



Criterion : VI – Infrastructure and Learning Resources
 Metric : 6.2 – Strategy Development and Deployment
 Year : 2018 - 2023



6.2.1 – Institutional Perspective Plan

Perspective and Strategic Plan:

The college has a Strategic Plan for its Deployment. The Academic Council and the IQAC prepare Annual Plan of Action every year, based on the suggestions and requirements of the various Departments. The various components of the strategic plan aim to Develop Multidisciplinary innovative ecosystem, leading to incubation at the institution level which enriches practical and project based learning for students, Publish Articles, Submit Research Proposals, Participate in Conferences, Sign MoU with industry for training, interaction, inviting experts for interactive sessions, Organize Workshops/Training/Conferences/FDP/Seminars, Introduce Value Added Course, Enable Association activities, Arrange invited talks, Carry out Extension and other Activities, Exhibit the hidden potentials of the students via all competitions.

D. Lakshmi

PRINCIPAL
Principal

M.V.Muthiah Govt. Arts College for Women,
Dindigul - 624 001.

PERSPECTIVE AND STRATEGIC PLAN:

The college has a Strategic Plan for its Deployment. The Academic Council and the IQAC prepare Annual Plan of Action every year, based on the suggestions and requirements of the various Departments. The various components of the strategic plan aim to Develop Multidisciplinary innovative ecosystem, leading to incubation at the institution level which enriches practical and project based learning for students, Publish Articles, Submit Research Proposals, Participate in Conferences, Sign MoU with industry for training, interaction, inviting experts for interactive sessions, Organize Workshops/Training/Conferences/FDP/Seminars, Introduce Value Added Course, Enable Association activities, Arrange invited talks, Carry out Extension and other Activities, Exhibit the hidden potentials of the students via all competitions

SWOC

INSTITUTIONAL STRENGTH

- Every year around 95% of students get admission adhering to Government of Tamilnadu Reservation Policy.
- Maximum Pass percentage of Results - 98% and above is ensured in the End Semester Examination.
- Bridge Course is organized every year for more than 4 days for the entrants
- Remedial Coaching classes for the slow learners and placement training classes for advanced learners are organized for wards.
- Sustained University Rank Holders and Academic achievers honored with Ranimangammal scholarship in both in UG and PG programme.
- Government scholarship, minority scholarship, special scholarship and exclusively Moovalur Ramamirtham scholarship for students who studied from government school in Tamil Medium from VI to XII standard.
- Add on programme like NAAN MUTHALVAN - RUSA, a Government Sponsored Skill Development Program enhances Entrepreneurial skills
- Students are elevated as Union Office Bearers discharging their college duties by deployment.
- High Academic Qualified FTT: Post Doctoral Program completed by two faculties.
- Mentor Mentee system guide the students track records.
- Grievances are redressed by the Mentors, HOD and Grievances Committee
- Improved IT Infrastructure with **LCD – projectors mounted** smart classrooms
- E GATE, accessibility of E List and online resources in DIGITAL LIBRARY.
- More number of article publications in journals and books chapter.
- Functional MOUs with collaborative activities
- Organized more number of International, National and State level seminar ,Conference and Workshop.
- Publishing **MVM Journal of Research** - A Print journal with ISSN number
- **Exclusive Patent Rights obtained by Computer Science faculties**
- Funded by TANSCH, TNSCST and Endowments.
- E Governance -Wi-Fi enabled Campus with CCTV surveillance
- Training Classes for TNPSC Exams to strengthen Employability Skills
- EDC potential activity through stalls to generate fund for oneself.
- Ragging and sexual harassment free campus.

- M.V.M Botanical garden with 3500 **Green Trees**.
- Go Green initiatives, Swatch Bharat and plastic free campus.
- Aquaculture and Bird Conservation Club.
- UNNAT BHARAT ABHIYAN scheme in practice for Extension Activity.
- **CARE- Contributory Activities for Relief and Excel System for students and Non-Teaching staff.**

WEAKNESS

- Inadequate financial support for administration in Government Colleges.
- Among FTT, 2/3 is temporary FTT teachers - Guest Lecturers and PTA appointed by the Government and PTA governing committee.
- Exclusive fund not provided by the Government for the faculties to attend seminar/conference.
- Few regular technical staff recruited in Laboratory and in Admin Office
- Less number of sweepers and scavengers for the maintenance of the campus.
- Inadequate space in library for Library users
- Limited seating capacity of the Auditorium finds difficult to conduct a programme

OPPORTUNITIES

- **Bridge course** for fresher's to get oriented.
- **Soft skill training** programme enhances students potentiality.
- Progression to higher studies from UG to PG in home and other Institutions.
- Avenues for girl students to pursue research programme under research supervisor.
- Intense coaching classes for TNPSC, UPSC, SSE, NAAN MUDHALVAN for Government Examinations
- Job fair and induction of career opportunities for our wards.
- Alumnae finds placement in **Nested Institution**.

CHALLENGES

- No appointment for regular Physical Director to monitor sports
- No indoor stadium for sports activities.
- **Implementation of consultancy service and accountability of money**
- **Practical difficulties in conducting transformation of Lab to land programme.**
- **Less number of students opt hostel accommodation after pandemic corona outbreak.**
- Maintenance of vast campus with less number of PTA Sanitary workers.

ACTION PLAN-2022-2023

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IQAC Initiative Programmes and the Action plan to be conducted for the Academic Year 2022-2023

| Department | IQAC - Plan of Action | Beneficiaries |
|------------|--|--------------------|
| TAMIL | <ul style="list-style-type: none"> பயிலரங்கு தூல் வாசிப்பு- தொடர் நிகழ்ச்சி ஆய்வு நெறிமுறைகள் (Hands on training) கையெழுத்துப் பிரதி தேசியக் கருத்தரங்கு காந்திய நெறிமுறைகள் (நல்லொழுக்க பயில் முறைகள்) கணினி தொடர்பான நிகழ்ச்சிகள்(Hands on training for tamil students) பன்னாட்டுக் கருத்தரங்கு. வேலை வாய்ப்பு,சுய தொழில் குறித்த விழிப்புணர்வு ஊட்டும் கலந்துரையாடல் (தமிழ் பயிலும் மாணவியர்க்கான வழிகாட்டுதல் நிகழ்ச்சி.) TNPSC, NET மற்றும் போட்டித் தேர்வுகளுக்கான ஆலோசனைகள். Gender Equity Slow Learners / Advanced Learners Gramiya Kalaigal (Traditional Tamil Culture and Arts) Submission of Research Grant Proposal Publication of Research Article in UGC/Scopus indexed Journals | Students & Faculty |

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| Department | IQAC - Plan of Action | Beneficiaries |
|------------|--|--------------------|
| ENGLISH | <ul style="list-style-type: none"> National/ International Seminar/ Workshop/Conference Publication of Research Articles in journals(peer reviewed, UGC care listed) Competitions (interdepartmental, intercollegiate) Extension Activity Internship/Field Visit/Industrial Visit Creative Writing (Hasnath Club) Promotion of planting saplings Publication of an Edited Volume of Research Papers(Students Exclusive) Soft Skills Research Methodology for Students Life skills for the Differently Abled Cyber Crime Personal Counselling / Mentoring Awareness on Eco-friendly Campus Submission of Research Grant Proposal Publication of Research Article in UGC/Scopus indexed Journals | Students & Faculty |

| Department | IQAC - Plan of Action | Beneficiaries |
|----------------|---|--------------------|
| HISTORY | <ul style="list-style-type: none"> National/ International Level Seminar/Workshop/Conference Recent Trends in Organizing Educational Tours and Field Visits Awareness on Keeladi Excavation Constitutional Values Celebration of National & International Important Days Locational Advantages and Disadvantages Health and Fitness Submission of Research Grant Proposal Publication of Research Article in UGC/Scopus indexed Journals | Students & Faculty |

| Department | IQAC - Plan of Action | Beneficiaries |
|------------------|--|--------------------|
| ECONOMICS | <ul style="list-style-type: none"> Observation of World Population Day Students Enrichment Programme on Features of Indian Economy. (UG students of all departments) Personality Development Program for students. Life Skill Development Program for students. Self help groups – Rural Women Empowerment Social Issues and Causes (poverty, unemployment, pollution, corruption, political awareness) Model Parliament Reflection of Small Vendors in Indian Economy / Rural Entrepreneur Gender Sensitization | Students & Faculty |

| | | |
|--|---|--|
| | <ul style="list-style-type: none"> National/ International Level Seminar/Workshop/Conference Internship/Field Visit/Industrial Visit Submission of Research Grant Proposal Publication of Research Article in UGC/Scopus indexed Journals | |
|--|---|--|

| Department | IQAC - Plan of Action | Beneficiaries |
|-----------------|--|--------------------|
| COMMERCE | <ul style="list-style-type: none"> An Awareness Programme on Current Trends in Commerce Goods and Service Tax National/ International Level Seminar/Workshop/Conference Internship/Field Visit/Industrial Visit Submission of Research Grant Proposal Publication of Research Article in UGC/Scopus indexed Journals | Students & Faculty |

| Department | IQAC - Plan of Action | Beneficiaries |
|------------|--|--------------------|
| MATHS | <ul style="list-style-type: none"> • Quiz program • International/ National Workshop/ Seminar/ Conference • Recent Trends in Teaching Methodology • Internship/Field Visit/Industrial Visit • Awareness Program on Entrepreneurial Skills • Intercollegiate Competition • Submission of Research Grant Proposal • Publication of Research Article in UGC/Scopus indexed Journals | Students & Faculty |

| Department | IQAC - Plan of Action | Beneficiaries |
|------------|---|--------------------|
| PHYSICS | <ul style="list-style-type: none"> • Science Day celebration, Competitions • Submission of Research Grant Proposal • Publication of Research Article in UGC/Scopus indexed Journals • Energy Audit • Internship/Field Visit/Industrial Visit • Energy Conservation Measures: Alternate energy – eg. Solar Energy • Duties of Citizens, electoral system • International/ National Workshop/ Seminar/ Conference | Students & Faculty |

| Department | IQAC - Plan of Action | Beneficiaries |
|------------|---|--------------------|
| CHEMISTRY | <ul style="list-style-type: none"> • Celebration of World Chemistry Week • Celebration of National Chemistry Day • Internship Programme • Hands on Training • International/ National Workshop/ Seminar/ Conference • Submission of Research Grant Proposal • Publication of Research Article in UGC/Scopus indexed Journals | Students & Faculty |

| Department | IQAC - Plan of Action | Beneficiaries |
|---------------|--|--------------------|
| BOTANY | <ul style="list-style-type: none"> • Awareness program on Entrepreneurial Skills • National Science Day • Medicinal Plant Exhibition • Submission of Proposal inviting Research Grant • Publication of Research Article in UGC Care/ Web of Science listed Journal • Green Audit • Innovative Eco-System • International/ National Workshop/ Seminar/ Conference | Students & Faculty |

| Department | IQAC - Plan of Action | Beneficiaries |
|-------------------------|---|--------------------|
| COMPUTER SCIENCE | <ul style="list-style-type: none"> • Cyber security Awareness Programme • Web Portal Creation • National Seminar • FDP for faculty members from other department in college and university for handling Computer Paper (New Syllabus) - (All) • Intercollegiate Meet • Department Association Meeting Competitions(Intra-dept) • Induction Programme for First Year • ICT Skills • Research Methodology • Protective Measures and awareness (Sexual Harassment and Domestic Violence) • International/ National Workshop/ Seminar/ Conference • Submission of Research Grant Proposal • Publication of Research Article in UGC/Scopus indexed Journals | Students & Faculty |

| Department | IQAC - Plan of Action | Beneficiaries |
|------------------------------------|--|--------------------|
| BUSINESS ADMINISTRATION | <ul style="list-style-type: none"> • Workshop followed by Competitions. • Field Projects • Industry-Academia Innovative Practices • Start-ups incubated on campus • Extension and Outreach programmes conducted in collaboration with industry, community. • Linkages with institutions/industries for internship, on-the-job training, project work, sharing of research facilities etc., • Capability enhancement and development schemes -Personal Counselling and Mentoring etc., • Consultancy Services • Entrepreneurial Skill Development • Submission of Research Grant Proposal • Publication of Research Article in UGC/Scopus indexed Journals | Students & Faculty |

| IQAC - Plan of Action | Beneficiaries |
|---|---------------|
| RUSA (Tamilnadu Apex Skill Development Centre for Healthcare) | Students |
| Naan Mudhalvan (Sponsored by Govt. of Tamilnadu) | Students |
| Moovalur Ramamirtham Scheme (Sponsored by Govt. of Tamilnadu) | Students |
| Career Guidance and Placement Training Programme (Coaching classes for Competitive Examinations conducted by Govt. of Tamilnadu) | Teachers |
| Intercollegiate Academic Competitions | Students |
| Alumni Offline Meet | Students |
| Yoga and Physical Fitness | Students |
| SWAYAM and MOOC'S | Students |
| PTA Offline Meet | Teachers |
| NSS – First Aid Measures – Disaster Management (fire, flood, land slide, drowning, etc.) | Students |
| CENTRAL LIBRARY- Plan of Action | |
| <ul style="list-style-type: none"> • Information Literacy course for PG students • FDP on Profile Management Systems • International/ National Workshop/ Seminar/ Conference • Publication of Research Article in UGC/Scopus indexed Journals | |
| | |

| IQAC- Plan of Action | |
|---|--|
| <ul style="list-style-type: none"> • Bridge Course • Academic and Administrative Audit (AAA) – Internal & External • PTA Audit • OSA Audit • Co-operative Audit • Hostel Audit • Green Audit • Energy Audit | |

Initiatives 2022-2023

- Certificate/ Diploma Courses
- Field Projects / Internships
- Value-added courses imparting transferable and life skills
- Industry-Academia Innovative Practices
- Incubation centre
- start-ups incubated on campus
- extension and outreach programmes conducted in collaboration with industry, community and
- Non- Government Organisations through NSS/NCC/Red cross/Youth Red Cross (YRC) etc.,
- Students participating in extension activities with Government Organisations, Non-GovernmentOrganisations and programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc.
- Collaborative activities for research, faculty exchange, student exchange

- Linkages with institutions/industries for internship, on-the- job training, project work, sharing of researchfacilities etc
- MoUs signed with institutions of national, international importance, other universities, industries, corporatehouses etc.
- E-content developed by teachers such as: e-PG- Pathshala, CEC (under e-PG- Pathshala CEC (UnderGraduate) SWAYAM other MOOCs platform NPTEL/NMEICT/any other Government initiatives & institutional(Learning Management System (LMS) etc
- Capability enhancement and development schemes such as Soft skill development, Remedialcoaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc.,
- Institutional mechanism for transparency, timely redressal of student grievances, Prevention of sexualharassment and ragging cases
- Sports and cultural activities / competitions organised at the institution
- Activity of Student Council
- Activities organized by Alumni Association
- Activities and support from the Parent – Teacher Association
- Development programmes for support staff
- Human Values and Professional Ethics Code of conduct (handbooks) for various stakeholders – preparation of handbook
- Initiatives to make the campus eco-friendly

Note:

1. It is not mandatory to do join venture with IQAC. Doing independently is highly appreciated.
2. National Seminar is mandatory. International is an optional.
3. YouTube link (mandatory).

The following documents to be submitted on or before 31/05/2023.

M. Lakshmi
Principal
M.V. Muthiah Govt.
Arts College (W)
Dindigul - 1.

DEPLOYMENT:

The overall planning and development of the institution is done by the Academic Council headed by the Principal. The information is disseminated to the faculty, students and other stakeholders through meetings, mails and other forms of communication. The day-to-day administrative affairs of the College are managed by the Bursar and the Office Superintendent assisted by the non-teaching staff. The Principal is the academic head, ensuring the proper conduct of all the academic, research and extension activities. The Academic Council is constituted and functions as per the instruction of the Higher Education Department, Govt of Tamilnadu and affiliated University. The Council Minutes Book and the College Calendar serve as guideline to undertake academic and co-academic activities.

Bridge Course is conducted every year for the Entrants. PTA and OSA meetings are conducted periodically and funds are generated for the betterment of the Institution. The PTA promotes a strong bond between college and parents. The OSA aims to develop an explicit relations with Alumni. The programmes, the courses and the activities of all the Dept's are periodically evaluated by the College, the feedback is collected from the stake holders and necessary actions are taken (ATR)

The following committees formed by the IQAC plan and execute the task of diverse program: **Research and Development ,MVM Journal of Research,SWAYAM ,Extension Activities,Health and Hygienic,Discipline,Women Empowerment and Placement.**

The other Clubs and Cells play a major role in involving the students in various social service events IPR Cell, EDC Cell, NSS,YRC ,RRC,Anti Ragging and Women Sexual Harassment Cell,Counseling Cell,Thatha -Patti Club,Cyber Crime,Soft Skills Centre-Sponsored by TANSCH,ELC-Electoral Literacy Club,Consumer Club,Legal Literacy Club and M.D 14 Staff & Students Co-operative Store.

Puthumaipenn introduced by Govt of Tamilnadu identifies students who have studied in vernacular language from vi to xii and offers scholarship Rs1000/month. **Naan Muthalvan** a TN Govt sponsored innovative Employability Skill Programme, introduced in 2022-2023 provides job opportunities. **RUSA** in association with Tamilnadu Apex Skill Development Centre for Healthcare , is a TN Government sponsored program enhances the entrepreneurial skills.

Grievance Cell provides a platform for the students to submit their grievances and get them redressed.**The Fine Arts** conducts several competitions and provides platform to bring out the hidden potential of the students The **Students' Union** election is conducted every year. The nominated students , assume several posts.

The IQAC Annual Plan of Action,Internal and External AAA are conducted periodically. The reports are analyzed and uploaded in the college website.


PRINCIPAL
M.V.Muthiah Govt
Arts College for Women,
Dindigul - 624 001. Tamil Nadu

