



M.V.MUTHAH GOVERNMENT ARTS COLLEGE (W),



Dindigul- 624001, Tamilnadu.

UNNAT BHARAT ABHIYAN C- 17078

REPORT - 2022-2023

M.V.Muthiah Government Arts College started its inception in 1966 with the noble cause of empowering the rural girl students. The College is ensconced within a 40 acres serene campus in a rural Kurumbapatty village Panchayet of Dindigul district, Tamilnadu. It has proved its academic growth and excellency for the marginalized and underprivileged girls of the locality with dedication and commitment. Our Institution paves success pathway for rural women students in and around Dindigul. The Acquaintance of our institution with rural community in their higher education is remarkable.

The institution with its vision and mission statements as vital sign posts has successfully crossed 57 years in developing social consciousness and responsibility. It is a pride and privilege for our college by participating in UBA welfare scheme. Since 2022, it strives with the objective of making rural community self-reliant and complacent with sustainable development. Villages are the important hubs in Indian growth and development. For Indian development, rural sectors should be self-sufficient in basic needs, health, education and job opportunities.

Ignorance is the root cause for hurdles and impediment in growth. Creating awareness about the Unnat Bharat Abhiyan scheme and its application in technical promotion is the prime objective of the UBA sanctioned HEI. As a mentoring institution, the college has adopted the five villages **Kurumbapatty, Pallapatty, Rajakkapatty habituation in Chetinayakanpatty, Marambadi and Mullipadi** in the adjoining and near-by rural areas of Dindigul district.

As a first step, permission letters have been sent to our Respected District Collector, village administrative officers, AD of Rural panchayat for implementing UBA survey and other programme in 5 adopted villages. The UBA coordinator Dr.P.Sathiya Bama and executive member visited the village panchayat office to seek permission for UBA activities.



For conducting UBA survey and other activities students who opted their willingness as volunteers were given a **orientation programme** on **16.02.2023**. The orientation were given by the UBA co-ordinator and executive members with regard to collection of data for household survey and Village Survey particulars.

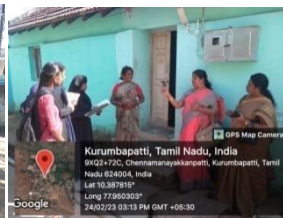


Ornamental Fish farming gains attention in recent days as prime occupation or secondary for women for their self sufficiency. Ornamental fish culture is easy to learn, maintain and earn profit with less investment and risk factors. Therefore **oneday training programme** was organised on **20.04.23** for homemakers in M.V.M college campus. The training was given by Dr. M.S.Selvi, where she explained fish tank maintaince , fish species, feed proportion, disease management , algal control , reproductive potential and marketing avenues for 10 home makers.



In the mean time, house hold survey and village survey were conducted by volunteers in the five adopted village, **kurumbapatty , pallapatty, Rajakkapatty habituation in Chetnayakanpatty, Mullipadi and Marambadi** during **February and march 2023.**

KURUMBAPATTY:



PALLAPATTY:



RAJAKKAPATTY:



MARAMBADI:



MULLIPADI:



Since December 2019 Corona virus infection surge up and down affecting human lives with a grim scenario. The recent corona rise warns the public to adopt precautionary measures. So **corona awareness programme** was conducted on **13.04.2023 in kurumbapatty** village for elderly people. Dr. Rajesh General family physician gave awareness in maintaining hygiene and their health. Mask, Sanitizer were distributed to them and the session ends with interaction and supportive therapy.



Rural students have a lot of skills and potentials. They need suitable platform to reveal their hidden talents. **Oiyalattam**, A traditional folk dance of Tamil Nadu has lost its momentum and fame due to ignorance. So **10 days training programme** was **organised for Meenakshinackanpatty school students in evening hours**. The GTN college Fine arts incharge faculty Mr. Santhosh trained the folk dance steps to rural students in systematic manner. Students learn with zeal and enthusiasm. Thereby, Tamil traditional folk skills were trained to rural interested students of Kurumbapatty village.



In Indian system , many families were shouldered by women folk, by adopting small business in their home end . Number of rural women are serving as small entrepreneur by adopting home made products preparation with possible ways and means. But if the products are added value, they may get more profit. Therefore value addition, Marketing strategy, Accounts maintenance, Labelling, **Export policy** were conveyed to small women Entrepreneur on **29.04.2023**. Dr.M.Eathel Poline welcomed and addressed the gathering Miss. Devaki Women Entrepreneur advocated the significance of value addition to home products. This programme was a timely one for rural women in villages.

