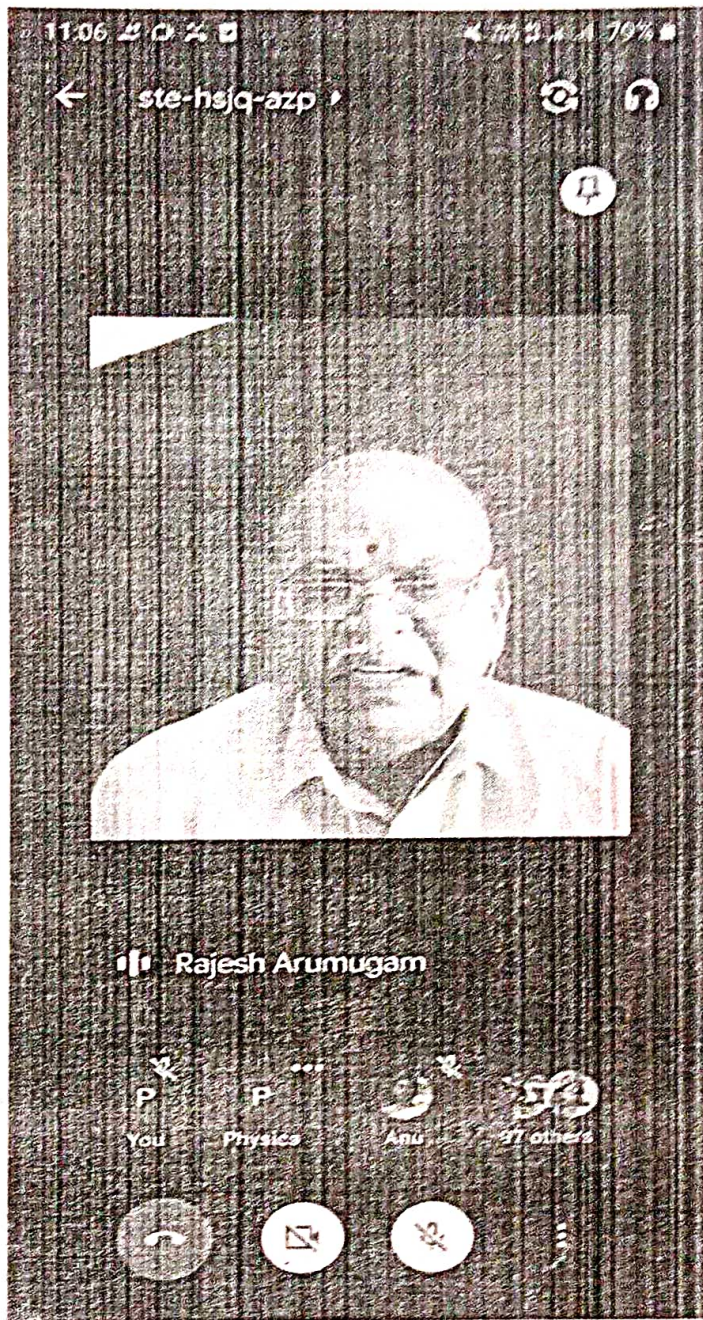


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Dindigul - 624 001, Tamil Nadu.

The screenshot shows a web browser window with the address bar displaying 'https://meet.google.com/xyz-209-bzz'. The main content area features a grid of circular icons, some of which are labeled with letters like 'S', 'D', and 'L'. To the right of the grid is a list of search results, each with a circular icon and a text label. The browser's interface includes a search bar at the top, navigation buttons, and a list of search results on the right. The overall appearance is that of a vintage web browser from the late 1990s or early 2000s.




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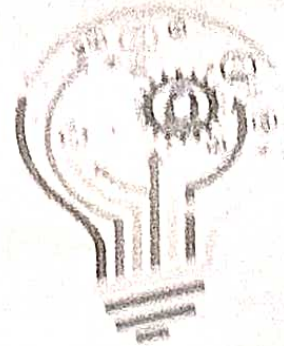


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CENTRAL LIBRARY

M.V. MUTHAIYAR GOVERNMENT ARTS COLLEGE FOR WOMEN,
DINDIGUL



Organizes

National Webinar on

'PROFILE MANAGEMENT SYSTEM FOR RESEARCH VISIBILITY'

Date - 11th June, 2020

Day - Thursday

Time - 11.00 am - 12.30 pm



Resource Person

Dr. H. Jeyapragash,

Associate Professor

Department of Library and Information Science
Utharavathur University, Tiruch

PRINCIPAL

M.V. Muthaiyar Govt
Arts College for Women,
Dindigul - 624 001, Tamil Nadu.

Target Audience : Faculty members and research scholars of all the disciplines may participate in the webinar.

Platform : Webinar will be conducted on Google Meet. The participants may download /access Google Meet from their laptops / desktops/ smart phones. A maximum of 250 participants will be allowed on first-come first-enter basis.

Registration Fee : FREE

Aim : to enrich the knowledge of the participants on the creation and management of your profile to increase your research visibility

Certificate: E-Certificate will be given to all the participants who attend the full session and submit the feedback form

Link: The webinar link will be sent to all the registered participants well in advance of the programme.

Patron

Dr. Mrs. C. Ladha Pooranam

Principal

M V Muthiah Government Arts College for Women, Dindigul

Organizing Secretary

Dr. K. Ramasamy

College Librarian

M V Muthiah Government Arts College for Women, Dindigul

Cell: 8608943149

Email: ramasamyinav1975@gmail.com

Faculty members, research scholars and LIS professionals are hereby requested to participate in the webinar and get enriched



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DINDIGUL 624 001. TAMIL NADU, INDIA

#Stay Safe

NATIONAL WEBINAR on
"Profile Management System for Research Visibility"

CERTIFICATE OF PARTICIPATION

This is to certify that

Dr.K.Ramasamy , Librarian

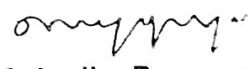
M V Muthiah Government Arts College for Women, Dindigul, Tamil Nadu
has participated in the Webinar session entitled "Profile Management System for
Research Visibility" delivered by Dr.B.Jeyapragash, Associate Professor, DOLIS,
Bharathidasan University, Trichy on 11th June, 2020 organized by the Central Library
of M. V. Muthiah Government Arts College for Women, Dindigul -1, Tami Nadu.



Dr. K.Ramasamy

College Librarian & Organizing Secretary





Dr. C. Ladha Pooranam
Principal

**ONE DAY STATE LEVEL SEMINAR ON
'RESEARCH METRICS & PROFILE
MANAGEMENT SYSTEMS'
(RMPMS, 2021)**

DATE : 13/03/2021


**ORGANIZED BY
CENTRAL LIBRARY, M V MUTHIAH
GOVERNMENT ARTS COLLEGE FOR WOMEN,
DINDIGUL**


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Arts College for Women,
Dindigul - 624 001, Tamil Nadu

CENTRAL LIBRARY,
M V MUTHIAH GOVERNMENT ARTS COLLEGE FOR WOMEN, DINDIGUL

Report by : Dr.K.Ramasamy, College Librarian

S.No	Component		Description
1	Event	:	One day State level Seminar on Research Metrics and Profile Management systems
2	Date	:	13/03/2021
3	Organized by	:	Central Library, M V Muthiah Government Arts College for Women, Dindigul
4	Organizing Secretary	:	Dr.K.Ramasamy, College Librarian
5	Venue	:	Kamaraj Arangam
6	Nature	:	Face to face programme
7	Guest of Honour	:	Dr.Jessen George, Principal, Rev.Jacob Memorial Christian College, Ambillikai, Dindigul District
8	Target Audience	:	PG Students, Research Scholars and faculty members of all the disciplines ; MLISc students and Library professionals
9	No. of participants	:	171 participants from various colleges
10	Link	:	NA


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Dindigul - 624 001, Tamil Nadu.

Brief Report

The one day state level seminar on ' Research Metrics and Profile Management Systems' organized by the Central Library of M V Muthiah Government Arts College for Women, Dindigul was held on 13/03/2021 in the Kamaraj Arangam.

After the Tamil Thai Vazhthu, the guests lighted the traditional Kuthu Vizhakku. Dr.G.S.Angeline, HOD, Department of English welcomed the gathering. Dr.K.Ramasamy, College Librarian & Organizing Secretary presented the seminar dynamics – the need, purpose and methodology of conducting the seminar. Dr.V.Anuradha, Principal of the college delivered the presidential address. The inaugural address of the seminar was delivered by Dr.Jessen George, Principal, Rev.Jacob Memorial Christian College, Ambillikai, Dindigul District. Prof.P.Nirmala, HOD, Department of Statistics and Dr.J.Nalatham, HOD, Department of Economics felicitated the function. Dr.K.Ramasamy, College Librarian & Organizing Secretary proposed vote of thanks. The inaugural session was compered by Ms.C.Sree Jayambika and Ms.K.Subashini of MSc Chemistry II Year Class.

171 participants attended the seminar. Dr.K.Ramasamy, College Librarian, M V Muthiah Govt. Arts College for Women, Dindigul was the Resource Person of the seminar. The first session on 'Research Metrics' was handled by the resource person, soon after the inaugural function. After the tea break, second session on 'Profile Management Systems' was handled by the resource person. Then, the participants presented their feedback.

The certificates were distributed by Dr.V.Anuradha, Principal of the college followed by vote of thanks proposed by Dr.K.Ramsamy, College Librarian & Organizing Secretary.

The seminar was very effective. The participants were able to understand the various research metrics (h index, i10 index, impact factor, citescore etc.) they need, to evaluate their research performance. They were also able to get an elaborate knowledge on how to create and maintain their profiles in various profile management systems like ORCID, VIDWAN, Google Scholar, LinkedIn, Academia, ResearchGate, Publons etc.


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Registration Form

State Level Seminar on
'Research Metrics and Profile
Management System'
(Offline Mode with Social Distance)

Organized by

Central Library
M V Muthiah Government Arts
College for Women, Dindigul

Date : 13/03/2021

1. Name :

2. Designation / Course:

3. Department:

4. Institution:

5. Cell No.

6. Email:

7. Registration Fee : Rs.100/50

Signature

Patron

Dr. V. ANURADHA
Principal,
M.V.Muthiah Govt. Arts College for
Women, Dindigul - 1

Organising Secretary

Dr. K. RAMASAMY
College Librarian
M.V. Muthiah Govt. Arts College for
Women, Dindigul - 1
Cell: 9608641019
E-mail: librariamvmgac@gmail.com

MVM Organising Committee

1. Prof. P. Jeyaraj, HOD, Dept. of Statistics
2. Dr. T. Sathishan, HOD, Dept. of Economics
3. Dr. G. S. Angelina, HOD, Dept. of English
4. Dr. E. Naganantham, HOD, Dept. of Tamil
5. Dr. P. SathyaBama, HOD, Dept. of Zoology
6. Dr. C. Shyamala Devi, HOD, Dept. of Commerce
7. Dr. J. Thennmozhi, HOD, Dept. of Geography
8. Dr. M. Uthayalakshmi, HOD, Dept. of Chemistry
9. Dr. C. Krishnaveni, HOD, Dept. of Computer Science
10. Dr. I. Rajachandran, HOD, Dept. of Maths
11. Dr. R. Rajamurali, HOD, Dept. of Physics
12. Prof. J. Jeyachitra, HOD, Dept. of History
13. Dr. S. Sivasankar, HOD, Dept. of Library Administration
14. Dr. K. Anuradha, HOD, Dept. of Business Administration

ONE DAY STATE LEVEL SEMINAR ON "RESEARCH METRICS & PROFILE MANAGEMENT SYSTEM" (RMPMS, 2021)

Date : 13/03/2021 (Saturday)
Venue : Smart Classroom I Floor



Organized by

CENTRAL LIBRARY
M V Muthiah Govt. Arts College for
Women, Thadikombu Road, Dindigul,
Dindigul District, Tamilnadu. 624 001

Library Blog

www.librarymvmgac.wordpress.com

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Arts College for Women,
Dindigul - 624 001, Tamil Nadu



M V MUTHIAH GOVT. ARTS COLLEGE FOR WOMEN
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DINDIGUL - 624001

MVMLISP 2021

ONE DAY STATE LEVEL SEMINAR ON
"RESEARCH METRICS AND PROFILE MANAGEMENT SYSTEMS"
(RMPMS, 2021)

Organized by

Central Library, M.V.Muthiah Govt. Arts College for Women, Dindigul

Date : 13/03/2021 (Saturday)

Venue : Kattaraj Arangam

Time : 10:00 AM

Inaugural Function

- ❖ Tamil Thai Vazhthu : MSc Chemistry II Year Students
- ❖ Lighting of Kuthuvizhakku
- ❖ Welcome Address : Dr.G.S. Angelin, HOD, Dept. of English
- ❖ Honouring of Guests
- ❖ Seminar Dynamics : Dr.K.Ramasamy, College Librarian & Organizing Secretary
- ❖ Presidential Address : Dr.V.Anuradha, Principal
- ❖ Inaugural Address : Dr.Jessen George, Principal, Rev. Jacob Memorial Christian College, Ambilikkai, Dindigul District
- ❖ Felicitation:
 - Prof.P.Nirmala, HOD, Dept. of Statistics
 - Dr.J.Nalatham, HOD, Dept. of Economics
- ❖ Vote of Thanks : Dr.K.Ramasamy, College Librarian & Organizing Secretary

Competing : C Sree Jayambika and K Subashini, MSc Chemistry II Year

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Arts College for Women,

Dindigul - 624 001, Tamil Nadu

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**M.V. MUTHIAH GOVT. ARTS COLLEGE FOR WOMEN
(REACCREDITED WITH 'A' GRADE BY NAAC)
DINDIGUL-1**


MVNLISP 2021

Date : 13/03/2021

ATTENDANCE CERTIFICATE


This is to certify that Dr./Mr./Ms.

.....
has successfully attended the ONE DAY STATE LEVEL SEMINAR ON "RESEARCH
METRICS AND PROFILE MANAGEMENT SYSTEMS" (RMPMS, 2021)
organized by the Central Library, M.V.Muthiah Govt. Arts College for Women, Dindigul on
13/03/2021.


Dr. K. Ramasamy

(College Librarian & Organizing Secretary)

Dr. K. RAMASAMY, M.Com., M.L.S., Ph.D.,
College Librarian
M.V.Muthiah Govt. Arts College for Women
Dindigul - 624 001.


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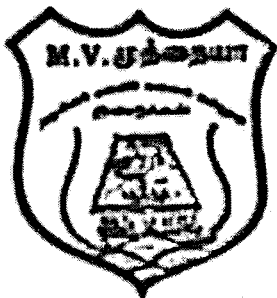
Thadikombu Road, Dindigul-624001

Date : May 05, 2021 (Wednesday)

Time : 11:00 am to 12:00 Noon

WEBINAR

Zoom Link : <https://meet.jit.si/DEPARTMENTOFMATHMATICS>



RESOURCE PERSON
Dr. A. UTHAYAKUMAR



RESEARCH METHODOLOGY FOR TEACHERS

Organized by

PG and Research Department of Mathematics &
Internal Quality Assurance Cell (IQAC)

Behind the Screen

Patron : Dr. V. ANURADHA, Principal

Resource Person : Dr. RUTHAYAKUMAR, Professor of Mathematics, Gandhigram Rural University, Gandhigram

Convener : Dr. T. RAMACHANDRAN, Head, PG and Research Department of Mathematics

Programme Coordinators : Mr. N. MUKUNTHAN and

Dr. K. ANNADURAI, Assistant Professors of Mathematics

IQAC Coordinator : Dr. K. M. SUMATHI, Assistant Professor of English

IQAC Deputy Coordinator : Dr. K. RAMAIAH, College Librarian

All are cordially invited to M.V. Muthiah Govt. Arts College (W) Dindigul

flyer designed by : Dr. K. Ramasamy, College Librarian & Deputy IQAC Coordinator

N^o 102

HEAD

PG AND RESEARCH

DEPARTMENT OF MATHEMATICS

M.V. MUTHIAH GOVT. ARTS COLLEGE (W)

DINDIGUL, TAMIL NADU

REPORT

WEBINAR ON RESEARCH METHODOLOGY (Online)

Date: 05.05.2021

Time: 11.00am – 12.00am

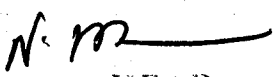
The PG and Research Department of Mathematics and the Internal Quality Assurance Cell, M.V.Muthiah Government Arts College for Women, Dindigul organised a One day Webinar Entitled "Research methodology for Teachers" on 5th May 2021, Wednesday through online mode Using Jitsi meet Live stream.


Dr. T. Ramachandran, Head of the Department of Mathematics welcomed the Online gatherers, Dr. V. Anuradha, Principal of the College delivered the Presidential address. The Resource Person Dr. R. UTHAYAKUMAR, Prof. of Mathematics, Gandhigram Deemed University, Gandhigram highlighted the content of the webinar topic "Research Methodology" with Objective and characteristics of Research. He presented about the Research methodology and Publications at Research articles or Papers and how to identify the index journals, the available Journals and web-sites etc. He also explained the citation index, h-index and i-index etc. He also explained the various stages of Research process in different fields with real life examples.

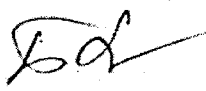
Mr. N. Mukunthan, Assistant Prof. of Mathematics proposed Vote of Thanks. Dr. K. Annadurai, Assistant Prof. of Mathematics, compared this programme. This Webinar was exclusively arranged for the young teachers and M.Phil., P.hD., Scholars to enhance and fine-tune their Research process.

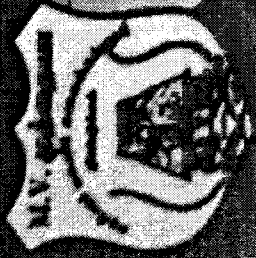
Thirty-six faculty members and scholars of various departments had participated from all disciplines of our College and got benefitted.

The Google Feedback Forms were collected from participants and E-Certificates were issued for the registered participants through Online mode.


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DEPARTMENT OF MATHEMATICS
M.V. MUTHIAH GOVT. ARTS COLLEGE (W)
DINDIGUL, TAMILNADU.


Principal
M.V. Muthiah Govt.
Arts College, (W)
Dindigul - 1, Dindigul, TamilNadu


H.O.D
Head of the Department
Department of Mathematics
M.V. Muthiah Govt. Arts College (W)
Dindigul, TamilNadu



M.V. MUTHIAH COLLEGE OF ARTS AND SCIENCE

DINDIGUL 624 001, TAMIL NADU, INDIA

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Webinar on "RESEARCH METHODOLOGY"

CERTIFICATE OF PARTICIPATION

This is to certify that

Mrs. J.ESWARL Guest Lecturer

DEPARTMENT OF MATHEMATICS, MVMGACW, DINDIGUL

has actively participated in the Webinar on "**RESEARCH METHODOLOGY**" organized by the PG and Research Department of Mathematics and Internal Quality Assurance Cell of M. V. Muthiah Government Arts College for Women, Dindigul on 5th May, 2021, on account of IQAC quality initiatives 2020-2021.

Certificate ID : D057LY-CE000022

n.m

HEAD PG AND RESEARCH DEPARTMENT OF MATHEMATICS
M.V. MUTHIAH COLLEGE OF ARTS AND SCIENCE
DINDIGUL

P.T. RAMACHANDRAN

Head, Dept. of Mathematics Dindigul - Asst. Professor, Dept. of English

Programme Coordinator

Dr. K.M. SUMATHI

Asst. Professor, Dept. of English

Coordinator - IQAC

Dr. V. ANURADHA

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This is to certify that

Mrs. G. VIJAYALAKSHMI, Guest Lecturer

DEPARTMENT OF MATHEMATICS, MVMGAC(W), DINDIGUL.

has actively participated in the Webinar on “RESEARCH METHODOLOGY” organized by the PG and Research Department of Mathematics and Internal Quality Assurance Cell of M. V. Muthiah Government Arts College for Women, Dindigul on 5th May, 2021, on account of IQAC quality initiatives

2020-2021.



Nm

Dr. T. RAMACHANDRAN
Head, Dept. of Mathematics
Programme Coordinator

for

Principal
Govt. M.V. Muthiah Arts College (W)

Dr. K. M. SUMATHI
Asst. Professor, Dept. of English
Coordinator - IQAC

Dr. V. Anuradha

Dr. V. ANURADHA
PRINCIPAL

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CertificateID : DOS7LY-CE000014



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Webinar on "RESEARCH METHODOLOGY"

CERTIFICATE OF PARTICIPATION

This is to certify that

Mrs. L.ESWARL Guest Lecturer

DEPARTMENT OF MATHEMATICS, MYMAGACW, DINDIGUL

has actively participated in the Webinar on "RESEARCH METHODOLOGY" organized by the PG and Research Department of Mathematics and Internal Quality Assurance Cell of M. V. Muthiah Government Arts College for Women, Dindigul on 5th May, 2021, on account of IQAC quality initiatives

2020-2021.

M.M.

HEAD
PG AND RESEARCH
DEPARTMENT OF MATHEMATICS
(W) M.V. MUTHIAH
GOVERNMENT ARTS COLLEGE (W)
DINDIGUL

P.T. RAMACHANDRAN
 Head, Dept. of Mathematics
 Programme Coordinator

for
Principal
M.V. Muthiah Govt. Arts College (W)
Dindigul

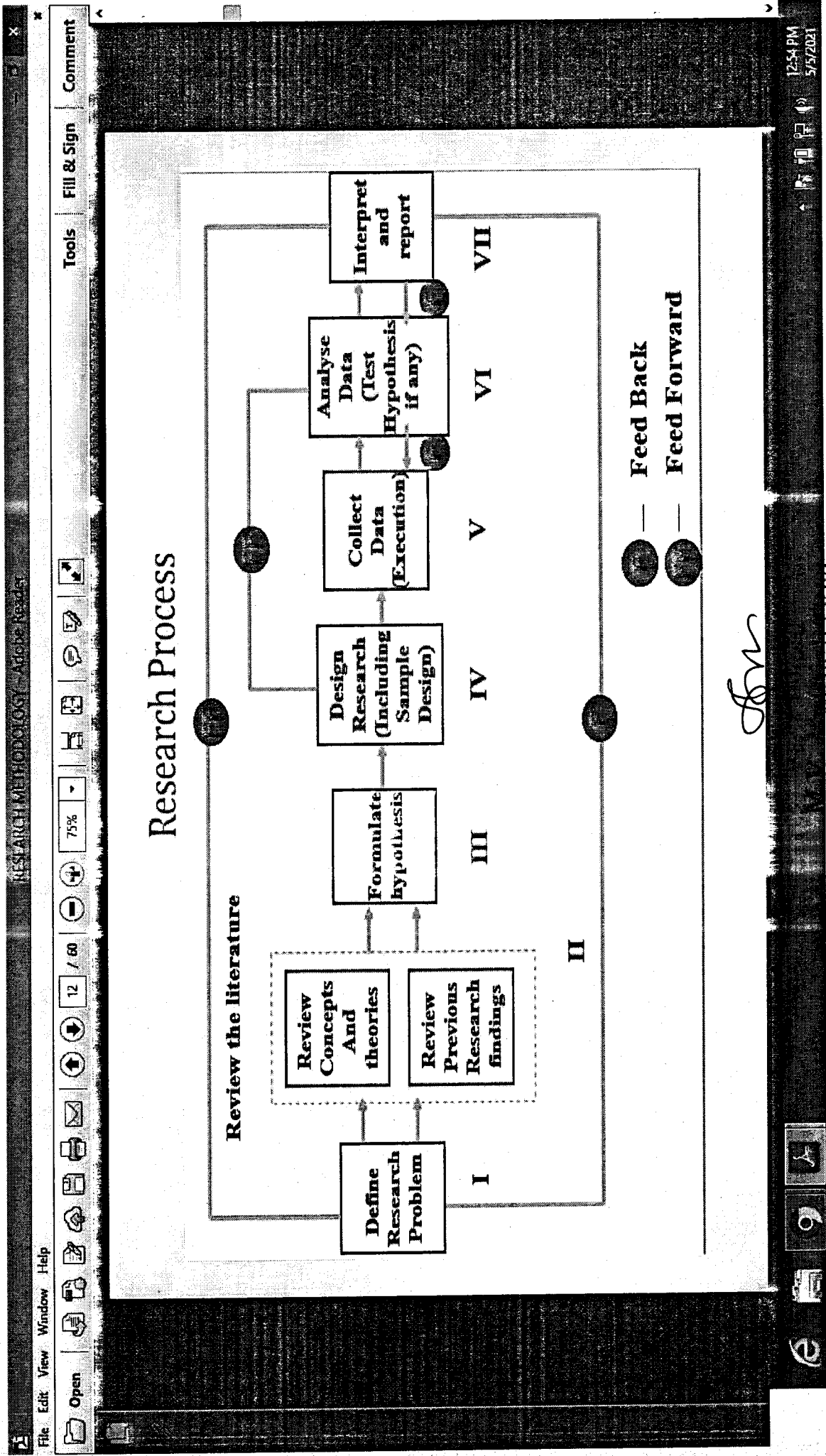
Dr. K.M. SUMATHI
 Asst. Professor, Dept. of English
 Coordinator - IQAC

Dr. V. Anuradha

Dr. V. ANURADHA
 PRINCIPAL

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Arts College (W)
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PG & M. S. ARCH
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GOVERNMENT ARTS COLLEGE (W)
DINDIGUL - 4



RESEARCH METHODOLOGY

Dr. R. Uthayakumar
Professor
Department of Mathematics
The Gandhigram Rural Institute (Autonomous)
Tamil Nadu

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Principal
M.V. Muthiah Govt.
Arts College (W)
Dindigul - 1.

N. 102
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M.V. MUTHIAH GOVT. ARTS COLLEGE (W)
DINDIGUL - 1.

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Objectives of Research

The purpose of research is to discover answers through the application of scientific procedures.

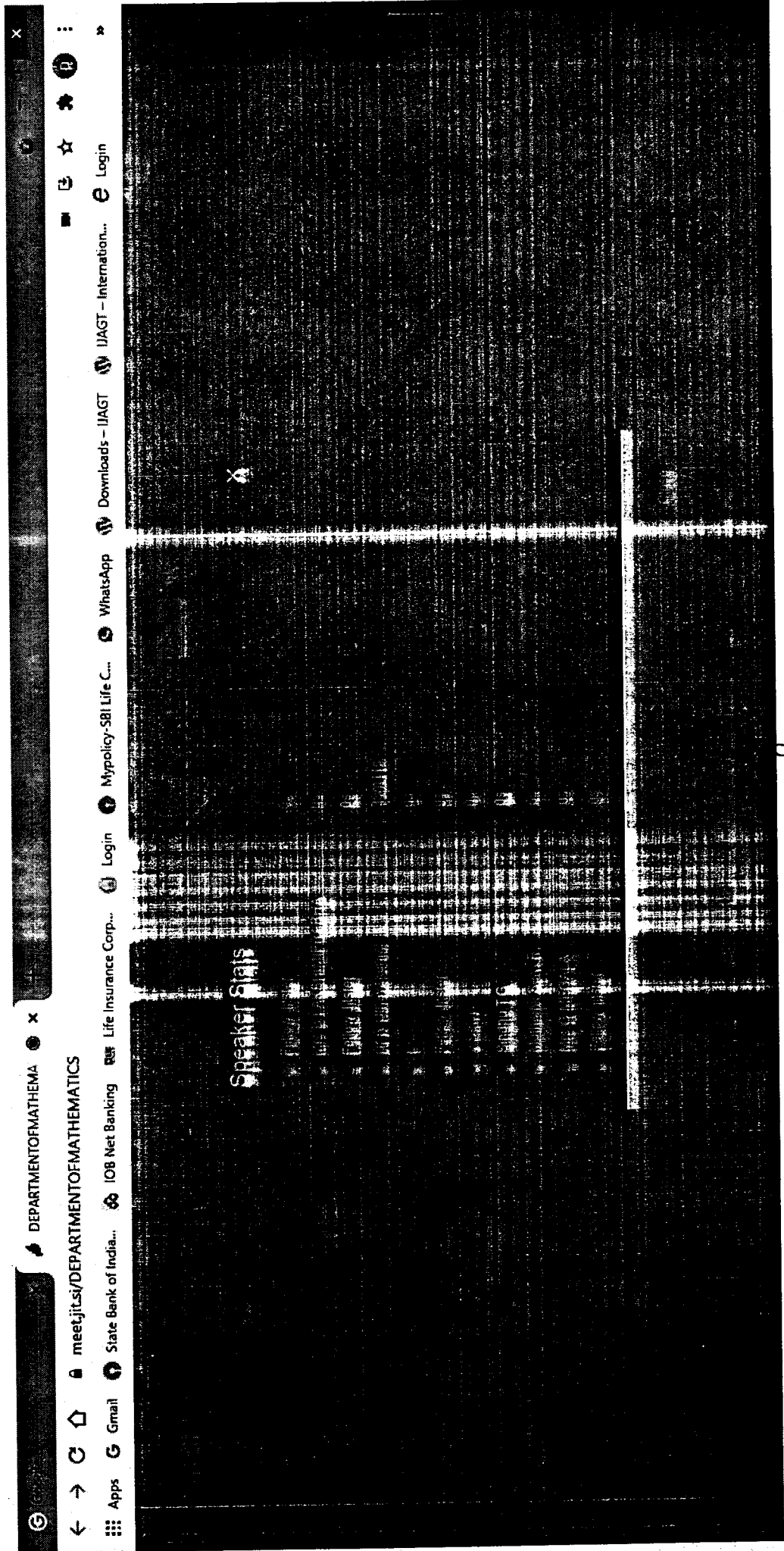
The objectives are:

- To gain familiarity with a phenomenon or to achieve new insights into it
 - Exploratory or Formulative Research.
- To portray accurately the characteristics of a particular individual, situation or a group
 - Descriptive Research.
- To determine the frequency with which something occurs or with which it is associated with something else - Diagnostic Research.
- To test a hypothesis of a causal relationship between variables
 - Hypothesis-Testing Research.

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