

**M.V.MUTHIAH GOVERNMENT ARTS COLLEGE FOR WOMEN,
DINDIGUL**

DEPARTMENT OF BUSINESS ADMINISTRATION

ACADEMIC YEAR 2022-2023

ACTION TAKEN REPORT

M.V.MUTHIAH GOVERNMENT ARTS COLLEGE FOR WOMEN
DINDIGUL - 624 001, TAMIL NADU, INDIA
DEPARTMENT OF BUSINESS ADMINISTRATION
Academic year 2022-2023

ATR - ACTION TAKEN REPORT

S.NO	STAKE HOLDERS	SUGGESTIONS	ACTION TAKEN
1	STUDENTS	Practical Knowledge can be extended	<ul style="list-style-type: none"> Subjects with 4 credits are allotted in the curriculum and converted into Practical papers. Tally & GST. Computer skills for office management. E commerce practical papers are introduced in the curriculum.
2	TEACHERS	<ul style="list-style-type: none"> Practical papers, Employability papers and Skill Development papers should be included 	<ul style="list-style-type: none"> Skill and Ability Enhancement papers introduced in the new curriculum Nan muthalvan scheme provides exposure on employability skills for students\ Practical papers like EDP, E-commerce , Tally and GST introduced in the new curriculum.
3	EMPLOYER	<ul style="list-style-type: none"> Practical papers on computer and current trends like GST can be Included. Communication skill 	<ul style="list-style-type: none"> Subjects with 4 credits are allotted in the curriculum and converted into Practical papers. Tally & GST. Computer skills for office management. E commerce practical paper. Professional English has been included.
4	ALUMNI	More Industrial visits, Seminars and more practical papers should be included	<ul style="list-style-type: none"> Industrial visits have been organized and planned for more visits in the future More Seminars have been organized Tally&GST, Computer skills for Office Management, E-commerce practical papers are introduced in the new curriculum

Jan

உதவிப்பிரிவு
 கல்வி - தொழில்நுட்ப அமைச்சு
 எம்.வி. முத்தியாள் அரசு பெண்கள் கல்வி கல்லூரி
 திண்டிவக்கல்.

A. Jakesh
முதல்வர்
எம்.வி. முத்தையா அரசினர்
மகளிர் கலைக்கல்லூரி,
திண்டிவக்கல்-1.

M.V.MUTHIAH GOVERNMENT ARTS COLLEGE FOR WOMEN, DINDIGUL
STUDENT FEEDBACK ON CURRICULUM

Department:	BUSINESS ADMINISTRATION
Programme Name:	BBA BATCH 2020- 2023

Please give your valuable feedback on curriculum to improve quality of the programme. Select your ranking on the scale of 1 to 4 for each of the following parameters.

(1- Excellent, 2- Very Good, 3-Good, 4- Satisfactory).

SEM I	SUBJECT	1	2	3	4
	[Part-I -Tamil]		✓		
	[Part-II-English]	✓			
	Fundamentals of Management]	✓			
	Financial Accounting]		✓		
	Managerial Economics]	✓			

SEM II	SUBJECT	1	2	3	4
	TAMIL	✓			
	English	✓			
	Organisational Behaviour	✓			
	Business Environment		✓		
	Allied: Computer Applications-I-Theory	✓			

SEM III	SUBJECT	1	2	3	4
	Tamil	✓			
	English		✓		
	Cost Accounting	✓			
	Computer Application - II-Tally	✓			
	Personality Development	✓			
	Fundamentals of Insurance		✓		

SEM IV	SUBJECT	1	2	3	4
	Tamil	✓			
	English		✓		
	Business Communication	✓			
	Entrepreneurship Development	✓			
	Business Statistics	✓			
	Morchant Banking Services		✓		

SEM V	SUBJECT	1	2	3	4
	Management, Accounting,	✓			
	Marketing Management]	✓			
	Production Management		✓		
	Human Resource Management	✓			
	Operations Research		✓		
	Business Law	✓			

SEM VI	SUBJECT	1	2	3	4
	Total Quality Management		✓		
	Management Information System	✓			
	E commerce	✓			
	Financial management		✓		
	Research Methods for Management	✓			
	Services Marketing	✓			

Recommendations for course improvement:

More practicals can be given.

[Signature]

D. Lakshmi

M. Faiza Parveen
Signature of Student

செ.வி. அன்பழகன்
மேலாட்சி அமைச்சு

01 - Grayathri

M.V.MUTHIAH GOVERNMENT ARTS COLLEGE FOR WOMEN, DINDIGUL
STUDENT FEEDBACK ON CURRICULUM

Department:	BUSINESS ADMINISTRATION
Programme Name:	BBA BATCH 2020- 2023

Please give your valuable feedback on curriculum to improve quality of the programme. Select your ranking on the scale of 1 to 4 for each of the following parameters.
(1- Excellent, 2- Very Good, 3-Good, 4- Satisfactory).

SEM I	SUBJECT	1	2	3	4
	[Part-I -Tamil]	✓			
	[Part-II-English]		✓		
	Fundamentals of Management]	✓			
	Financial Accounting]	✓			
	Managerial Economics]	✓			

SEM II	SUBJECT	1	2	3	4
	TAMIL		✓		
	English		✓		
	Organisational Behaviour	✓			
	Business Environment	✓			
	Allied: Computer Applications-I -Theory	✓			

SEM III	SUBJECT	1	2	3	4
	Tamil	✓			
	English		✓		
	Cost Accounting	✓			
	Computer Application - II-Tally	✓			
	Personality Development	✓			
	Fundamentals of Insurance		✓		

SEM IV	SUBJECT	1	2	3	4
	Tamil		✓		
	English		✓		
	Business Communication	✓			
	Entrepreneurship Development		✓		
	Business Statistics			✓	
	Merchant Banking Services		✓		

SEM V	SUBJECT	1	2	3	4
	Management Accounting	✓			
	Marketing Management]	✓			
	Production Management	✓			
	Human Resource Management	✓			
	Operations Research		✓		
	Business Law		✓		

SEM VI	SUBJECT	1	2	3	4
	Total Quality Management		✓		
	Management Information System	✓			
	E commerce		✓		
	Financial management	✓			
	Research Methods for Management		✓		
	Services Marketing		✓		

Recommendations for course improvement:

Give more practicals

D. Laky

முதல்வர்

எம்.வி. முத்தையா அரசினர்
மகளிர் கலைக்கல்லூரி,

G. Grayathri
Signature of Student

M.V. MUTHAI GOVERNMENT ARTS COLLEGE FOR WOMEN, DINDIGUL
TAMILNADU

(Affiliated to Mother Teresa Women's University, Kodalkkanal)

TEACHERS FEED BACK on Curriculum for Academic Year 20 - 20

Name of the Faculty:

Dr. S. Rajasree

Designation:

Asst. prof. of

Department:

Business Administration

Sl. No.	Question	Excellent	Good	Satisfactory	Poor
1	Syllabus is suitable to the course and need based		✓		
2	The course/syllabus has good balance between theory and application or practical.			✓	
3	The learning objectives are clear and appropriate to the program.		✓		
4	The system followed by the university for the design and development of curriculum is effective.			✓	
5	The curriculum has the potential in developing the habit of self-learning among the students.		✓		
6	The curriculum has focus on skill development.		✓		
7	The books prescribed/listed as reference Materials are relevant, updated and appropriate.			✓	
8	The curriculum has been updated from time to time.		✓		
9	Is the subject / its syllabus interesting for majority of students?		✓		
10	Does the syllabus cover modern & advanced topics?		✓		
11	Is the syllabus designed for the preparation of Competitive examination?			✓	
12	Is the syllabus designed in a way to improve Employment?			✓	
13	Any other recommendation.	More number of Skill Based papers may be introduced.			

Dr. S. Rajasree

Signature of the Faculty:

D. Lakshmi

முத்துமணி

எம்.வி. முத்துமணி அறிவி

**MAJ. MUTHAI GOVERNMENT ARTS COLLEGE FOR WOMEN, DINDIGUL
TAMILNADU**

(Affiliated to Mother Teresa Women's University, Kodaikanal)

TEACHERS FEEDBACK on Curriculum for Academic Year 20 - 20

Name of the Faculty: D. R. Arumulla

Designation: Asst Prof.

Department: Business Administration

Sl. No.	Question	Excellent	Good	Satisfactory	Poor
1	Syllabus is suitable to the course and need based.		✓		
2	The course syllabus has good balance between theory and application or practical.			✓	
3	The learning objectives are clear and appropriate to the program.		✓		
4	The system followed by the university for the design and development of curriculum is relevant.		✓		
5	The curriculum has the potential in developing the level of self-learning among the students.		✓		
6	The curriculum has focus on skill development.			✓	
7	The texts prescribed based as reference Materials are relevant, updated and appropriate.			✓	
8	The curriculum has been updated from time to time.		✓		
9	Is the subject in syllabus interesting to majority of students?		✓		
10	Does the syllabus cover modern & advanced topics?		✓		
11	Is the syllabus designed for the preparation of Competitive examinations?		✓		
12	Is the syllabus designed in a way to improve Employment?		✓		
13	Any other recommendation.				

more practical job
based

D. R. Arumulla
Signature of the Faculty

D. R. Arumulla
Head of the Department

[Signature]
Principal

**M.V. MUTHIAH GOVERNMENT ARTS COLLEGE FOR WOMEN, DINDIGUL
TAMILNADU**

(Affiliated to Mother Teresa Women's University, Kodaikanal)
TEACHERS FEED BACK on Curriculum for Academic Year 20 - 20

Name of the Faculty: *Dr. P. Subbammai*
Designation: *Assistant Professor*
Department: *BBA*

Sl. No.	Question	Excellent	Good	Satisfactory	Poor
1	Syllabus is suitable to the course and need based.	✓			
2	The course/syllabus has good balance between theory and application or practical.	✓			
3	The learning objectives are clear and appropriate to the program.		✓		
4	The system followed by the university for the design and development of curriculum is effective.			✓	
5	The curriculum has the potential in developing the habit of self-learning among the students.			✓	
6	The curriculum has focus on skill development.		✓		
7	The books prescribed/listed as reference Materials are relevant, updated and appropriate.		✓		
8	The curriculum has been updated from time to time.	✓			
9	Is the subject / its syllabus interesting for majority of students?		✓		
10	Does the syllabus cover modern & advanced topics?	✓			
11	Is the syllabus designed for the preparation of Competitive examination?			✓	
12	Is the syllabus designed in a way to improve Employment?		✓		
13	Any other recommendation.	<i>Employability based Papers should be important</i>			

Dr. P. Subbammai
Signature of the Faculty:

D. Lakshmi
முதல்வர்

எம்.வி. முத்தையா அரசினர்
மகளிர் கலைக்கல்லூரி,
திண்டுக்கல்-1.

M.V. MUTHIAH GOVERNMENT ARTS COLLEGE FOR WOMEN, DINDIGUL-1.
TAMILNADU

(Affiliated to Mother Teresa Women's University, Kodaikanal)

EMPLOYER'S FEED BACK on Curriculum for Academic Year 20 - 20

1. Name of the Employee : Mariyammal Pethan
2. Major & Medium : BBA - English
3. Batch : 2022 - 2023
4. Working Details If any :
a) Government / Private :
b) Designation :

Teacher, Professor, Entrepreneur, Administrator and others:

- c) Official Address : SS Enterprises, 2nd Floor, New No 20, 1st main
Road, West Chetty Nagar, Chennai 600030
Mail Id & Contact No:

5. Is the Employee's Performance relevant to the Subject studied?

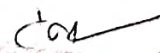
- a) Subject Knowledge : Excellent Good
b) Competency : Efficient Satisfactory
c) Communication : Efficient Satisfactory
d) Skills : Adequate Satisfactory
e) Performance : Satisfactory Highly Satisfactory
f) Sincerity : Appreciable Highly Appreciable
g) Punctuality : On time Before Time
h) Values : Good Satisfactory

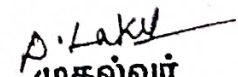
6. Suggestion for further Improvement:

Practical knowledge in
Tally, A.S.T. is needed.

7. Employer's Signature:




மா.வி. முத்துப்பாட்சி
மகலிர் கலைக்கல்லூரி,
திண்டுக்கல்-1.


முதல்வர்
மா.வி. முத்தையா அரசினர்
மகளிர் கலைக்கல்லூரி,
திண்டுக்கல்-1.

M.V. MUTHIAH GOVERNMENT ARTS COLLEGE FOR WOMEN, DINDIGUL-1.
TAMILNADU

(Affiliated to Mother Teresa Women's University, Kodaikanal)

EMPLOYER'S FEED BACK on Curriculum for Academic Year 2022- 2023

1. Name of the Employee : R. Soundirya
2. Major & Medium : BBA - English
3. Batch : 2022 - 2023
4. Working Details If any :
a) Government / Private : Government
b) Designation :

Teacher, Professor, Entrepreneur, Administrator and others:

- c) Official Address : Falconn Honhai Technology India
mega development PVT LTD
Mail Id & Contact No: Kancheepuram

5. Is the Employee's Performance relevant to the Subject studied?

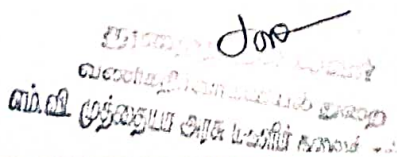
- a) Subject Knowledge : Excellent Good
b) Competency : Efficient Satisfactory
c) Communication : Efficient Satisfactory
d) Skills : Adequate Satisfactory
e) Performance : Satisfactory Highly Satisfactory
f) Sincerity : Appreciable Highly Appreciable
g) Punctuality : On time Before Time
h) Values : Good Satisfactory

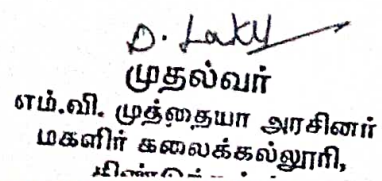
6. Suggestion for further Improvement:

Improve communication skill

7. Employer's Signature:




ம.வி. முத்தையா அரசினர்
மகளிர் கலைக்கல்லூரி,
கிண்டி


முதல்வர்
ம.வி. முத்தையா அரசினர்
மகளிர் கலைக்கல்லூரி,
கிண்டி

M.V. MUTHIAH GOVERNMENT ARTS COLLEGE FOR WOMEN, DINDIGUL-1.

TAMILNADU

(Affiliated to Mother Teresa Women's University, Kodaikanal)

ALUMNI FEED BACK on Curriculum for Academic Year 2022 - 2023

NAME: D Deepa

REG NO: 20316ER007

BATCH: 2020 - 2023

DEPARTMENT: Business Administration

S.NO	PARTICULARS	STRONGLY AGREE	AGREE	NEUTRAL	DISAGREE	STRONGLY DISAGREE
1	Proud to be an Alumni	✓				
2	Adequate update of syllabus		✓			
3	Learning materials Content are Satisfied		✓			
4	Intellectual stimulation	✓				
5	Practical and technical Knowledge		✓			
6	Skill Development	✓				
7	Personality development	✓				
8	Environmental Awareness	✓				
9	Fulfillment of expectations		✓			
10	Suggestion for further Improvement	Arrange educational tour				

D. Deepa
Signature of the student

சென்னை
தமிழ்நாடு அரசு
பொதுப்பணித் துறை
பி.வி. முத்தையா அரசு பெண்கள் கல்லூரி
திண்டுக்கல்

D. Lakshmi
முதல்வர்
எம்.வி. முத்தையா அரசினர்
மகளிர் கலைக்கல்லூரி
திண்டுக்கல்

M.V. MUTHIAH GOVERNMENT ARTS COLLEGE FOR WOMEN, DINDIGUL-1.

TAMILNADU

(Affiliated to Mother Teresa Women's University, Kodaikanal)

ALUMNI FEED BACK on Curriculum for Academic Year 2022 - 2023

NAME: M. Faiza Parveen

REG NO: 20316ER013

BATCH: 2020-2023

DEPARTMENT: Business Administration

S.NO	PARTICULARS	STRONGLY AGREE	AGREE	NEUTRAL	DISAGREE	STRONGLY DISAGREE
1	Proud to be an Alumni	✓				
2	Adequate update of syllabus		✓			
3	Learning materials Content are Satisfied	✓				
4	Intellectual stimulation	✓				
5	Practical and technical knowledge		✓			
6	Skill Development	✓				
7	Personality development	✓				
8	Environmental Awareness		✓			
9	Fulfillment of expectations		✓			
10	Suggestion for further Improvement	We need more Seminars to improve our knowledge.				

M. Faiza Parveen
Signature of the student

A. Laksh

சென்னை
மாண்புமிகு கல்வி அமைச்சர்
அலுவலகம்
சென்னை

M.V. MUTHIAH GOVERNMENT ARTS COLLEGE FOR WOMEN, DINDIGUL-1.

TAMILNADU

(Affiliated to Mother Teresa Women's University, Kodaikanal)

ALUMNI FEED BACK on Curriculum for Academic Year 2022 - 2023

NAME: B. Abul Deepa .

REG NO: 20316ER003

BATCH: 2020-2023

DEPARTMENT: Business Administration

S.NO	PARTICULARS	STRONGLY AGREE	AGREE	NEUTRAL	DISAGREE	STRONGLY DISAGREE
9/4 -	1 Proud to be an Alumni	✓				
3/29 1	2 Adequate update of syllabus		✓			
2/23 2	3 Learning materials Content are Satisfied		✓			
1/1 1	4 Intellectual stimulation	✓				
3/15 -	5 Practical and technical Knowledge	✓				
1/12 2	6 Skill Development		✓			
3/10 -	7 Personality development	✓				
8/15 -	8 Environmental Awareness		✓			
1/29 2	9 Fulfilment of expectations			✓		
	10 Suggestion for further Improvement	Arrange Industrial Visit. Practical papers can be increase				

B. Abul Deepa
Signature of the student

திணைக்கல்வி
வாணிதேவியாசனியல் துறை
எம்.வி. முத்தையா அரசு பெண்கள் கல்லூரி
திண்டுக்கல்.

P. Lakshmi
முதல்வர்
எம்.வி. முத்தையா அரசு பெண்கள்
மகளிர் கலைக்கல்லூரி,
திண்டுக்கல்-1.